LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Approved by AICTE, New Delhi., Affiliated to JNTUK, Kakinada.
Accredited by NAAC & NBA under Tier - I (CSE, IT, ECE, EEE & ME)
An ISO 9001:2015 Certified Institution
MYLAVARAM - 521 230, Krishna Dist. A.P., India.
Tel : 08659-222933,934,223936 Fax : 08659-222931, Mobile No: 9440139918
e-mail : lbcemym@lbrce.ac.in | website : www.lbrce.ac.in
Listed in 201-250 Rank Band, NIRF 2020 Rankings, MHRD, New Delhi.
UGC Accorded "College with Potential for Excellence (CPE)" Status

Estd: 1998

City Office Address : #59-13-44/2, Gayathri Nagar Main Road, Vijayawada - 520 008

AICTE | UGC University Grants Commission | NAAC | NBA NATIONAL BOARD of ACCREDITATION | nirf NATIONAL INSTITUTIONAL RANKING FRAMEWORK India Rankings 2020 201 to 250 Rank Band | JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA Research Centers (CSE, ECE, EEE & ME) | CAREERS360 Rated as AAA+ | DATAQUEST Rank - 62 | NPTEL Grade - AA | swayam | INTERNSHALA | MHRD | skill Rating for Incubation Center

For Admissions : 73863 49999, 99120 30759, 89780 85424

Sri . Lakireddy Bali Reddy, MS(USA)
Chairman

Sri . Lakireddy Jaya Prakash Reddy, (USA)
Co - Chairman

Sri . Lakireddy Prasad Reddy, (USA)
Vice - Chairman

LBRCE is the most trusted name in technical education....admired by millions.

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous),Mylavaram came into existence in the year 1998 under the aegis of LAKIREDDY BALI REDDY CHARITABLE TRUST. Over the last 2 decades, LBRCE has been continuously striving to fulfill the vision of its founder, Sri Lakireddy Bali Reddy to make it a hub of Technical Education in Andhra Pradesh. From a modest beginning with just 180 B.Tech students in 4 Engineering branches, it has remarkably grown into a major institution in the technical and professional education firmament with over 5000 students across 8 Engineering branches, offering B.Tech, M.Tech and MBA at present. A college with JNTUK permanent affiliation,LBRCE is functioning as an autonomous institution since 2010 as approved by UGC.

UGC accorded 'College with Potential for Excellence'(CPE), LBRCE ranks in the 201-250 Rank Band of Top Engineering Colleges in India as per the NIRF Rankings-2020 released by HRD ministry, Government of India, Apart from NAAC accreditation, 5 Departments Viz., CSE, IT, ECE, EEE & ME have been accredited by the prestigious NBA(Tier-I). The college is spread across 65 acres of green verdant space, dotted with magnificent buildings, manicured lawns and state-of-the-art laboratories and advanced centres of excellence. In the Wi-fi enabled campus, the major facilities include magnificent administrative building (60,000 sq.ft), AC auditoria, power back-up facility, 400 KW Solar Roof Top Plant and multi-cuisine cafeteria.

Presently, it offers 8 B.Tech programs (ASE, AI&DS, CE, CSE, ECE, EEE, IT, ME) and 4 M.Tech Programs in CSE, Thermal Engineering, Power Electronic & Drives, VLSI & Embedded Systems and MBA. A huge pool of well-qualified and experienced faculty & staff, best-in-class infrastructure, quality teaching-learning process, robust R&D ecosystem and Placements are the hallmarks of this institution that constantly aspires to redefine technical education for societal transformation.

At LBRCE, students are provided a holistic learning experience through a lot of practical and professional skill training offered through dedicated Skill Development Centers (SDCs) like APSSDC, Centre for Career Guidance & Training (CGT),Centre for Innovation, Incubation and Entrepreneurship (CIIE) and a host of industry initiatives like Cisco, IBM, Microsoft, Ansys,LabView, NSIC, NPTEL, etc., for enhanced employability and entrepreneurship.

