

# Strategic Plan Implementation & Salient Tasks Accomplished (2018-2023)



Lakireddy Bali Reddy College of Engineering (Autonomous)

Affiliated to Jawaharlal Nehru Technological University Kakinada

Approved by AICTE & ISO 9001: 2015 Certified

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Strategy	Plan of Action	Salient tasks accomplished
<b>St-1: Good governance</b>	Inclusion of reputed academicians & industrialists in GB	<ul style="list-style-type: none"> <li>• <b>Academia:</b> Former Chairman of the Andhra Pradesh Public Service Commission (APPSC), Former Vice-Chancellors of State Universities, Chairman of NITTTR, Principal of Government Polytechnic College, Gannavaram, Andhra Pradesh and Executive Director of Andhra Pradesh State Skill Development Corporation are acting as the members of Governing Body (<b>GB</b>).</li> <li>• <b>Industry:</b> An industrialist Sri D. Ramakrishna Managing Director, Efftronics Systems Pvt. Ltd., is a member of GB.</li> <li>• Academic Council (<b>AC</b>) has members from IITs, NITs, and TCS.</li> <li>• The Board of Studies (<b>BoS</b>) consists of Members from IITs, NITs, IIITs, and Central Universities in addition to industry experts from DRDO, TCS, CISCO, Reliance etc.</li> </ul>
	Evaluation of Institute Performance and benchmarking	<ul style="list-style-type: none"> <li>• Internal Quality Assurance Cell (IQAC) continuously prepares, reviews and evaluates the performance of the institution through different committees and their functioning as per the standards set by accreditation bodies like AICTE, JNTUK, NBA, NAAC and certifying authorities.</li> </ul>
	Establishing a better organizational structure	<ul style="list-style-type: none"> <li>• Well-designed organizational structure is in place.</li> </ul>
	Leadership expansion through decentralization	<ul style="list-style-type: none"> <li>• Decentralization of leadership is done in all three categories of academics, administration, and research.</li> </ul>
	Strengthening the performance appraisal System	<ul style="list-style-type: none"> <li>• Performance Appraisal System is in place to assess the performance of faculty and continuous changes are being made to ensure the improvement of performance levels of faculty.</li> </ul>

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<b>St-2: Teaching-learning process</b>	Academic planning and implementation as per OBE.	<ul style="list-style-type: none"> <li>• Academic calendar is in place to implement academic activities each semester.</li> <li>• Course, program outcomes are assessed every academic year in line with OBE philosophy.</li> </ul>
	Increasing choices in Choice Based Credit System (CBCS).	<ul style="list-style-type: none"> <li>• Choice Based Credit System (CBCS) is in place since the 2<sup>nd</sup> Year of R17 Regulations and is continued in R20 Regulations.</li> </ul>
	Expanding the usage of ICT tools, e-learning resources and in-house course material.	<ul style="list-style-type: none"> <li>• Learning management system (LMS) will supplement all the course material related to class work, assignments, internal and semester-end examination question papers. <ul style="list-style-type: none"> <li>• Siva Raju Uha IV ECE secured <b>1<sup>st</sup> Position</b> in Extempore Competition in the <b>National</b></li> </ul> </li> </ul>

