



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

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PRAKRUTHI – THE ENVIRONMENTAL CLUB OF LBRCE IN ASSOCIATION WITH CSR, ITC AND ACADEMY OF GANDHIAN STUDIES CONDUCTED WOW (WELLBEING OUT OF WASTE) PROGRAM

- Event Type : The Prakruthi, The environmental club of LBRCE in association with CSR, ITC academy conducted WOW.
- Date / Duration : 16-0-2019, Independence Day
- Resource Person : **Ramesh Sathyam from Gandhian**
- Name of Mentors : Dr. Shaheda Niloufer & V. Bhagya Lakshmi
- Target Audience : II B.Tech Students
- Total no of Participants : 800
- Objective of the event : Wealth from waste
- Outcome of event : Protection of environment and conservation of natural resources

Description / Report on Event:

Prakruthi – The Environmental Club of LBRCE in association with CSR, ITC and Academy of Gandhian studies conducted WOW (Wellbeing out of Waste) Program on 16th July, 2019 for second year B.Tech students in the campus. The major objective is to educate students and people on recycling of the waste to protect environment, conserve the natural resources, inculcate the habit of source segregation among the students and society and recover the dry recyclable waste which is going into the landfill and make it available for recycling.

Photographs :



Figure 1 Ramesh Satyam from Gandhian studies addressing the students



Figure 2 Student coordinators, student coordinators and the faculty mentors with the Ramesh Satyam

Mentors
Dr.SHAHEDA NILOUFFER
V. BHAGYA LASHMI