Interactive Communication Skills Lab (I C S)

- **Interactive Communication Skills (ICS) Lab. is a spacious room** with movable chairs and audio-visual aids with a P.A System, a T. V., a digital stereo – audio & video system, LCD projector and camcorder etc. This lab provides opportunity equally to 60 - 75 students to interact and make presentations at once, thereby helping them improve their language proficiency, communicative competence and presentation skills. This laboratory buzzes with student activities under the effective supervision and guidance of the trainer as it is purely activity/task based.

Course Objectives

In this course, the students will learn to

  ➢ Pronounce better through emphasis on word accent.
  ➢ Negotiate well with inter personal skills and intra personal skills for better placement.
  ➢ Gather information and organize ideas relevantly and coherently.
  ➢ speak spontaneously on any topic given.
  ➢ Transfer information from non-verbal to verbal texts and vice versa.
  ➢ Write project/research reports/technical reports/ formal letters.
  ➢ Make power point presentations and oral presentations.
  ➢ Face interviews and skilfully manage through group discussions.

Course Outcomes

After the completion of this course, the students will have the ability to

- Articulate English with good pronunciation.
- Manage skilfully through group discussions.
- Communicate with people effectively.
- Collect and interpret data aptly.
- Write project/research reports/technical reports/ formal letters systematically.
- Make impressive presentations using power point.
- Face interviews confidently and skillfully.

List Of Activities (ICS Lab)
English Communication Skills Lab (L 17FE60)
B. Tech (I- Sem. & II - Sem.)

S. No	Name of the Activity	Sessions
1	Introduction To Phonetics	03x 03 = 09
2	Self Introduction	01x 03 = 03
3	J A M	03 x 03 =09
4	Role Play	03 x 03 = 09
5	Information Transfer	03 x 03 = 09
6	Group Discussion	03 x 03 = 09
	Total Lab Sessions:	**16 x 3 = 48**

Communication & Presentation Skills Lab (L 119)

III B. Tech (V- Sem. & VI - Sem.)

S. No	Name of the Activity	Sessions
1	J A M	02x 03 = 06
2	Vocabulary	02x 03 = 06
3	Reading Comprehension	01 x 03 =03
4	P P Ts	02 x 03 = 06
5	Group Discussions	03 x 03 = 09
6	Resume Writing	03 x 03 = 09
7	Mock Interviews	03 x 03 = 09
	Total Lab Sessions:	**16 x 3 = 48**

Communication Skills Lab (L -351)

M.C.A (III- Sem.)

S. No	Name of the Activity	Sessions
1	J A M	03x 02 = 06
2	Role Play / Situational Dialogue	03x 02 = 06
3	Debate	03 x 02 =06
4	Group Discussion	02 x 02 = 04
5	Resume Preparation	02 x 02 = 04
6	Mock Interviews	03x 02 = 06
	Total no of Sessions:	**16 x 2 = 32**

Business Communication Lab - I (17MB61)

M.B.A (I - Sem.)

S. No	Name of the Activity	Sessions
1	J A M/ Extempore	03x 03 = 06
2	Vocabulary – Synonym; Antonym & Word substitutes	03x02 = 06
2	Role Play / Situational Dialogue	03x 02 = 06
3	Article analysis	03 x 02 =06
4	Group Discussion (Issues related to Industry)	03 x 03 = 09
5	Poster/ PPT Presentation (topics from Industry)	03 x 02 = 06
6	Activity on Event Management / Expansion	03x 02 = 06
	Total no of Sessions:	**16 x 3 = 48**

Business Communication Lab - II (17MB62)

M.B.A (II - Sem.)

S. No	Name of the Activity	Sessions
1	Public Speech - T.V Programme analysis	03x 02 = 06
2	Vocabulary - Phrasal verbs; Idioms	03x 02 = 06
3	Reading - Listening Comprehensions	03x 02 = 06
4	Advertisement Analysis	03x 02 = 06
5	Memo drafting	03x 02 = 06
6	Blog designing - Presentation of field observations	03x 02 = 06
7	Power Point Presentation	03 x 02 = 06
8	Mock Interviews	03 x 02 = 06
	Total no of Sessions:	**16 x 3 = 48**

List of Equipment I C S
(Interactive Communication Skills Lab)

S.No	Equipment / Software	Make
1	Digital Mentor Software for 60 Users	Globarena, Hyd.
2	CLARITY Software for 30 Users	YOUNG INDIA Films
3	Lenevo Core I -3, 4th generation, 4GB Ram, 500 GB HDD, 18.5" LED Monitor, Keyboard, Optical Mouse (Rs. 28,650/- each) Qty:25 14.5%@ vat, Service Tax@12.36 (QTY:25)	Lenevo
4	DELL Core 2 Duo, 2.93Ghz, 2GB RAM, 320 GB HDD, Giga NIC/ KBD / Optical Mouse /FDOS/17" Square TFT Monitor - Qty : 37 (each one Rs.24,500/-)	Dell
5	Computer Tables (8' x 2') Each one Rs. 7,500/-	Stores in Lbrce

6	Computer Chairs Each one Rs. 1750/- Computer Revolving Chairs Each one Rs.2700/-	Stores in Lbrce
7	APC 6 KV Online UPS with Batteries (Rs.45,172.80 each) Vat 5%@	APC Smart Exide
8	Windows A/c Qty (03) + LG Split (1.5 ton) Qty.01	Carrier
9	Head Phones with Mike (Qty:60)	Fron-Tech
10	LCD Projector: 01 (Rs. 23,619) Tax5%@ Ceiling mount kit (Rs. 1,048/-) VGA cables (Rs. 1,904/-)	INFOCUS
11	LCD Projector: 01 (Rs. 19,532) GST 28%@ Ceiling mount kit, VGA cables (Rs. 3,125/-)	OPTOMA
12	16 port Hub	Sure Com
13	24 Port Switches two	D Link

Faculty In-Charge:

Dr. B. Samrajya Lakshmi,   Professor

Supporting Faculty:

Mr. B. Sreenivasa Reddy,   Asst. Professor

Mrs. K. Sridevi,   Asst. Professor

Mr. Ch. Nagarjuna,   Asst. Professor

Mr. B. Sagar,   Asst. Professor

Mr. T. Rama Mohan,   Asst. Professor

Mr. D. C. Bikshu,   Asst. Professor

Lab Technician: Mr. B. Syam Prasad.