



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (An Autonomous Institution since 2010)

Approved by AICTE, New Delhi., Affiliated to JNTUK, Kakinada.

MYLAVARAM - 521 230, NTR Dist. A.P., India.

e-mail : lbcmym@lbrce.ac.in | website : www.lbrce.ac.in



University Grants Commission



For Admissions : 73863 49999, 99120 30759, 89198 54050



Late. Sri. Lakireddy Bali Reddy, M.S. (USA)
Founder & Chairman



Sri. Lakireddy Jaya Prakash Reddy, (USA)
Honorary Chairman

LBRCE is the most trusted name in technical education.... admired by millions.



Sri. Lakireddy Prasad Reddy, (USA)
Chairman



Sri. Lakireddy Vijay Kumar Reddy, (USA)
Vice - Chairman

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING, Mylavaram, NTR Dist came into existence in the year 1998 under the aegis of LAKIREDDY BALI REDDY CHARITABLE TRUST as the brainchild of visionary NRI entrepreneur and philanthropist, Sri LAKIREDDY BALI REDDY. Today, LBRCE is successfully leading a remarkable socioeconomic transformation of its largely rural neighbourhood. An institution approved by AICTE, LBRCE

is an autonomous institution permanently affiliated to JNTUK, Kakinada. Its impeccable quality standards are marked by NAAC 'A' Grade, NBA accreditation (Tier-I) for 5 UG Programs viz., ECE, CSE, ME, EEE & IT besides ISO 9001:2015 certification. It has been awarded 2(f) and 12(B) status, besides recognition as a 'College with Potential for Excellence' (CPE) by UGC. It was ranked within 201-250 (UG-Engineering) Band in NIRF India Rankings – 2020 and has been awarded "Band Excellent" in ARIA rankings for innovations, 2021-22. It offers 9 B.Tech programs in CSE, CSE (AI&ML), AI & DS, IT, ECE, EEE, CE, ASE, ME and 4 M.Tech programs in CSE, Thermal Engg., Power Electronics, VLSI and Embedded systems & M.B.A. The 65-acres green Wi-Fi enabled campus hosts excellent infrastructure over a built-up area of 39070 sq.m, including a State-of-the-Art administrative building, AC auditoria, well-equipped Labs, Advanced Labs in collaboration with ECM-Germany, IISc, IIT, National Instruments, CISCO, APSSDC etc. Other facilities include 500 Kwp solar PV system, Digital library, modern stadium, NSS unit, NCC Girls wing, Girls and Boys hostels, multi-cuisine cafeterias. In R&D, we currently handle 12 projects sanctioned by DST, UGC, IDRB, and AICTE, amounting to Rs 7 Crores, besides 90+ patents and 1200+ research publications. Also, 5 Depts. function as research centres of JNTUK, Kakinada. The college is located on the National Highway No.30, just 40 km off Vijayawada Railway Junction, Central Bus Stand and 35 km from Vijayawada International Airport.



Dr. Appa Rao Kandimalla - Principal

Dr. K. Appa Rao has 25 years of academic experience in teaching and administration. He began his teaching career as an Assistant Professor in this institution from its very inception and served as the HoD of Mechanical Engineering Department prior to assuming the present position. He obtained a Doctoral Degree in Mechanical Engineering from JNTU, Ananthapur and Master's Degree from JNTU, Hyderabad and B.Tech Degree from Nagarjuna University, Guntur. He published 27 research papers in various reputed National and International journals and 02 patents till date. He has been awarded Funded projects worth 14 Lakhs from UGC & AICTE. In his impressive teaching and administrative career, he has consistently promoted innovative teaching practices. He has endeared himself to his students and colleagues by his transformational style of leadership. A professional to the core, he is a member of various professional bodies such as ISTE & IE(I). At present he is supervising one doctoral scholar.

Our Faculty Our Strength

The core strength of LBRCE is its large pool of qualified and experienced faculty, meticulously chosen to maintain the best standards in technical education.

