



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

Date: 08.08.2019

Report on Teacher's Day Celebrations

Event Type	Management Day Celebrations
Date	01.08.2019 to 07.08.2019
Resource Person	As mentioned below
Name of Coordinators	Dr. A Adishesha Reddy
Target Audience	MBA and B.Tech students
Total no of Participants	265
Objective of the event:	To promote the significance of management day to the external community
Outcome of event	Students attended sessions with more enthusiasm and create a larger picture in their mind about their role after completing MBA
Description / Report on Event :	On the eve of management day, various types of activities are planned by the MBA department and experts from different areas were invited to talk on the significance of management which has been heart of any organization.
Feedback / Suggestions	Celebrating management day every year and conducting the events became culture of the organization.

Department of MBA conducted management week from 01.08.2019 to 07.08.2019 as initiated by AIMS. As a part of it, the following activities are conducted.

S.No.	Date	Activity	Resource Person/ Guest/ Place/Institution
1.	02.08.2019	Health awareness camp on changing scenario of seasonal diseases	Dr. G. Hari Prasad, MahaDev Hospital, Mylavaram
2.	03.08.2019	Interaction with alumni & industry expert	Mr. Ravi Srikanth(Alumni)
3.	05.08.2019	Visiting the government Hospital & orphanage	Primary Health care center, Mylavaram
4.	07.08.2019	Discussion on the role of different management gurus	Business Quiz-Departmental Activity

Photographs:



Health awareness camp on changing scenario of seasonal diseases



Visiting the government Hospital & orphanage



Discussion on the role of different management gurus



Interaction with alumni & industry expert