Dr.K.Appa Rao - Principal

Dr.K.Appa Rao has 23 years of academic experience in teaching and administration.He began his teaching career as an Assistant Professor in this institution from its very inception and served as the HoD of Mechanical Department prior to assuming the present position. He obtained a Doctoral Degree in Mechanical Engineering from JNTU, Ananthapur; Master's Degree from JNTU, Hyderabad and B.Tech Degree from Nagarjuna University, Guntur. He published 24 research papers in various reputed National and International journals and has 10 conference proceedings till date. He has been awarded with funded research projects worth of 14 Lakhs from UGC and AICTE. Organized and participated in various FDP/STTP/ Workshops etc. In his impressive teaching and administrative career, he has consistently promoted innovative teaching practices. He hasendeared himself to his students and colleagues by his transformational style of leadership. A professional to the core, he is a member of various professional bodies such as ISTE, IE (I) etc. He is a Fellow member of the Institution of Engineers (India).

Dr.K.Harinadha Reddy - Vice-Principal

Dr.K.Harinadha Reddy working as Professor and Vice-Principal, Lakireddy Balireddy college of Engineering has 22 years experience in teaching, research, industry and administration. He worked as HOD/EEE, COE and Dean R&D in LBRCE. He obtained a Ph.D in Electrical Power Systems from Andhra University, M.Tech from J N T University, Kakinada campus and B.E. Degree in Electrical and Electronics Engineering from K.U., Karnataka. He published 40 research articles in reputed journals and two books in the area of integrated energy systems. He obtained external AICTE, UGC funding grants for the purpose of research. He visited Washington DC, USA to present research work. He is a reviewer for reputed IEEE journals and other reputed SCI journals. He is a professional member in IEEE, Life member in IETE, ISTE, and Associate Member in IE (I). He is guiding research scholars under various government and reputed private universities. He is person with skilled engineer in his field of specialization to promote well academic improvement in campus. Also he is good human being with moral v values in regular academic, administrative activities.

World Class Infrastructure | Modern Sporting arena | State-of-the-art Laboratories | Gymnasia

HIGHLIGHTS OF THE COLLEGE

Recognitions

- Approved by AICTE, New Delhi.
- Permanently Affiliated to JNTUK. Kakinada
- Listed in 201-250 Rank Band, NIRF 2020 Rankings, MHRD, New Delhi.
- Accredited by NBA (Tier-I)(CSE, IT, ECE, EEE& ME)
- UGC accorded Autonomous status in the year 2010.
- UGC accorded "College with Potential for Excellence(CPE)" Status.
- UGC accorded 2 (f) and 12 (B) status in the year 2011.
- AA Grade in NPTEL offered by IIT, Madras.
- Certified Partner Institution of Institution's Innovation Council, MHRD & AICTE got 3 Star Rating for the A.Y. 2019-20.
- AAA+ Grade awarded by Careers360.

Research & Development

- Patents Published – 17
- 41 projects of worth 5 Croes funded by DST, SERB,UGC& AICTE.
- More than 150 Research papers published every year by the faculty.
- Recognized Research Centers by JNTUK (4 UG Departments).
- Advanced labs to promote the R & D activities.

Amenities & Infrastructure

- Pollution free Green Campus@ 65 acres.
- Large pool of highly qualified and experienced faculty.
- 1:16 Faculty Student Ratio with 65 Doctorates.
- Exclusive Career Guidance and Training Department.
- Centre for Innovation Incubation and Entrepreneurship.
- World class Modern Library.
- Wi-Fi enabled campus @ 880 Mbps.
- State-of-the-art Laboratories with latest technology upgradations.
- Uninterrupted power supply with 375 KVA backup facility.
- 1:4 Computer Student Ratio.
- 400 KW Solar Roof top Plant.
- Well-furnished Hostels with modern amenities.
- "CM's Skill Excellence Center" sanctioned by Andhra Pradesh State Skill Development Corporation (APSSDC).
- Hygienic and affordable Cafeteria.
- Modern Gym facility with qualified trainers.
- A huge Sports complex for Indoor and Outdoor games.
- Yoga & Meditation Centre.
- Full time medical facility with resident Doctor.
- Active NSS Unit & NCC Girls wing.
- User friendly mode of transport with maximum connectivity.