	<p><b>Integration Camp</b> conducted by Ministry of Youth Affairs and Sports, Govt. of India, Regional Director of NSS, Bhopal (MP-CG) in collaboration with PL Ravishankar Shukla University NSS Cell Raipur, CG from 21<sup>st</sup> May to 27<sup>th</sup> May 2022.</p> <ul style="list-style-type: none"> <li>• M.Manvitha, P.Nagalakshmi, K.Likitha Suma, U.Surya, P.Sai Krishna, SK.Ibrahim, III-Year Students from Department of AI&amp;DS secured <b>First Prize</b> in “<b>Data Science Hackathon</b>” jointly organized by APSSDC &amp; Indo-Euro Synchronization, Germany held on 28<sup>th</sup> Sep. 2022.</li> <li>• A. Harshitha (19761A0570)-CSE Department has grabbed <b>2<sup>nd</sup> Place in State Level Influential Student Award</b> and received from the Hon’ble Chief Minister of Andhra Pradesh Sri. Y.S. Jagan Mohan Reddy garu on 30<sup>th</sup> Nov. 2022.</li> <li>• <b>13 Students</b> got qualified in <b>GATE-2023</b> from ASE, ME, EEE, CSE and AI &amp;DS and secured the best All India Ranks (AIR) of 70 &amp; 93 from Aerospace Engineering.</li> </ul>
NPTEL/MOOCs online certification courses	<ul style="list-style-type: none"> <li>• Students are encouraged to do NPTEL/MOOCs and due consideration in credits as per R17 and R20 Regulations.</li> <li>• Both Faculty and Students are motivated to obtain the NPTEL online certifications.</li> </ul> <p><b><u>A.Y.: 2023-24:</u></b>  <b>No. of Faculty</b> Recognized as <b>NPTEL Stars: 11</b>  <b>Faculty: 98 &amp; Student</b> Certifications: <b>1008</b> during Jan. – Apr. 2024.  <b>NPTEL Local Chapter Rating: “AA”</b>  <b>Faculty: 99 &amp; Student</b> Certifications: <b>635</b> during Jun. – Dec. 2023; <b>Rating: “A”</b></p> <p><b><u>A.Y.: 2022-23:</u></b>  <b>No. of Faculty</b> Recognized as <b>NPTEL Stars: 10</b>  <b>Faculty: 54 &amp; Student</b> Certifications: <b>679</b> during Jan. – Apr. 2023; <b>Rating: “A”</b>  <b>Faculty: 62 &amp; Student</b> Certifications: <b>375</b> during Jun. – Dec. 2022; <b>Rating: “A”</b></p>
The regular feedback system for theory and practical courses	<ul style="list-style-type: none"> <li>• Feedback for all theory and practical courses is collected and the quality of the teaching-learning process is assessed through the following. <ul style="list-style-type: none"> <li>• Student Satisfaction Survey (<b>SSS</b>) once a Year</li> <li>• <b>Feedback</b> – Twice a Semester</li> <li>• <b>Academic Audit</b> Thrice a Semester</li> </ul> </li> </ul>
Periodic Internal & External academic audits	<ul style="list-style-type: none"> <li>• Internal auditing <b>Thrice a semester</b> is conducted for all the programs.</li> <li>• External Academic and Administrative Audit (AAA) is conducted once in an A.Y.</li> </ul>
Monitor accomplishments of faculty through self-appraisal forms	<ul style="list-style-type: none"> <li>• Self-appraisal forms for all the faculty in an academic year are collected and assessed by Academic Performance Evaluation Committee (<b>APEC</b>). <ul style="list-style-type: none"> <li>• No. of Faculty with Low Faculty Performance Index (<b>FPI</b>):  <b>A.Y.: 2023-24-, 2022-23-, 2021-22-06, 2020-201-19, 2019-20- 08</b></li> <li>• <b>Best Teacher Awards based on FPI:</b>  <b>A.Y.: 2023-24-, 2022-23-, 2021-22: 47, 2020-21: 39</b></li> </ul> </li> </ul>
Conduct special pedagogy training at regular intervals	<ul style="list-style-type: none"> <li>• IQAC regularly plans for the special pedagogy training before the commencement of the A.Y.</li> <li>• Conducting Faculty Training program on “<b>Pedagogy Techniques for Effective Teaching</b>”</li> </ul>

