

Research papers/Books published by faculty members of MBA
during the academic year 2017-2018.

- 1 **Srinivas Lakkoju**, Vani Tamma, Nirmala Deepika, K.B (2017). How good is employee Welfare in Indian PSUs? Some empirical evidence, *Management today*, (ISSN: 2230-9764 print, ISSN: 2348-3989 electronic), Vol.7, No.4 October 2017
- 2 **Srinivas Lakkoju** and Lakshmi tirumala, Ch (2017). Rank and gender based comparison of HRD sub-systems: a study among non-works executives in RINL-VSP”, *Pravara Management review* (ISSN: 0975-7201 print, ISSN: 2278-0165 electronic) Vol.16.No.2 July 2017
- 3 **Dr.V.V.Narsi Reddy & ,Dr.A.Adi sesha Reddy** published an article “ Financial Performance analysis-A case study with special Reference to ICICI Bank”, in GEC’s International journal of Innovation Technology and management , ISSN number, 2394-594x volume III/issue no II., August 2017 .
- 4 **Dr.V.V.Narsi Reddy** published an article “Trends in Agricultural Product’s Exports and Imports of Major SARRC Countries”, in *International Journal of Advance Engineering and Research Development*, p-ISSN (P): 2348-6406, *Volume 5, Special Issue 02, Feb.-2018 (UGC Approved, International)*
- 5 **Dr.V.V.Narsi Reddy**, published an article “Factors of Life Insurance at Household Level: A Case Study”, in *International Journal of Innovative Research Explorer*, ISSN NO: 2347-6060 *volume 4*, issue 6, Nov/2017(*UGC Approved, International*)
- 6 **Dr.V.V.Narsi Reddy** ,published an article “Degree of Competition Indian Manufacturing Firms”, in *Asian Journal of Management*, ISSN 0976-495X (Print)2321-5763(Online), *Volume 09, Special Issue 01*, January- March 2018,(*UGC Approved ,International*).

- 7 **Dr.V.V.Narsi Reddy** published a Book titled “Human Resources Development-an in depth study”, by Astha publishers and Distributors, New Delhi-110002
- 8 **Mr. Ravi kiran Ysaswi, Mrs.D.Kalyani &, Mr.P.Siva Reddy** published an article “Political Sciences (Advancement in Law)”, in AGU International journal of Research in Social sciences and Humanities, ISSN number, 2455-6084 volume 5, July-December-2017.
- 9 **Mr.T.Chandra Sekhar Yadav** published an article “Troubles faced by the Policy holders in client settlements in LIC”, in the journal -Asian journal of Science and Technology , ISSN number, 0976-3376 volume 08/issue no 08., August 2017 .
- 10 **Mr.T.Chandra Sekhar Yadav**, published an article “Influence of Personal and Organizational Variables on HRD Practices, Climate and Their outcome”, in *Worldwide Journal of Multi-Disciplinary Research and Development*, E-ISSN:2454-6615, Volume 04, Issue 04, April- 2018, (UGC Approved, International).