Dr.K.HARINADHA REDDY - Vice-Principal

Dr.K.Harinadha Reddy, a professor of Electrical & Electronics Engineering obtained his Ph.D in from Andhra University and M.Tech from JNTU, Kakinada. He has more than 23 years of experience in Teaching. He has authored 50 research papers, published in reputed journals and conferences, besides publishing two books on 'integrated energy systems'. He received research grants of Rs.18.00 Lakhs from various external funding agencies. In the year 2018, he visited Washington DC, USA to present a research paper. He is a reviewer for a few reputed IEEE and SCI journals. He is a professional member in IEEE, life member in IETE, ISTE, and associate member in IE (I). In the past, he held several administrative positions viz., HOD/EEE, COE and Dean,R&D in LBRCE. At present, he is supervising 01 doctoral scholars.



Dr.R.CHANDRASEKHARAM Professor, Director of IQAC.

Dr.R.Chandrasekharam has 45+ years of teaching and administrative experience and served as a professor and Principal in the past. He obtained Ph.D in Computer Science from IIT, Kharagpur. He has visited 9 universities in U.K in 1996 and Microsoft Corporation at Redmond, USA in 2001.



Dr. M. Srinivasa Rao, Professor, Department of Computer Science & Engineering, Lakireddy Bali Reddy College of Engineering, Mylavaram, Andhrapradesh, India. He received his B.Tech Computer Science & Engineering from Nagarjuna University in 1998. He completed M.Tech. in Software Engineering from JNT University, Hyderabad in 2001. He received Ph.D degree from JNTUK Kakinada in 2018. He is having nearly 22 years of teaching and industrial experience. He is a life member of ISTE and CSI. He published 30 papers in various conferences and journals.

Dr. M. SRINIVASA RAO Dean - Academics, Professor of CSE



Dr.E.V.KRISHNA RAO Dean - R&D, Professor of ECE.

Dr.E.V.Krishna Rao has obtained his M.Tech from University of Delhi South Campus, New Delhi in 1991 and Ph.D from JNTU, Hyderabad in 2007. He has more than 30 years of experience in Teaching, Research and Administration. He has previously worked as Professor, Head and Principal. To his credit, 6 scholars obtained their Ph.D and also he is supervising 04 doctoral scholars. He has published more than 50 papers in reputed International Journals and more than 25 papers in International Conferences. He has served as Honorary Secretary and Honorary Chairman of IETE Vijayawada Local centre.



Dr.P.V.CHANDRA SEKHAR RAO Professor & Controller of Examinations

Dr. P.V.Chandra Sekhar Rao obtained his Doctoral Degree from Andhra University, Visakhapatnam & Master's Degree in Machine Design (Mechanical Engineering) from JNTU, Kakinada. He has 22 years of teaching experience and 3 years industry experience.



Dr. D. VEERAAIAH Professor & Head, CSE & CSE(AI&ML)

Dr. D.Veeraiiah obtained his Doctoral Degree in Computer Science and Engineering from JNTUK,Kakinada & Masters in CSE from JNTUH, Hyderabad. He has more than 15 years of experience in Teaching. He has authored 30 research papers, published in reputed journals & conferences, besides publishing three patents to his credit. He received grants to the tune of Rs.10.87 Lakhs from various external funding agencies. He is a life member of several professional bodies such as CSI, ISTE and IEEE among others. At present, he is supervising 02 doctoral scholars.



Dr. B. SRINIVASA RAO Professor & Head, IT

Dr. B.Srinivasa Rao was awarded a Ph.D in Computer Science and Engineering from JNTUK,Kakinada & Masters in Computer Science and Technology from Andhra University. He has more than 18 years of experience in Teaching. He has authored 15 research papers, published in reputed journals & conferences, besides having 2 patents to his name. He received grant of Rs.12.62 Lakhs from various external funding agencies. He is a member of professional societies such as CSI, ISTE and IEEE.



Dr. O. Rama Devi Professor & Head, AI&DS

Dr. O.Rama Devi obtained his Ph.D in Computer Science and Engineering from JNTUK, Kakinada & Masters in Computer Science and Engineering from Nagarjuna University. She has more than 13 years of experience in Teaching. She has more than 25 research papers published in reputed journals & conferences, besides publishing 04 patents in her name. She is a member of professional societies like CSI and ISTE.



Dr. Y. AMAR BABU Professor & Head, ECE

Dr. Y.Amar Babu was awarded a Ph.D in Electronics and Communication Engineering from JNTUH, Hyderabad & Masters in ECE from Bharathiar University, Coimbatore. He has more than 23 years of experience in Teaching. He has 28 Papers published in reputed journals & conferences. He is a life member of ISTE, fellow of IETE and member of IEEE. At present, he is supervising 02 doctoral scholars.