	<ul style="list-style-type: none"> <li>on Every Thursday by Internal Quality Assurance Cell (IQAC).</li> <li>• <b>Resource Person:</b> Dr. R. Chandrasekharam, <b>Director-IQAC</b>, (Former Professor, NITW)</li> <li>• <b>No. of Young faculty &amp; Faculty with Low FPI:</b> <b>A.Y.: 2023-24-, 2022-23-, 2021-22- 30.</b></li> </ul>
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Strategy	Plan of Action	Salient tasks accomplished
<b>St-3: Research and Development</b>	Effective utilization of Advanced Research Labs	<ul style="list-style-type: none"> <li>• Nine advanced Laboratories across various departments are effectively utilized by both faculty and UG students for the conduction of project works and paper publications.</li> <li>• <b>A.Y.: 2023-24: Main Projects-45; 2022-23: Main Projects-28, Certifications: APSSDC-527, GET-C-248, e-Yantra-110</b></li> </ul>
	Provision of Seed Money and Financial Assistance	<ul style="list-style-type: none"> <li>• Seed money is provided to carry out minor research projects.</li> <li>• <b>F.Y.: 2023-24: 3.21 L; 2022-23: 3.50L, 2021-22: 3.85L, 2020-21: 1.65 L, 2019-20: 3.7 L.</b></li> </ul>
	Incentives for R & D Achievements	<ul style="list-style-type: none"> <li>• To encourage the faculty towards research publications /patents, innovations, incentives are being provided every academic year.</li> <li>• <b>A.Y.: 2023-24: 8.65 L; 2022-23: 7.98 L; 2021-22, 8.63 L, 2020-21, 6.14 L, 2019-20, 6.56 L, 2018-19, 3.46 L.</b></li> <li>• H-index of the institute, citations, patents, and publications increased significantly.</li> </ul>
	Fund generation through Project proposals	<ul style="list-style-type: none"> <li>• The funds mobilized through sponsored research in the period 2018-23 is as follows.</li> <li>• <b>F.Y.: 2023-24, 18.93 Lakhs, 2022-23, 26.51 Lakhs; F.Y: 2021-22, 37.98 Lakhs; F.Y: 2020-21, 26.73 Lakhs; F.Y: 2019-20, 51.56 Lakhs; F.Y: 2018-19, 4.84 Lakhs.</b></li> </ul>
	Apply for Government/ other funding recognitions	<ul style="list-style-type: none"> <li>• We have a practice to apply project proposals to Govt. of India &amp; Non-Govt. funding agencies like DST, AICTE, UGC, ARDB, IE(I), etc regularly and getting sanctioned projects.</li> <li>• <b>A.Y.: 2023-24, 04, 2022-23: 03, A.Y.: 2021-22: 01</b></li> </ul>
	Collaborations with IITs & other Govt. research organizations	<ul style="list-style-type: none"> <li>• In collaboration with outside academicians/researchers our faculties are involved in publications and project works.</li> <li>• MoUs with private and Governmental Institutions provide a platform for interactions with outside academicians and researchers.</li> </ul>

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<b>St-4: Internal Quality Assurance System through IQAC</b>	Strengthening of IQAC activities	<ul style="list-style-type: none"> <li>• Both internal and external audits are in place to check the standards in line with the requirements of OBE.</li> </ul>
	Educating & Training of all employees on quality parameters	<ul style="list-style-type: none"> <li>• Regular programs on pedagogy techniques, curriculum development and OBE philosophy are organized.</li> </ul>
	Periodic check & guidance for ensuring quality	<ul style="list-style-type: none"> <li>• Faculty performance index (FPI) is calculated for the entire faculty to check the standards and suggest improvements and provides suitable training programs.</li> </ul>
	Identifying best practices and	<b>Best Practices</b> being implemented.

	implementing them	<ul style="list-style-type: none"> <li>• Effective Implementation of Outcome Based Education (OBE) in Teaching-Learning Process</li> <li>• Ensuring holistic development of students</li> </ul>
	AQAR preparation & submission regularly	<ul style="list-style-type: none"> <li>• AQAR preparation, submission and posting on the college website are taking place</li> </ul>

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<b>St-5: Institute – Industry Interaction</b>	Industry-institute interaction cell to monitor internships, visits, trainings, feedback on curriculum and guest lectures.	<ul style="list-style-type: none"> <li>• Industry Institution Interaction Cell is in place.</li> <li>• <b>Internships:</b> EduSkills-46 Students; <b>Industrial Visits-18;</b> <b>FDPs:</b> 27 Faculty (NIT, Trichy-02, Efftronics-05); <b>Workshops-17;</b> <b>Guest Lectures-14</b></li> </ul>
	Increasing MoUs with industries/premier institutions	<ul style="list-style-type: none"> <li>• 6 MoUs in A.Y.: 2023-24, <b>5</b> in 2022-23; <b>9</b> in 2021-22; <b>7</b> in 2020-21; <b>4</b> in 2019-20; <b>2</b> in 2018-19.</li> <li>• MoUs with <b>NIT Warangal, Trichy, Roorkee, and 41 students</b> got internship offers.</li> </ul>
	Formation of an Advisory Board with IndustryMembers	<ul style="list-style-type: none"> <li>• Industry-Institute Interaction Cell (IIC) is established with expert members from industries.</li> <li>• <b>Mr. P. Sudharshan</b>, Air Safety Officer, DGCA, Bangalore</li> <li>• <b>Mr. G. Nanda Gopal</b>, Asst. Manager, Difacto Training Academy, Bangalore</li> </ul>
	Establishing more centers of excellence	<ul style="list-style-type: none"> <li>• CM's Skill Excellence Centre-<b>APSSDC</b>; NI LabVIEW Centre of Excellence established and are in active mode.</li> <li>• <b>IoT Lab</b> is being established with the sponsorship of <b>Efftronics</b> Systems Pvt Ltd.</li> </ul>

