



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi., Affiliated to JNTUK, Kakinada.

MYLAVARAM - 521 230, NTR Dist. A.P., India.

e-mail : lbcemym@lbrce.ac.in | website : www.lbrce.ac.in



CODE :
LBCE
APEAPCET / ECET
PGE CET / ICET



For Admissions : 73863 49999, 99120 30759, 95056 11333, 94927 11797



Late. Sri . Lakireddy Bali Reddy, (USA)
Founder Chairman



Dr. Lakireddy Hanimi Reddy, (USA)
Managing Trustee, LBRCT & Cardiologist



Sri . Lakireddy Jaya Prakash Reddy, (USA)
Co Founder & Honorary Chairman



Sri . Lakireddy Prasad Reddy, (USA)
Chairman



Sri . Lakireddy Vijay Kumar Reddy, (USA)
Vice - Chairman

LBRCE is the most trusted name in technical education....admired by millions.

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (LBRCE) is the top tier Institution in the State of Andhra Pradesh known for quality education, ethics and discipline. LBRCE was established under the aegis of LAKIREDDY BALI REDDY CHARITABLE TRUST(LBRCT) in the year 1998. Following its vision to empower the students to become technologically vibrant, innovative and emotionally matured and to train them to face the challenges of the quality conscious globalized world economy, LBRCE's endeavor is to create a conducive teaching learning environment supported by qualified staff from academia and industry. LBRCE is an AICTE approved and permanently affiliated college with UGC Autonomous status under JNTUK, Kakinada. It offers 9 UG programs in B.Tech and 4 PG programs in M.Tech & M.B.A. Five B.Tech programmes are accredited by NBA under Tier-I and the institute is accredited by NAAC with 'A' grade (3.20 out of 4.00 CGPA).

The institute is spread in a sprawling lush green campuses providing conducive environment for education. The ICT combined classrooms, state of the art laboratories, modern infrastructure, the dedicated and diligent staff members elucidate the transformation of students into responsible technocrats and humane. In nutshell, the institution take all necessary steps to make the dreams of students come true. 'Janani Janmabhumscha swargadapi gariyasi' is the haunting fire that kindled the thought of the Founder Chairman Sri Lakireddy Bali Reddy to establish an educational institution nearer to his native place of Mylavaram in the year 1998. He firmly believes that education is the strongest and sharpest weapon to fight the evils in the society and enhancing human quality of life.

Dr.Appa Rao Kandimalla - Principal



Dr.K.Appa Rao has 27 years of academic experience in teaching and administration. He began his teaching career as an Assistant Professor in this institution from its very inception and served as the HoD of Mechanical Engineering Department prior to assuming the present position. He obtained a Doctoral Degree in Mechanical Engineering

from JNTU, Ananthapur and Master's Degree from JNTU, Hyderabad and B.Tech Degree from Nagarjuna University, Guntur. He published 27 research papers in various reputed National and International journals and 02 patents till date. He has been awarded Funded projects worth 14 Lakhs from UGC & AICTE. In his impressive teaching and administrative career, he has consistently promoted innovative teaching practices. He has endeared himself to his students and colleagues by his transformational style of leadership. A professional to the core, he is a member of various professional bodies such as ISTE & IE(I). At present he is supervising one doctoral scholar.

Dr. B. Ramesh Reddy - Vice-Principal



Dr. B. Ramesh Reddy is working as a faculty in the department of ECE since 1995 with 29+ Years of Academic Experience in teaching and administration. He joined this institution in 2003 and served as HoD of ECE till 2018. Prior to assuming the present position as Vice Principal, he served as the IQAC coordinator. He obtained B.Tech Degree in ECE from SV University, Tirupati, Master's Degree in ECE from UVCE, Bangalore and Doctoral Degree in ECE under signal processing

specialization from JNTUH, Hyderabad. He has published 25+ Research Papers and also presented 5+ Research Conferences in various National and International journals. His areas of research include Signal Processing, Image Processing and Communication. He is a Life Member of ISTE and a Fellow of IETE. He was adjudicated as the Best Teacher during the academic years 2015-16 to 2022-23. He has participated in Swayam-NPTEL online certification and was awarded 'Elite+Gold' Certificate for finishing in the 'Top 1%' in the courses viz., Control Systems, Discrete Time Signal Processing, Principles of Signals and Systems, Basic Electrical Circuits and Networks organized by IITM, Ministry of HRD, Govt of India

Our Faculty Our Strength

The core strength of LBRCE is its large pool of qualified and experienced faculty, meticulously chosen to maintain the best standards in technical education.

