



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration

**E-Spirit Club (Department Technical Club)**

**Report on Events Conducted:A.Y: 2019-20**

S.NO	NAME OF THE EVENT	DATE	RESOURCE PERSON	PARTICIPANTS	OUTCOMES
1	Career opportunities to management students in globalized market	4.12.2019	Mr.Hemanth Reddy, (2017-19), Global Development	145 members	Created awareness among the students on career opportunities
2	Discussion on marketing opportunities in corporate sector	9.11.2019	M.Charan, Alumni student (2017-19 alumni)	162 members	Students gained knowledge on marketing dynamics and clinch opportunities
3	Role of SAP / FICO model in creating employment opportunities for MBA s	21.10.2019	Mr.B.Hemanth Sai kumar, (2017-19 alumni)	153 members	Students were able to clarify their doubts and resource person briefed the content through power point presentation
4	Resource person interaction on Role of SEBI in Indian security markets	22.7.2019	Mr.D.Ramakrishna, AM, SEBI Vijayawada	MBA 1 & 2 <sup>nd</sup> year students	Students gained knowledge on functions of SEBI

Head of the Department  
( Dr. A. Adishesha Reddy)