

Training and Placement Policy

of

Lakireddy Bali Reddy College of Engineering

(Autonomous)

Mylavaram – 521 230



PLACEMENT POLICY AND GUIDELINES

Policy Statement

At LBRCE, Placement policy aims to provide students best placement opportunities through suitable training and enablement mechanism.

Action Plan

I-Administration

- A full time Training & Placement Officer is appointed to head the placement team comprising placement associates, coordinators and trainers.
- A Placement Committee comprising Placement officer (Convener), Head (Training Department), Dept placement coordinator, student coordinator is appointed by the Principal to plan, prepare and coordinate all placement and training related activities such as collection of student details, communication with prospective students, conduct of training sessions and internships, coordination during Placement drives and post-placement facilitation etc.
- Constitute a core committee comprising Principal, Dean, Academics, all HoDs and Placement officer is constituted under the chairmanship of the principal to frame the guidelines and review their implementation.

II-Functions

i. Liaison

- The TPO acts as the first point of contact for corporate representatives, recruiting companies, training agencies and students seeking to engage in placements.
- Maintain professional contact with HRs, head hunters and corporate leaders to explore placement and other collaborative opportunities.
- Enlist highly reputed and major recruiting companies as Day one and Day zero companies during the initial phases of placement drive.
- Explore empanelment and accreditation opportunities with various core and service companies.
- Collaborate with corporate entities, organizations for internship opportunities for students

ii. Training:

- Specify eligibility criterion for registration in Training & Placement student database for T&P activities.
- Perform training need analysis is performed for pre-final year students and the required training sessions are planned plans to impart relevant industry readiness skills such as soft skills, hard skills and technical skills.
- Prepare training schedules as per the skill requirements of the companies.
- Provide company-specific training by engaging professional trainers from outside agencies as well as the in-house faculty drawn from CGT and other Depts.
- Provide comprehensive training in technical domains, particularly in programming and coding as well as other placement-related domains, including Aptitude, Verbal communication and behavioral skills is provided by engaging in- house technical, behavioral and other trainers

- Organize special sessions on contemporary technology trends and tools, soft skills, corporate communication are conducted by engaging internal faculty as well as industry experts.

iii. Placement

- Organize placement drives in the campus by recruiters and provide all necessary hospitality.
- Facilitate participation of eligible students in off campus or pooled campus drives
- Maintain continuous working relationship with all the representatives of various companies
- Allow already selected students to appear for Dream offers in companies that offer a CTC of more than Rs 5.0 LPA.
- Allow one additional job opportunity in their core domain that students from Core Engineering branches who are already selected in any IT/software company.
- Students shall not contact Company / HR Delegates directly for any reason. However, they may route all their queries through the TPO, who is the only point of contact with recruiting companies.
- Provide necessary transportation to students during campus placement drives.

The institute seeks to continuously review and improve the Training and Placement Policy as adopted above and will commit to its implementation.