

**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING, (AUTONOMOUS)**  
**L.B.Reddy Nagar, Mylavaram - 521 230. Andhra Pradesh, INDIA**  
Approved by AICTE New Delhi, Accredited by NBA, New Delhi Certified by ISO 9001:2008  
**DEPARTMENT of SCIENCE & HUMANITIES**

**LIST OF PUBLICATIONS (2012-13)**

1. D. Venkateswarlu, **N.V. Nagendram**, Factors Influencing Customer Satisfaction In Retail Outlets (Fiesro) (In India with special reference to Guntur city, Andhra Pradesh., Asian Academic Research Journal of Social Science and Humanities. ISSN 2278-859X, Vol.1, No.11, Pp. 131-140., May 2013 (International Publication).
2. K. Jamili Reddy, J.V.Shanmukha Kumara and S. V. M. Vardhan., Spectrophotometric Methods for the Determination of New Oral Penem (Faropenem) in Pure and in Formulations , Chemical Science Transactions, ISSN/E-ISSN: 2278-3458/2278-3318, 2(3), Pp.936-940., 2013(International Publication).
3. Afsha Jamal, Pathetic Conditions of Muslim Women depicted in the works of Salma- A Perspective, Research Journal of English language& Literature(RJELAL) A peer reviewed International Journal, ISSN 2321-3108, Vol.1, Issue 2, Pp 1-3., May 2013. (International Publication).
4. N.V. Nagendram, T.V. Pradeep Kumar, Some problems and applications of ordinary differential equations to Hilbert spaces in Engineering Mathematics, International Journal of mathematical Archieve, Vol. 4, NO.4, ISSN 2229-5046, Pp. 1-8, April 2013. (International Publication).
5. P.N.V.V.L. Prameela Rani, J.Sai Chandra, V.Parvathi, Y.Sunandamma, Synthesis and Spectroscopic investigations of Cu (II) doped Ni L-Histidine Hydrochloride monohydrate crystals, Journal of Applicable Chemistry, 2(2), ISSN 2278-1862, Pp. 343-351., 2013. (International Publication).
6. Shaheda Niloufer, Dr.A.V.V.S. Swamy, K.Syamala Devi, Impact of Municipal Solid Waste on the Ground Water Quality in Vijayawada City, Andhra Pradesh, Indian Journal of Applied Research, ISSN: 2249-55x; Volume 3; Issue 4; Pp.62-64., 2013. (International Publication).

7. Hafiza Jamal, Social Competence Needed for the Improvement of Learning Disability, International Journal of Advancement in Research & Technology, Vol.1, Issue 1, ISSN 2320-6942, Pp.57-62., March 2013(International Publication).
8. D. Venkateswarlu, N.V. Nagendram, A Note on Present Trends in Yoga Apart from medicine Usage and Its Applications, International Journal of Mathematical Archive, Vol.2, Issue 2, ISSN 2278-7763, Pp. 1-11., 2013(International Publication).
9. Jamili Reddy, J.V.Shanmukha Kumara and S.V. M.Vardhan, Infinite Sub-Near-Fields of Infinite Near-Fields and Near Left Almost –Near-Fields, The criterion- An International Journal in English, Vol.4, Issue 2, ISSN 2229-5046, Pp. 90-99, 2013(International Publication).
10. Afsha Jamal, Existentialism in the women characters of Anita Desai's Fire on the Mountain, Paripex: Indian Journal of Research, ISSN: 0976-8165; Issue 12; Pp.1-4., February 2013(International Publication).
11. N.V. Nagendram, T.V. Pradeep Kumar, Waste collection by Rag Pickers in the cities – A brief report, International Electronic Journal of Pure and Applied Mathematics, ISSN: 2250-1991, Vol.2, Issue 4, Pp. 211-214., April 2013(International Publication).
12. P.N.V.V.L. Prameela Rani, J.Sai Chandra, **V.Parvathi**, Y.Sunandamma, A note on  $\pi$ S- Unitality over Noetherian Regular  $\delta$ -Near Rings, Theoretical Mathematics & Applications, ISSN-1314-0744 Vol-5 No-1, Pp. 43-52, March 2013(International Publication).
13. ShahedaNiloufer, Dr.A.V.V.S. Swamy, K.Syamala Devi, Generalised Near Fields and  $(m,n)$  Bi-ideals over Noetherian Regular  $\delta$ -Near-Rings, The Criterion, An International Journal in English, ISSN 1792-9687, Vol.3, Issue 3, Pp.119-137, Dec 2012. (International Publication).
14. Hafiza Jamal, Innovative Methods in Teaching English for Rural Students, Cyber Literature, ISSN 0976-8165, Vol. 3, Issue 4, Pp.1-6, December 2012(International Publication).
15. N.V. Nagendram, B. Ramesh, Ch. Padma, T. Radha Rani, S. VenuMadhavaSarma, Thematic representation of marital discord in the larger context of

asymmetric treatment of the women protagonist in Kamala Markandya's 'A Silence of Desire', *The Criterion, An International Journal in English*, Volume 5, Issue 2, ISSN 0972-0901, Pp. 01-14, December, 2012(International Publication).