Strategy	Plan of Action	Salient tasks accomplished
<b>St-6: Financial management</b>	Implementation of well-framed financial policy	<ul style="list-style-type: none"> <li>• Well-framed Budget policy is in place.</li> </ul>
	Department wise budget planning & Expenditure management	<ul style="list-style-type: none"> <li>• Before the commencement of the financial year, the proposed annual budget will be submitted by HoD to the Head of the Institution.</li> <li>• Financial committee sanctions annual budget and based on proposed requirements and funds availability.</li> <li>• Financial expenditures are all documented and audited.</li> </ul>
	Periodic Internal/ External Audits	<ul style="list-style-type: none"> <li>• Internal financial audit at every quarter is conducted.</li> <li>• External statutory auditors shall visit the college office twice a year.</li> </ul>

Strategy	Plan of Action	Salient tasks accomplished
	Effective implementation of recruitment policy	<ul style="list-style-type: none"> <li>• On identification of vacancy position as per the norms, national-level call for recruitment of faculty followed by face-to-face interview is carried out.</li> </ul>

<b>St-7: Staff Development &amp; Welfare</b>	Self-Appraisal system	<ul style="list-style-type: none"> <li>Well-structured format covering Academic, Research and Administration is in place.</li> </ul>
	Well specified code of conduct & service rules	<ul style="list-style-type: none"> <li>Well-defined code of conduct and service rules for employees are in practice.</li> </ul>
	Rewards, recognitions and incentives	<ul style="list-style-type: none"> <li>Cash incentives for Sponsored Research Projects, Patents, Paper Publications, Books/Chapters and PhD Supervision.</li> <li>Best teacher recognition for every academic year is in place.</li> </ul>
	Support for research, consultancy, innovations	<ul style="list-style-type: none"> <li>Seed money provision, financial support for participating in national and international conferences, and special leave provision to carry our PhD work in other recognized institutions are the forums of support offered to our faculty.</li> </ul>

<b>Strategy</b>	<b>Plan of Action</b>	<b>Salient tasks accomplished</b>
<b>St-8: Student Development and Participation</b>	Skill Development Centers	<ul style="list-style-type: none"> <li>Training programs are organized for the faculty members by E-BOX, WIPRO, Infosys, CISCO, AWS and Blueprints to impart necessary skills after successful certification.</li> <li>Certification programs and training are arranged in association with CM's Skill Excellence Centre-APSSDC, DASSAULT SYSTEMS-3D Experience Centre and ANSYS Skill Development Centre, Applied Robot Control (ARC) Lab.</li> </ul> <p><b>CISCO: CCNA- 536, DEVNET- 208</b>  <b>AWS CTS Digital Nurture: 62 (Global Certification)</b>  <b>APSSDC-International Internship in Data Science: 298</b>  <b>Microsoft Upskilling Program-Fundamentals: 162</b>  <b>Microsoft Upskilling Program-MCP Program (Global Certification): 764</b></p>
	Students representation in Committees / Clubs / Associations	<ul style="list-style-type: none"> <li>Students are actively involved in planning and decision-making as they were also members in various committees /clubs/ associations.</li> </ul>
	Conduct of Annual Technical Symposium	<ul style="list-style-type: none"> <li>It is Annual Practice in the Institute to conduct at least one technical symposium (LAKSHYA).</li> </ul>
	Rewards & recognitions of achievers and Scholarships	<ul style="list-style-type: none"> <li>North South Foundation (NSF) Merit Scholarships @ each Rs. 25,000/- (A.Y.: 2023-24: 143, 35.75 L; 2022-23: 87, 21.75 L)</li> <li>Cash Prize for Academic Toppers @ each Rs. 10,000/- (A.Y.: 2023-24: 84, 2022-23: 72, 2021-22: 72)</li> <li>Cash incentives for the 100% attendance holders @ each Rs. 10,000/- (A.Y.: 2023-24: , 2022-23: 72, 2021-22: 72)</li> </ul>
	Mentoring system	<ul style="list-style-type: none"> <li>Mentoring system is in place to identify the students with specific problems in areas of technical/psychological backgrounds and will be given counselling and necessary support by the allotted faculty members at <b>1:20</b></li> </ul>
	Innovation, Incubation and Entrepreneurship Activities	<ul style="list-style-type: none"> <li>Through the established Incubation, Entrepreneurship, and Innovation cells, students are motivated to participate in co-curricular and extracurricular activities like model exhibitions, presentations, and Innovations by providing technical support as well as supporting innovative projects initiatives with necessary funds.</li> <li><b>3.5-star rating</b> from Institutions Innovation Council (IIC), MoE &amp; AICTE Govt. of India</li> <li><b>Two Start-ups:</b></li> </ul>