Memberships

- Indo Universal Collaboration for Engineering Education (IUCEE)
- The Institution of Engineers (India), IE (I)
- Association of Indian Management Schools (AIMS)
- Instrument Society of India (ISOI)
- Quality Circles forum of India (QCFI)

Student Clubs

- Spoorthi– The Literary Club.
- Prakruthi–The Environmental Club.
- Kruthi – The Cultural & Fine Arts Club.
- SAHELI- The Girls Club.
- Department level Technical Clubs

Student Chapters

- Institute of Electrical and Electronics Engineers (IEEE).
- Computer Society of India (CSI).
- Indian Society for Technical Education (ISTE).
- Institute of Electronics and Telecommunication Engineers (IETE).
- Indian Society for Heating Refrigerating and Air Conditioning Engineers (ISHRAE).
- The Institution of Engineers (India), IE (I)

Ragging free Environment

Govt. of A.P and JNTUK conferred "PRATHIBA AWARDS" for Academic Toppers.

Felicitation of Academic Topper | Felicitation of Sports achievers | Kruthi – Cultural & Fine Arts Club Activity | Prakruthi – Environmental Club Activity

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Our Faculty - Our Strength

The core strength of LBRCE is its large pool of qualified and experienced faculty, meticulously chosen to maintain the best standards in technical education.

Deans

Dr.R.CHANDRASEKHARAM

Professor & Dean, School of Computing, Director of IQAC.

Dr.R.Chandrasekharam has 45+ years of teaching and administrative experience and served as a professor and Principal in the past. He obtained Ph.D in Computer Science from IIT, Kharagpur. He has visited 9 universities in U.K in 1996 and Microsoft Corporation at Redmond, USA in 2001.

Dr. P.LOVARAJU

Dean of Academics, Professor of ASE

Dr.P.Lovaraju obtained Ph.D in Aerospace Engineering from IIT, Kanpur. A Masters in Aerospace Engineering from AnnaUniversity,he has more than 11years of experience in teaching, research & administration. With 14 paper publications in highly rated journals,he also presented 11 papers in conferences. At present he is supervising 5 Research scholars.

Dr.E.V.KRISHNA RAO

Dean - R&D, Professor of ECE.

Dr.E.V.Krishna Rao has obtained his M.Tech from University of Delhi South Campus, New Delhi in 1991 and Ph.D from JNTU, Hyderabad in 2007. He has more than 28 years of experience in Teaching, Research and Administration. He has previously worked as Professor, Head and Principal. His specialization is Digital Signal Processing. To his credit, 6 scholars obtained their Ph.D degreein the field of Digital Image Processing, Digital Communications under his supervision. He is also guiding 4 more research scholars. He has published more than 40 papers in reputed International Journals and more than 25 papers in International Conferences.He has served as Honorary Secretary and Honorary Chairman of IETE Vijayawada Local centre.

Controller of Examinations

Dr.P.V.CHANDRA SEKHAR RAO

Professor & Controller of Examinations

Dr. P.V.Chandra Sekhar Rao obtained his Doctoral Degree from Andhra University, Visakhapatnam & Master's Degree in Machine Design (Mechanical Engineering) from JNTUK, Kakinada. He has more than 20 years of teaching and industry experience.

Head of the Departments

Dr. Bandi Eswara Kumar

Professor & Head, ASE

Dr. Bandi Eswara Kumar obtained his Ph.D from Wind Engineering Research Center, Tokyo Polytechnic University, Tokyo, Japan in the year 2013 and Master's degree in Aeronautical Engineering from Madras Institute of Technology (MIT Campus), Anna University, Chennai in the year 2002. Dr. Eswar has total of 17 years of experience in which he has 7 years of experience in core IT companies and worked in the area of CFD Solver development using MATLAB,C, and FORTRAN to solve industrial Fluid Dynamic problems. His research interests include Computational Fluid Dynamics (CFD), Lattice Boltzmann method (LBM), Computational Wind Engineering and Aerodynamics of Bluffbodies. He published eight research articles in highly reputed journals and in many international conferences. His teaching interests include CFD, Wind Engineering, Heat Transfer, Finite Element Methods, and Fluid Mechanics.