Deans & Controller of Examinations



Dr. M. Srinivasa Rao
Dean of Academics, Professor of CSE



Dr.S.Pichi Reddy
Dean - R&D, Professor of Mech



Dr.V.Suryanarayana
Dean of Industrial Relations, Professor of AI&DS



Dr.P.V.Chandra Sekhar Rao
Professor & Controller of Examinations



Dr.K.R.L. Prasad
Professor of EEE, and IQAC Coordinator

Head of the Departments



Dr. P.Lovaraju
ASE



Dr. O. Rama Devi
AI&DS



Dr.J.Venkateswara Rao
Civil



Dr. D. Veeraiah
CSE



Dr. S. Jayaprada
CSE (AI&ML)



Dr. G. Srinivasulu
ECE



Dr.J.Sivavara Prasad
EEE



Dr. B. Srinivasa Rao
IT



Dr.M.B.S.Sreevara Reddy
ME



Dr. A. Adishesha Reddy
MBA



Dr. A. Rami Reddy
FED

Student Achievements



Sanka Sowmya (16761A05A5) qualified in "UPSC CIVIL SERVICES (MAIN) EXAMINATION-2023" and received a cash prize of 1.5 Lakhs from Hon'ble Chief Minister of Andhra Pradesh Sri.Y.S.Jagan Mohan Reddy on 26-12-2023



Ms.K.Supraja, B.Tech. 3rd ECE received "Best Student Award" from Hon'ble Chief Minister Sri.Y.S.Jagan Mohan Reddy on 20-06-2023

MSME

MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम

4 Teams (EEE - 02, CSE - 01, IT - 01) got
Sanctioned Rs. 60 Lakhs under MSME Idea Hackathon
2.0 Champions Scheme.(2022-23)

2023-24
Placements
800+

PLACEMENTS & INDUSTRIAL RELATIONS



All 113 Students
Successfully Completed

PEGA Certification Program

TESSOLVE

A HERO ELECTRONIX VENTURE

HIGHEST PKG
16.6 LPA
COMBO OFFER

Students Selected in



CERTIFICATIONS



CISCO Academy got the "Best Academy Award" from CISCO on 01-02-2024

GATE - 2024



KURAPATI RUBY- 20761A5629
AEROSPACE ENGINEERING
AIR - 160



40 Students are qualified in GATE- 2024



M SUKUMAR - 20761A04G3
ELECTRONICS & COMMUNICATION ENGINEERING
AIR - 620



HIGHLIGHTS OF THE COLLEGE

Established in **1998 (26 Years)** of Academic Excellence
 An **Autonomous** Institution since **2010**
 Green campus spanning **80 acres**
Wi-fi enabled campus with **State of the Art Laboratories**
260+ faculty with **100** Doctorates
ICT enabled & **Smart Class** rooms and **Skilling Centres**
1500+ Reputed Journal Publications and **150+** Patents
 Sponsored R&D projects of worth **5+** Crores
NSS Unit, **NCC** Girls wing
 Indoor & Outdoor Stadium
Gym, Yoga centre & Student **Clubs**
 Industry Institution Interaction Cell (IIIC)
 Hostel facility for Boys & Girls
 Central & Digital Library
 Transportation facility available to all major routes
 (Vijayawada, Mangalagiri, Kankipadu, Hanuman Junction,
 Tiruvuru, Madhira, Nandhigama)



CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP (CIIE)

- **Internet of Things (IOT)**
(In association with **Efftronics System Pvt. Ltd.**)
- **3D Printing**
- **Robotics**
- **Drone Technologies**



Sri.L.Jaya Prakash Reddy, Honorary Chairmen
 Inaugurated Incubation Centre on 20-01-2024.



Recognition of "Dedication to Skill Development"
 from APSSDC by Dr.K.Hemachandra Reddy,
 Chairman, APSCHE on 12-02-2024 in Top 6 Colleges

ADVANCED LABORATORIES



CM's Skill EXCELLENCE Centre
 CISCO Networking Academy



Dassult Systems (3D Experience Lab &
 ANSYS Skill Development Centre



Applied Robotic Control Lab



Cognitive Science Centre



e-Yantra Robotics lab, in association with
 Indian Institute of Technology, Bombay



Green Energy Technology Centre
 (GET-C)



National Instruments Centre of
 Excellence (LABVIEW Academy)



National MEMS Design Center (NMDC), in
 association with IISc, Bangalore.