16. N.V. Nagendram, B. Ramesh, Embracing Relevant Strategies in Acquisition of Verbal Skills in the Second Language: Learning A Dire Need., *Advances in Algebra*, ISSN 0976-8165; Vol.III; Issue.IV; Pp.1-11., December 2012(International Publication).
17. N.V. Nagendram, B. Ramesh, On Pseudo Finite Artinian Regular Delta Near Fields which have the Finite Dimension over the centre (PFAR-Delta-NFFDOC), *International Journal of Mathematical Archive*, Vol.5, Issue 3, ISSN 0973-6964, Pp. 131-142, 2012. (International Publication).
18. N. Aruna, Polynomials over Euclidean Domain in Noetherian Regular Delta Near Ring, some problems related to Near fields of Mappings (PED-NR-Delta-NR & SPR-NFM), *Advances in Algebra*, Vol.3, Issue 8, ISSN 2229-5046, Pp. 2998-3002, Sept 2012. (International Publication).
19. Ch. V. Ramana Murthy and K. Rajani, A Note on Asymptotic value of the Maximal size of a Graph with rainbow connection number 2, *International Journal of Engineering Research and Technology (IJERT)*, Vol.5, Issue 2, ISSN 0973-6964, Pp. 103-112, 2012. (International Publication).
20. K. Jhansi Rani and Ch. V. Ramana Murthy, Star-Shaped Micro channel Chip, *International Journal of Research and Reviews in Applicable Mathematics & Computer Science*, ISSN 2278-0181, Vol:1; Issue:7, Pp. 1-9., September 2012(International Publication).
21. Dr. B.Samrajya Lakshmi, Mixed Convection Flow of a Second Grade Fluid in an Inclined Porous Channel, *International Journal of Mathematics and Computational Methods in Science & Technology*, ISSN 2249-8931, Vol. 2, No 5, Pp. 1 – 15, August 2012(International Publication).
22. Dr. B.Samrajya Lakshmi, MHD effects along a continuously moving vertical plate in the presence of vertical plate, *Zenith International Journal of Multidisciplinary Research*, ISSN 2249-8915, Vol. 2, No. 5, Pp. 10 – 20, August 2012(International Publication).

23. Dr. B.Samrajya Lakshmi, Telugu-English Pronunciation: Impact of Negative Transfer, Indian Journal of Applied Research, ISSN 2231-5780; Vol.3 (6),; Pp.141-145, June 2013. (International Publication).
24. Dr. B.Samrajya Lakshmi, Strategies for Teaching Spoken and Written English for Telugu Speaking students, Indian Journal of Applied Research, ISSN: 2249-555X; Vol: 3; Issue: 5, Pp.386-388, May 2013(International Publication).
25. Dr. B.Samrajya Lakshmi, Seeing is Believing: Use of Peer Observation for Professional Development., Zenith International Journal of Multidisciplinary Research, ISSN: 2249-555X; Vol: 3; Issue: 5, Pp.381-382, May 2013(International Publication).
26. Dr. B.Samrajya Lakshmi, Dr.B.VenkateswaraRao, Reflective Practice in English Classroom, ELT Voices – India: International Journal for the Teachers of English, ISSN 2231-5780; Vol:3; Issue:3; Pp.176-182., March 2013(International Publication).
27. Dr. B.Samrajya Lakshmi, Innovative Methods for English Language Teaching, Turkish Online Journal of Distance Education- TOJDE, Vol:3(1); ISSN 2230-9136; Pp.14-23, February 2013(International Publication).
28. Dr. B.Samrajya Lakshmi, Quest for teaching Experimental Skills, 3L: The Southeast Asian Journal of English Language Studies, ISSN 1302-6488; Vol:14; Issue:1; Pp.222-230., Jan 2013(International Publication).
29. Dr. B.Samrajya Lakshmi, Reflective Practice through Video Recording and Journal Writing – A case study, International Journal of Applied Research & Studies, Vol:18(4); Pp.193-201. Jan 2013(International Publication).
30. Dr. B.Samrajya Lakshmi, Social and Political Ideology in ShashiTharoor's – The Great Indian Novel, The criterion- An International Journal in English, ISSN 2278-9480; Vol. 1; Issue 3; Pp.1-10. Dec.2012(International Publication).
31. Dr. B.Samrajya Lakshmi, Reflective Practice through Journal Writing – A Case Study, International Journal of Applied Research & Studies, ISSN: 0976-8165, Vol. III Issue II, June 2012(International Publication).

32. Dr. B.Samrajya Lakshmi, Activity Based English Language Teaching in Technical University Affiliated Colleges’,, Indian Literature in English- Some Reflections, ISSN 2278-9480; Vol I; Issue II; Pp. 1-10. Sept-Nov 2012(International Publication).
33. Dr. B.Samrajya Lakshmi, Dr.B. VenkateswaraRao, Multiple voices in the Novels of ShashiTharoor., International Indexed & Referred Research Journal, ISBN: 978-81-922966-1-6; Vol:1; New Man Publication, Pp. 46-57, October 2012(International Publication).
34. Dr. B.Samrajya Lakshmi, Mockery In ShashiTharoor's Show Business, Perspectives of Quality Enhancement in Higher Education, Serials Publications, ISSN 0975-3486, RNI-RAJBIL – 2009/30097; Vol. IV, Issue 36, Pp. 89-90, September 2012(International Publication).
35. Dr. B.Samrajya Lakshmi, Task – Based ESL Teaching in Technical University Colleges – Teachers’ and Students’ Reflections, ELT Voices in India, ISBN: 978-81-8387-536-3, Sept.2012(International Publication).
36. Dr. B.Samrajya Lakshmi, Teachers’ Reflections on Technical English Language Teaching in India, Sacred Heart Journal of Science and Humanities, Vol.2, Issue:4, ISSN 2230-9136, August 2012(International Publication).
37. Dr. B.Samrajya Lakshmi, Correlation of Ancient Hastinapur and the Pre-Independent India through Shashi Tharoor’s – The Great Indian Novel, Perspectives of Quality Enhancement in Higher (International Publication). (