Dr. D. Veeraiah

Professor & Head, CSE

Dr. D. Veeraiah presently working as Professor and HOD of CSE department and head of information centre at LBRCE since 2014. He did his Bachelors from JNTU Hyderabad in 1993. He obtained his Masters in Computers from JNTU Hyderabad in 2009. He did his Ph.D. from JNTU Kakinada in 2017. He strengthened his repertoire by publishing about 13 research papers in peer - reviewed and indexed international journals and he attended various workshops/FDPs. He awarded 6.2L from AICTE under Faculty Development program on "Machine Learning to Deep Learning: Trends and Challenges". He has organised various workshops and training programs. He achieved best teacher award at LBRCE in 2016 & 2017. He is a life time member of CSI & ISTE. He chaired BOS,DAC and PAC for designing curriculum for the department.

Dr. M.S.Giridhar

Professor & Head, EEE

Dr. M.S.Giridhar obtained M.E., degree in Energetics in the year 2002 from R.E.C, Calicut, India. He obtained Ph.D. Degree in Power Distribution system area in the year 2017 from JNTU, Kakinada. He has 18 years of teaching experience and Life member of ISTE & IEI. He has published more than 20 papers in reputed journals & Conferences. His areas of interest include Power systems.

Dr. B. SRINIVASA RAO

Professor & Head, IT

Dr. B. Srinivasa Rao obtained his Ph.D. in Computer Science & Engineering from JNTUK, Kakinada and M.Tech (Computer - Science & Technology) from Andhra University, Visakhapatnam. He has more than 15 years of experience in teaching and research. With more than 4 paper publications in journals, 3 papers presented in conferences and 3 patents applied.

Dr. V.RAMAKRISHNA

Professor & Head, Civil

Dr.V.Ramakrishna completed his Masters as well as Doctorate in Civil Engg. From Bits, Pilani. With more than 25 years of experience in Industry and Teaching. He has 45 paper publications repute journals and conferences. He held several administrative positions in various colleges before joining LBRCE.

Dr. Y. AMAR BABU

Professor & Head, ECE

Dr. Y. Amar Babu obtained B.Tech., degree in Electronics & Communication Engineering in the year1999, M.E., degree in VLSI Design in the year 2002 from PSG College of Technology,Bharathiar University, Coimbatore, India. He obtained Ph.D. Degree in VLSI System Design in 2018 from JNTU, Hyderabad. He has 21 years of teaching experience. He is a Life member of ISTE and Fellow of IETE,Member of IEEE. He has published more than 25 papers in reputed journals. His areas of interest include AI Processors, VLSI, Embedded Systems and IOTs.

Dr. B.POORNAIAH

Professor & Head, EIE

Dr.B.Poornaiah obtained his Ph.D and Masters in Instrumentation from Andhra University., Visakhapatnam. He has more than 20 years of experience in teaching, research and administration. He has published two patents and more than 23 research papers in various international journals. He also presented 11 papers in International conferences. He is a member of various professional bodies. At present, he is supervising two Ph.D scholars.

Dr.S.PICHI REDDY

Professor & Head, Mech

Dr.S. Pichi Reddy has obtained Doctoral Degree from JNTU Hyderabad and M.Tech from NIT- Warangal. He has a total of 20 years of teaching and research experience. He has 26 research publications in reputed national and international journals and conferences. A UGC research project worth of 4.55 lakhs has been completed.He is a life member of various professional bodies like ISTE, IEI, PMAI, EMSI etc.

CENTRAL LIBRARY

- Vast space measuring 2025 Sq.mt with a 4.5 TB world class library server.
- No. of Books available in the Library: 60,998.
- Digital library with recorded lectures by eminent Professors of IITs and foreign universities.
- Unlimited Web access to millions of books and periodicals via DELNET.
- Downlink and recording facility for EKLAVYA Technology Channel.
- Online Public Access Catalog System (OPAC).
- Reprographic and other web based services.