	<ul style="list-style-type: none"> <li>• Mr. D.Sarath Kumar launched the Start-Up “INTERN-STUMP” with LLP No. AAX-6999.</li> <li>• Mr. Sai Jaykrishna launched the Start-Up “CHOAS Electronics” with LLP No.AAV-7667.</li> <li>• <b>Ideation Fest 5.0, 14 teams</b> are shortlisted and making prototypes.</li> <li>• <b>4.0 lakhs financial support</b> to incubate student innovations.</li> <li>• <b>MSME Sponsored Research Projects:</b> 04 each @ 15 L, total of 60 L.</li> <li>• <b>‘Band Excellent’ in ARIIA-2021</b> rankings for innovation.</li> <li>• <b>NIRF-2023 Rank Band 101-150</b> under Innovation Category.</li> </ul>
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Strategy	Plan of Action	Salient tasks accomplished
<b>St-9: Alumni Interaction</b>	Database creation, Regular interactions with alumni and networking all activities	<ul style="list-style-type: none"> <li>• Sharing meaningful information with our Alumni.</li> <li>• Sharing College activities to surcharge our relationships.</li> <li>• Seeking inputs on current practices and their possible incorporation in the curriculum.</li> </ul>
	Recognition of successful alumni	<ul style="list-style-type: none"> <li>• Acknowledging and appreciating the success of our alumni in various fields and maintaining rapport with them to motivate similarly inclined students.</li> <li>• Recognized Prominent Alumni: <b>16 Members</b></li> </ul>
	Leverage for guestlecturers / internships / placements	<ul style="list-style-type: none"> <li>• A platform is created for a meeting of successful alumni to motivate the current students at Institute and share their experiences of achieving success in the relevant fields.</li> <li>• Exploring the opportunities for internship and placements through the network of successful alumni.</li> <li>• <b>Guest Lectures/Interactions</b> for the <b>A.Y.: 2023-24: 18; 2022-23: 15, 2021-22: 12</b></li> <li>• <b>Amount Donated</b> by Alumni F.Y.: 2023-24: Rs. 87,000/-; 2022-23: Rs. 52,000/-.</li> <li>• <b>Alumni Day is</b> conducted on <b>2<sup>nd</sup> Saturday of February</b> every year.</li> </ul>
	Brand Ambassador	<ul style="list-style-type: none"> <li>• Alumni working in prestigious organizations are selected as Brand Ambassador.</li> </ul>

Strategy	Plan of Action	Salient tasks accomplished
<b>St-10: Community Services and Extension Activities</b>	Identify nearby villages for adoption and provide solutions to local issues.	<p>Our NSS Unit identifies and adopts nearby village once every two years and renders significant services like Swachh Bharath, Plantation, Awareness on Single usage of Plastic, the importance of rainwater harvesting etc during every academic year. At present, service activities are being carried out at village “Kanimerlathanda”</p> <p>Identification of school dropouts and motivating to continue education.</p> <p>NSS officer of LBRCE received the National service scheme award for the year 2019-20 from the Hon’ble President of India on the occasion of National Service scheme day.</p> <p>Sivaraj Uha Jahnavi, ECE Department has grabbed <b>First Prize in Extempore Competition</b> held at <b>National</b> Integration Camp, Raipur, Chhattisgarh, during 21<sup>st</sup> to 27<sup>th</sup> May 2022.</p>