STUDENT SUPPORT FACILITIES

Fee Concession

Tuition Fee / Hostel Fee / Transportation Fee concession for below 10,000 APEAPCET Rankers

MERIT SCHOLARSHIPS

* NORTH SOUTH FOUNDATION SCHOLARSHIPS @ 25K PER STUDENT

* DR.L.HANIMIREDDY MERIT SCHOLARSHIPS @ 20K PER STUDENT

* ACADEMIC TOPPERS SCHOLARSHIPS @ 10K PER STUDENT



Disbursement of North South Foundation(NSF) Scholarships on 09-02-2024

STUDENTS' CLUB ACTIVITIES



Saheli - The Girls Club :: Interacting with the students by Mrs.Koya Sudha, Entrepreneur and Social Activist, Mother Teresa Charitable Trust, Mylavaram.



Prakruthi - The Environmental Club organized tree plantation program in the National event "Meri Mitti Mera Desh" Program



Spoorthy - The Literary Club Winners received prizes from Hon'ble Principal

NSS UIN, NCC 4(A) BN GIRLS WING, SPORTS, GAMES & YOGA



NSS program officer Dr Siva Hari Prasad received a Certificate of Merit from our Honorable District Collector and Magistrate Sri S Dilli Rao garu on 26-01-2024.



NCC Cadets Received B Certificates on 05-08-2023



Students medal winners in JNTUK Central Zone 2023-24 in (Athletics, Basketball, Badminton, Kho-Kho, Schbal, Weightlifting etc)



Sivaraja Usha student level "Best NSS Student Volunteer Award" from Prof.G.V.R.Prasada Raju, Hon'ble Vice-Chancellor, JNTUK, Kakinada on 27-03-2024.



Conducted JNTUK Central Zone Basketball Men & Women Inter collegiate tournament 2023-24



Conduct of National Yoga Day

26th Annual Day Celebrations



Lakshya - 2K24 Celebrations



Lakshya - 2K24 Chief Guest
Mr.Sougata Sen Head of Campus Recruitments @ Hexaware Technologies



Graduation Ceremony - 2023



Graduation Ceremony - 2023 Chief Guest:
Dr.G.V.R.Prasada Raju,Hon'ble Vice-Chancellor, JNTUK, Kakinada



LAKIREDDY BALI REDDY CHARITABLE TRUST - ACTIVITIES



Old Age Pensions



Eye Camp



Free rural drinking water supply

Programs Offered

Tuition Fee / Hostel Fee / Transportation Fee concession for below 10,000 APEAPCET Rankers

S.No.	UNDER GRADUATE PROGRAMS	INTAKE	
	B.Tech		
1.	Aerospace Engineering	60	1260
2.	Artificial Intelligence & Data Science	120	
3.	Civil Engineering	60	
4.	Computer Science and Engineering	420	
5.	Computer Science and Engineering (AI&ML)	120	
6.	Electronics and Communication Engineering	180	
7.	Electrical and Electronics Engineering	120	
8.	Information Technology	120	
9.	Mechanical Engineering	60	
	POST GRADUATE PROGRAMS		
	M.Tech		
1.	Data Science	06	144
2.	Power Electronics and Electrical Drives	06	
3.	Thermal Power Engineering	06	
4.	VLSI and Embedded Systems Design	06	
5.	Master of Business Administration	120	
	M.B.A		
	TOTAL INTAKE (UG + PG)		1404

Dreams to Destiny at
LBRCE

Prominent Alumni



Dr. Ch. Subrahmanyam Batch: 1998-2002
Deputy Director, UPSC
Ministry of Home Affairs, Government of India
New Delhi, India



V. Sudhir Batch: 1998-2002
Program Manager
Mercedes Benz R&D
Bangalore, India



A.K. Chaitanya
Batch: 1998 - 02 (MECH)
Superintendent.
Eaglestar Ship Management Pvt Ltd, Singapore.



G. Tirupathi Rao
Batch: 1998 - 02 (EEE)
Senior Manager, N T P C, Solarpur, India



P. Gopi Nandan Batch: 1999-2003
E & SS cum Deputy Director General (Tech)
Directorate General of Shipping,
MoPSW, Mumbai, India



Ch. Vijay Batch: 1999 - 03 (EEE)
Lt Col (Lieutenant Colonel) 71 Armoured Regiment,
Indian Army, Pune, India



K. Veerendra Batch: 2000-2004
Global Cluster Director Schneider Electric,
Melbourne, Australia



P. Kartek Batch: 2002 - 06 (CSE)
Senior Associate Guardian Life Insurance
Company of America, United States of America



N.S. Lakshmi Ketineni Batch: 2002 - 06 (CSE)
Graphics Developer Wall Street Journal Dow Jones,
United States of America



J. Venkata Naga Rekha Batch: 2007-2011
Relations Manager Bank of America
United States of America

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