- **E-Journals :**
  ASME, ASCE, DELNET, ELSEVIER – SCIENCE DIRECT, IEEE, SPRINGER & N –LIST
- **International Journals - 7800 +**
- **e-books - 31,35,000**

- Print Journals - 115
- Technical Magazines - 25
- General Magazines - 20

R&D ACTIVITIES

- 47 Sponsored Research Projects worth 5.64 Cores from DST, SERB, UGC & AICTE etc.
- More than 200 Research papers published every year by the faculty
- Hundreds of Paper publications by students also
- Patetns Published – 17
- Books/ Chapters Published – 26
- **JNTUK Recognized Research Centers -4 (CSE, ECE, EEE & ME)**
- Number of recognized Research Guides –24
- Number of Ph.Ds awarded under supervision of our faculty – 16
- Number of scholars pursuing Ph.D. - 29

RESEARCH COLLABORATIONS:

- Indian Institute of Technology, Bombay and IISc., Bangalore under INUP, Govt. of India.
- Indian Institute of Technology (IIT), Kanpur.
- National Institute of Technology (NIT), Rourkela.
- Madras Institute of Technology (MIT), Anna University, Chennai.
- Sri Venkateswara University, Tirupati.
- National Institute of Technology, Warangal.
- Semiconductor Research Centre, Chonbuk National University, SOUTH KOREA.
- Centre of Information and Communication Engineering, Sungkyunkwan University, Suwon, SOUTH KOREA
- CENMAT University of New Lisbon, Lisbon, PORTUGAL.
- University of AVEIRO, PORTUGAL.
- University of Czestochowa, POLAND.

ADVANCED LABORATORIES:

- National Instruments Centre of Excellence (LABVIEW Academy)
- National MEMS Design Center (NMDC), in association with IISc, Bangalore.
- Applied Robotic Control Lab
- Cognitive Science Center
- e-Yantra Robotics lab, in association with Indian Institute of Technology, Bombay
  Green Energy Technology Centre (GET-C)
- LBRCE is proud member of EduSkills to offer Global Academy Programs like
  - CISCO Networking Academy
  - AWS Academy
  - Microchip Academic Program
  - Blueprism University Academia Program
  - Red Hat Academy

SKILL DEVELOPMENT CENTERS (SDCs):

- "CM's Skill Excellence Center" sanctioned by Andhra Pradesh State Skill Development Corporation (APSSDC).
- **Dassault Systems (3D experience) Lab sanctioned by APSSDC.**
- Indo - European skill centre for Mechatronics and Industrial Robotics, Aachen–GERMANY.
- ANSYS Skill Development Center with campus wide license Software for 110 unlimited users.
- 5 DTH Channels of SWAYAM PRABHA.
- Remote Centre of Indian Institute of Technology, Bombay

MEMORANDUM OF UNDERSTANDINGS (MOUs):

- gcGEMS –GC German Center for Engineering and Management studies UG Aachen & European Center for Mechatronics APS GmbH Aachen, GERMANY
- Mindbox Center of Excellence.
- M/s. Dr.NTTPS - Dr. Narla Tatarao Thermal Power Station, Training Institute, Vijayawada.
- M/s. NSIC-National Small Industries Corporation, Hyderabad.
- M/s. SCRWWO – South Central Railway Women's Welfare Organization, Vijayawada.
- M/s. NI Systems India Private Limited, Bangalore
- M/s. Zenith Energy Services Pvt. Ltd., Hyderabad
- M/s. Sai Bharghava Electricals, Vijayawada
- M/s. Indwell Automation, Pune
- The Eazy Foreign Languages, Vijayawada.
- M/s. SYNERGEM Energy Training Centre
- M/s. Central Institute of Plastics and Engineering Technology (CIPET), Vijayawada
- M/s. Andhra Pradesh Power Generation Corporation (APGENCO) Limited, Ibrahimpatnam
- M/s.GIS Labs, Hyderabad

DEPARTMENT OF CORPORATE INTERFACE & PLACEMENTS

Inagural address by Our Hon'able Chairman Sri Lakireddy Bali Reddy garu on the occation of "22nd Annual Day Celebrations" on 15th February, 2020

Felicitation of Sri Challa Madhusudhan Reddy, Hon'ble Chairman APSSDC during "22nd Annual Day Celebrations" on 15th February, 2020

Inauguration of "Lakshya 2K19 - A 14th National Level Technical & Cultural Fest" proceedings by Chief Guest Sri P.Simhachalam, SE, APGENCO during on 21st December, 2019

Felicitation of Hon'ble MLA, Sri V. Venkata Krishna Prasad by G. Srinivasa Reddy, President, LBRCT and P.Sunil, GM, ISRO, SHAR & Principal during "ISRO Space week program" During October 9th, 10th – 2019.

