



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Email id: [icc@lbrce.ac.in](mailto:icc@lbrce.ac.in)

Phone : 08659-222 933 Extn: 827

## Beat Plastic Pollution

Event Type : The Prakruthi, The environmental club of LBRCE and IEEE LBRCE of the institute jointly organised an Expert talk on “Beat Plastic Pollution” by **Sri. V.Kiran Kumar**, Director & Head, CIPET

Date / Duration : 18-07-2018, 2.00pm to 4.00pm

Resource Person : **Sri. V.Kiran Kumar**, Director & Head, CIPET & Centre for Skilling and Technical Support(CSTS)-Vijayawada

Name of Mentors : Dr. Shaheda Niloufer & V. Bhagya Lakshmi

Target Audience : II year B.Tech students

Total no of Participants: 800

Objective of the event : Reduce the plastic pollution

Outcome of event : Reduce the plastic waste

Description / Report on Event:

**Sri. V.Kiran Kumar** gave awareness on how to “Beat Plastic Pollution” covering the following points:

- Plastic usage per person in various countries.
- Benefits of plastic.
- Plastic usage and its ill effects with improper disposal.
- Environmental concerns.
- Plastic Management.
- Recycle & Reuse is the best method of beating plastic pollution.
- Projects to be taken up by students in the area of plastic management.

Photographs :

**Interaction of Sri. V.Kiran Kumar**, Director & Head, CIPET & Centre for Skilling and Technical Support(CSTS)-Vijayawada



Figure 1 Dr.B.Samrajya Lakshmi addressing the gathering



Figure 2 Interaction with the students



Figure 3 Interaction with the students



Figure 4 Interaction with the Girls students

**Mentors**  
**Dr.SHAHEDA NILOUFFER**  
**V. BHAGYA LASHMI**