Dr. J. Sivavara Prasad Professor & Head, EEE

Dr. J.Siva Vara Prasad obtained his Ph.D in Electrical and Electronics Engineering from JNTUH, Hyderabad & Masters in EEE from JNTUA, Anantapur. He has more than 17 years of experience in Teaching. He has authored 20 Papers, published in reputed journals & conferences, besides publishing 3 patents. He has authored two books as well. He is a life member of ISTE, IETE, IE(I). At present, he is supervising 03 doctoral scholars.



Dr. S. Pichi Reddy Professor & Head, Mech

Dr. S.Pichi Reddy obtained his Ph.D from JNTUH, Hyderabad & Masters in Mechanical Engineering from NIT, Warangal. He has more than 22 years of experience in the Teaching and Industry. He has authored 32 papers, published in National and International Journals and Conferences, besides publishing 04 patents in his name. He received a grant of 04.55 Lakhs from various external funding agencies. He is a member of professional societies such as ISTE, IE (I), PMAI & EMSI. At present, he is supervising 01 doctoral scholars.



Dr. V. RAMAKRISHNA Professor & Head, Civil

Dr.V. Ramakrishna obtained Ph.D & Masters from BITS Pilani in Civil Engineering. He has more than 25 years of experience in Teaching and Industry. He has authored 50 papers, published in national and international journals and conferences. He received a grant of Rs. 17.65 Lakhs from various external funding agencies. He is a member of professional societies such as ISTE, IE (I) and Indian Institute of Chemical Engineers. At present, he is supervising 02 doctoral scholars.



Dr. P. LOVARAJU Professor & Head ASE

Dr.P.Lovaraju obtained his Ph.D in Aerospace Engineering from IIT, Kanpur & Masters in ASE from Anna University. He has more than 12 years of experience in Teaching. He has authored 28 Papers, published in reputed journals conferences. He is a member of Institution of Engineers. One scholar has already obtained his Ph.D under his supervision, while 05 more are pursuing their doctoral works.



Dr. RAMBABU BUSI Professor & Head, EIE

Dr. R. Rambabu was awarded a Ph.D in Instrumentation Technology from Andhra University & Masters in Electronics & Instrumentation Engineering from Punjab Technical University, Punjab. He has more than 19 years of experience in Teaching. He has authored 30 research papers, published in reputed journals & conferences. He is a member of ISTE, IETE, IE(I), ISOI. At present, he is supervising 02 doctoral scholars.



HIGHLIGHTS OF THE COLLEGE

- * **24 Years** of academic excellence
- * **Autonomous** college since 2010
- * Accredited by **NAAC** with '**A**' grade (3.20/4)
- * Accredited by **NBA** under **Tier - I** (CSE, IT, ECE, EEE & ME)
- * **AAA+** Grade awarded by **Careers 360** in 2022
- * **Wi-fi** enabled campus (1820 Mbps)
- * **ICT** enabled & **Smart class** rooms
- * 260 + faculty with 85 Doctorates
- * 1200 + Reputed Journal Publications and 90 + Patents
- * Sponsored R&D projects of worth 5 Crores
- * Advanced laboratories & Skill Development Centres
- * NSS Unit, NCC Girls wing, Yoga centre, Gym & Student Clubs
- * Industry Institution Interaction Cell (03 International & 30 National MoU's)
- * **Transportation facility** available to all major routes
- * Hostel facility for Boys & Girls

CENTRAL LIBRARY



- Vast space measuring **2025 Sq.M** with a **4.5 TB** library server.
- Digital library facility
- Unlimited Web access to millions of books and periodicals via **DELNET**.
- Online Public Access Catalog System (**OPAC**).
- E-Journals & E-books

CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP (CIE)



- * Conducting **Ideation Fest**
- * Awareness and training programs on Entrepreneurship and Start-Ups
- * Excellent infrastructure facilities to incubate ideas.
- * Financial support for prototype designs, Start-ups & patents.
- * Received **ARIIA-"EXCELLENT BAND"**-Ministry of Education.
- * Collaboration with **Atal Incubation Centre- S.K.University, Atal Incubation Centre- Pondicherry** and **e-cell, IIT Bombay**.
- * Our start-ups : **"CHOAS Electronics"** and **"INTERN-STUMP"**

ADVANCED LABORATORIES



CM's Skill EXCELLENCE Center
CISCO Networking Academy



Dassult Systems (3D Experience Lab & ANSYS Skill Development Center



Applied Robotic Control Lab



Cognitive Science Center



e-Yantra Robotics lab, in association with Indian Institute of Technology, Bombay



Green Energy Technology Centre (GET-C)



National Instruments Centre of Excellence (LABVIEW Academy)



National MEMS Design Center (NMDC), in association with IISc, Bangalore.