Dassault Systems (3D experience) Certified Students

CENTER FOR CAREER GUIDANCE AND TRAINING

To improve employability potential among students, Career Guidance and Training Department imparts quality training in soft skills, communication skills, aptitude and other life skills. A team of dedicated professionals are engaged in enhancing the industry readiness skills among students through continuous training and counselling.

PLACEMENT RECORD BRANCH WISE

	No. of Students Placed (Branch Wise)						
Branch	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
EEE	51	56	95	52	41	56	83
MECH	25	30	67	61	70	69	61
ECE	51	90	170	119	144	166	137
CSE	25	74	84	49	93	138	107
IT	18	42	36	24	35	42	34
EIE	17	33	25	13	20	43	03
CIVIL	00	00	06	09	12	10	03
ASE	00	31	17	10	22	18	14
MCA	53	03	02	00	01	10	09
MBA	06	13	13	41	121	66	57
Total	246	372	515	378	559	618	508*

*2019-20 Placements are in progress

TCS Codevita Selected Students

'Designing and Manufacturing of Race Car' and participation in Rally Car Design Challenge (RCDC 2019) Competition held at Bikaner, Rajastan during 2nd to 4th Oct, 2019.

Placement Officer :

Mr. K. Srinivas, MBA, M.Phil.

Tel : 8919854050, 94402 19816

E-mail : lbrcetpo@gmail.com

SPORTS & GAMES,NSS,NCC, YOGA & MEDITATION ACTIVITIES

Inauguration of JNTUK, Zone 'C' Tournament held at LBRCE On 6th - 7th February, 2020

JNTUK Zone 'C' Basketball Runners

Felicitation of Ms. P.Anusha, CSE represented Republic Day Parade, New Delhi, 2019

Swachhta Pakhwada program during 16th – 31st January, 2020 Organised by NSS Unit

Yoga Inhale the future Exhale the past – students doing Yoga

Republic Day Parade March fast by NCC cadets on 26th January, 2020

LAKIREDDY BALIREDDY CHARITABLE TRUST – ACTIVITIES

DEVELOPMENT ACTIVITIES:

* Construction of buildings for Schools & Colleges.
* Construction / Renovation of Temples.
* Rest rooms for attendants @ Govt. Hospital, Mylavarm.
* Pucca roads linking Public places and Farm lands.
* Construction of Sports Complex.
* Public utility structures - Bus shelters, Parks etc .
* CC Roads with Drainage facilities

Dental Camp

Eye Camp

HEALTH CARE:

* Regular Free Eye & Dental camps with medicines.
* Cataract Surgeries.
* Dental Surgeries.

SOCIAL SECURITY / WELFARE:

* Old age Pensions (Monthly).
* Scholarships to poor students.
* Financial assistance to other Institutions / Oraganizations.
* Water supply in Rural area.
* Distribution of well developed Housing sites

Old age pensions

School Building

Green House - Saplings

Rural Drinking Water

Programs Offered

S.No.	UNDER GRADUATE PROGRAMS	INTAKE	
	B.Tech		
1.	Aerospace Engineering	60	
2.	Artificial Intelligence & Data Science	60	
3.	Civil Engineering	60	
4.	Computer Scienice and Engineering	180	900
5.	Electronics and Communication Engineering	180	
6.	Electrical and Electronics Engineering	120	
7.	Information Technology	120	
8.	Mechanical Engineering	120	
	POST GRADUATE PROGRAMS		
	M.Tech		
1.	Computer Scienice and Engineering	18	192
2.	Power Electronics and Drives	18	
3.	Thermal Engineering	18	
4.	VLSI & Embedded Systems	18	
	M.B.A		
5.	Master of Business Administration	120	
	TOTAL INTAKE (UG + PG)		1092

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