

## LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution
Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## School of Management Studies

Date: 23.07.2019

## Report on orientation programme on "entrepreneurship development and start-up"

<b>Event Type</b>	Orientation Programme
Date	22.07.2019
Resource Person	Sri.M. Satish Kumar, Chief Executive Officer, Atal Incubation Centre, SK
	University, Anatapur. AP
Name of Coordinators	Dr. T RAJASEKHAR
Target Audience	B.Tech and MBA students.
Total no of	380
Participants	
Objective of the event:	To motivate the students towards startup orientation and bring out their
	innovative ideas
Outcome of event	Students have questioned the resource person with his emotional support
	and get the clarification on various aspects of establishing a startup
Description / Report on	The resource person has effectively discussed some success stories taken
Event:	place in varied places in India and he has encouraged the student
	community that no single student is an exception for identifying a startup of
	his own interest.
Feedback / Suggestions	The session was very interactive and students felt satisfaction in attending
	the same.

## **Photographs:**