Top Recruiters



1150+ Placements



Selected students in MNC's with faculty (2018-22)



Placement Officer :

Mr. K. Srinivas, M.HRM, MBA, M.Phil.

Tel : 8919854050, 94402 19816

E-mail : headplacements@lbrce.ac.in



STUDENT SUPPORT FACILITIES

NSS



NSS Unit and NSS Program Officer Dr.P.Ashok Reddy Conferred with National Service Scheme for the A.Y.: 2019-20 and received the Award from the Hon'ble President of India.

NCC 4(A) Bn Girls wing



YOGA & MEDITATION



STUDENT'S CLUB ACTIVITIES



Sivaraj Uha Jahnvi got First prize in extempore competition held at NIC camp Raipur, Chhattisgarh during 21st - 27th May, 2022.



Ms. K. Naga Divya Sri, received "Best Student in Holder" for the occasion of releasing DISHA App from Prof. K.Hema Chandra Reddy guru, Chairman, APSCH.



Received "Dassault Systems Project of the year 2020" for the Project "Healthy Washing Machine" from Chairman and Executive Director, APSDC.



Saheli-The Girls Club - International Women's day.



Spoorthi-The Literary Club - Elocution and Essay writing competitions



Prakruthi-The Environmental Club - a poster presentation on World Wetland Day.

SPORTS & GAMES



JNTUK central zone Inter collegiate Tournament Runners (Football)



ECE students (medal winners in intramural 2021-22)



Mech students (medal winners in intramural 2021-22)



Kabaddi Court



Football Ground



Modern Gymnasia

24Th ANNUAL DAY CELEBRATIONS



Kruthi - The Cultural & Fine Arts Club Activities



LAKIREDDY BALIREDDY CHARITABLE TRUST – ACTIVITIES



Our LBRCT members & MLA Sri V.Krishna Prasad garu met Sri.Y.S.Jagan Mohan Reddy garu, Hon'ble Chief Minister, AP



Modern sporting arena



School Building



Old age pensions



Eye Camp



Dental Camp

Programs Offered

S.No.	UNDER GRADUATE PROGRAMS	INTAKE	
	B.Tech		
1.	Aerospace Engineering	60	1020
2.	Artificial Intelligence & Data Science	120	
3.	Civil Engineering	60	
4.	Computer Science and Engineering	180	
5.	Computer Science and Engineering (AI&ML)	60	
6.	Electronics and Communication Engineering	180	
7.	Electrical and Electronics Engineering	120	
8.	Information Technology	120	
9.	Mechanical Engineering	120	
	POST GRADUATE PROGRAMS		
	M.Tech		144
1.	Computer Science and Engineering	06	
2.	Power Electronics and Drives	06	
3.	Thermal Engineering	06	
4.	VLSI & Embedded Systems	06	
	M.B.A		
5.	Master of Business Administration	120	
	TOTAL INTAKE (UG + PG)		1164

CODE :
LBCE
APEAPCET / ECET
PGECET / ICET

Dreams to Destiny at
LBRCCE



Committed to
Academic Excellence in
Engineering Education



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Accredited by NAAC & NBA under Tier - I (CSE, IT, ECE, EEE & ME)

An ISO 9001:2015 Certified Institution

MYLAVARAM - 521 230, NTR Dist. A.P., India.

Tel : 08659-222933, 934, 223936 Fax : 08659-222931, Mobile No : 9440139918

e-mail : lbcmym@lbrce.ac.in | website : www.lbrce.ac.in

Listed in 201-250 Rank Band, NIRF 2020 Rankings, MoE, New Delhi.

UGC Accorded "College with Potential for Excellence (CPE)" Status
www.lbrce.ac.in

For Admissions : 73863 49999, 99120 30759, 89198 54050