	Provide vocational training / job-oriented training as per local needs at the institute	<ul style="list-style-type: none"> <li>• Skill-oriented training programs being conducted through Pradhan Mantri Kaushal Vikas Yojana (PMKVY) and institute level also.</li> </ul>
	Educational support to school students	<ul style="list-style-type: none"> <li>• Distribution of educational materials and prizes to school children on special days of National and International importance.</li> </ul>
Conducting awareness camps	<ul style="list-style-type: none"> <li>• 7 Programs in A.Y.: 2023-24; 8 in 2022-23; 4 in A.Y.: 2021-22; 3 in A.Y.: 2020-21; 8 in A.Y.: 2019-20; 3 in A.Y.: 2018-19.</li> <li>• Awareness programs like Avoiding the usage of Drugs, Traffic Rules and Helmet usage, health, environment protection, Swachh Bharat, fire safety, anti-ragging, usage of EVM and VVPAT etc were conducted.</li> <li>• K. Poojitha Gayathri, EEE has got <b>University Best NSS Volunteer Award</b> from JNTUK for the A.Y.: 2019-20 on 14<sup>th</sup> July 2022 and <b>State Level Best NSS Volunteer Award</b> for the A.Y.: 2021-22 from NSS Cell, Govt. of Andhra Pradesh on 24<sup>th</sup> Sep. 2022.</li> <li>• College NCC ANO, Ms. V. Likhita received <b>Gold Medal</b> in Special Subject during her PRCN Training at Officers Training Academy, Gwalior, Madhya Pradesh from 26th July 2021 to 23rd Oct. 2021.</li> <li>• LBRCE NSS Unit and Program Officer Dr. P. Ashok Reddy received “<b>National Service Scheme Award 2019-20</b>” from Hon’ble President of India on 24th Sep. 2021.</li> </ul>	



Strategy	Plan of Action	Salient tasks accomplished
<b>St-11: Accreditations and Rankings</b>	Formation of a committee	<ul style="list-style-type: none"> <li>• A separate expert core committee is in place for reviewing continuous quality improvement of the Institute's participation in NBA, NAAC accreditations.</li> <li>• A separate expert core committee is in place for reviewing and continuous quality improvement of the Institute's participation in NIRF and other well-recognized rankings.</li> </ul> <p><b>NBA:</b> 5 Departments (CSE, ECE, IT, EEE &amp; ME) under Tier-1 from AY: 2022-23 to 2024-25) 2 Departments (ASE &amp; CE) under Tier-1 from AY: 2022-23 to 2024-25)</p> <p><b>NAAC</b> "A" Grade (Score of 3.20/4) in 2022</p> <p><b>NIRF-India Rankings</b> 2024: Rank Band <b>201-300</b> under <b>Engineering</b> Category 2023: Rank Band <b>101-150</b> under <b>Innovation</b> Category 2022: Rank Band <b>251-300</b> under <b>Engineering</b> Category 2020: Rank Band <b>201-250</b> under <b>Engineering</b> Category</p> <p><b>ARIIA-2021</b> Band – <b>Excellent</b> – under Private Institutions Category</p>
	Criterion-wise work division for members	<ul style="list-style-type: none"> <li>• For both NAAC and NBA accreditations, Criterion wise Coordinators will monitor and collect the data across all the disciplines/programs.</li> </ul>
	Verification of reports by external experts	<ul style="list-style-type: none"> <li>• External experts <b>Dr. A. Venu Gopal</b>, Professor, Mechanical Engineering, <b>NIT, Warangal</b>, <b>Dr. A. Subbarami Reddy</b>, Professor, Department of ECE, JITS, Karimnagar are the auditors who will review Internal audit reports and conducts Academic and administrative audit once every academic year.</li> </ul>
	Planning and Submission	<ul style="list-style-type: none"> <li>• Core committee responsible for the planning and submission of the reports for all the accreditation and rankings.</li> <li>• Timely submission of AQARs to NAAC</li> </ul>