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Date: 21-07-2025

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For Whom ANDHRA PRADESH

17AB 892979

Purchased By

Kandimalla Apparao

S/O: K Nagabhushanam

6-9, KORLAMANDA

KORLAMANDA Chatrai

Krishna 521214 India

LAKIREDDY BALI REDDY
COLLEGE OF ENGINEERING,
MYLAVARAM

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COLLEGE OF ENGINEERING,
MYLAVARAM

LAKIREDDY BALI REDDY
COLLEGE OF ENGINEERING,
MYLAVARAM

VENDOR: Smt K
Anuradha,

ID: 06-25-004-2012,

ADDRESS: D.No. 3-38,
Mylavaram

MOBILE: 9999999999



apexnuera

MEMORANDUM OF UNDERSTANDING

BETWEEN

Department of CSE (Artificial Intelligence & Machine Learning)
LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
MYLAVARAM, NTR Dt, Andhra Pradesh -521230

AND

APEXNUERA TECHNOLOGIES PRIVATE LIMITED
Machilipatnam, Krishna (Dt), Andhra Pradesh-521001

This Memorandum of Understanding (MoU) is entered on 27th April 2026 between CSE-AI&ML, Lakireddy Bali Reddy College of Engineering (Autonomous), Mylavaram, Krishna District, Andhra Pradesh, 521230, an autonomous Institute under UGC, conferred in 2010 and recognized under Sections 2(f) and 12(B) of the UGC Act, 1956, represented by the Principal of the College (hereafter referred to as "CSE-AI&ML") of the first party

and

APEXNUERA Technologies Pvt. Ltd., H.No:22/17-1, Batchupeta, Machilipatnam, Krishna, Andhra Pradesh – 521001, an Ed-Tech and Digital Services company recognized as a Startup by the Government of India and Government of Andhra Pradesh, represented by the Managing Director (hereafter referred to as "APEXNUERA") of the second party.

1. INTRODUCTION

In order to strengthen academic, research, and skill-based training initiatives, CSE-AI&ML and APEXNUERA agree to establish this MoU for collaboration in curriculum development, training programs, internships, live projects, faculty development, entrepreneurship, and placement support.

2. PREAMBLE

Lakireddy Bali Reddy College of Engineering (LBRCE) was established in 1998 by the Lakireddy Bali Reddy Charitable Trust with the vision of promoting value-based technical education. The College has been granted autonomous status by UGC since 2010 and is recognized under Sections 2(f) and 12(B) of the UGC Act, 1956. Accredited by NAAC with 'A' Grade and several programs accredited under NBA (Tier-I), LBRCE has consistently focused on academic excellence. LBRCE has also been recognized as a "College with Potential for Excellence (CPE)" by UGC. The institution offers ten undergraduate B.Tech programs, four postgraduate M.Tech programs, and a CSE(Artificial Intelligence & Machine Learning) program.

The AI&ML Department, established in 2021, follows a semester system with rigorous internal and external evaluations, and the faculty actively engage in research and projects in domains such as Artificial Intelligence, ML, DL, NLP, and Generative AI.

APEXNUERA was founded on 21st November 2024 as an Ed-Tech and digital services company headquartered in Andhra Pradesh. Recognized as a Startup by the Government of India and the Government of Andhra Pradesh. Its core mission is to bridge the skill gap between academia and industry by providing comprehensive upskilling programs. APEXNUERA offers industry-aligned training in domains such as AI&ML, Full Stack Development, Data Analytics, Digital Marketing, UI/UX Design, Healthcare IT, and Data Science, integrating theoretical knowledge with live work experience. The company follows a three-stage learning methodology—Domain Training, Skill Development, and Live Work Experience—aimed at enhancing employability, practical skills, and industry readiness.

This MoU is intended to leverage the strengths of CSE-AI&ML, LBRCE in academic excellence, industry-oriented skill development, fostering collaboration in areas such as academic and research programs, Business Analytics projects, student internships, faculty development, entrepreneurship initiatives, and placement support in collaboration with APEXNUERA. The partnership will promote mutual growth, innovation, and societal impact through joint programs and projects while adhering to the academic and operational norms of both institutions.

3. THE SCOPE OF MOU

The collaboration between CSE-AI&ML, LBRCE and APEXNUERA will include the following:

- a) Integrate Artificial Intelligence & Machine Learning and industry-relevant modules into existing academic programs at LBRCE.
- b) Conduct workshops, short-term training programs, and seminars for students and faculty.
- c) Provide hands-on training in Artificial Intelligence, Cloud, Machine Learning, Python, Full-stack Java, and other relevant tools.
- d) Facilitate student internships at APEXNUERA.
- e) Offer final-year and capstone projects under joint mentorship of CSE-AI&ML faculty and company professionals.
- f) Provide exposure to real-world Business Analytics and digital projects.
- g) Conduct Faculty Development Programs (FDPs) to update faculty on emerging trends and technologies in AI & ML.
- h) Enable joint guidance and mentoring for student projects.
- i) Provide mentorship to students to develop entrepreneurial skills or industry readiness.

- j) Support initiatives for startups, franchising, and innovation projects in AI&ML and digital domains.
- k) Assist students in career development and placement opportunities in AI&ML, IT sectors.
- l) Conduct mock interviews, skill assessments, and resume-building workshops.
- m) Maintain confidentiality of proprietary information exchanged during the collaboration.
- n) Ensure compliance with relevant data protection and privacy regulations.

4. STUDENT ENGAGEMENT AND FACULTY DEVELOPMENT

Students of LBRCE may participate in APEXNUERA training programs, including projects and practical exposure in Artificial Intelligence, Machine Learning, and Full-Stack Java. They may also engage in live projects, internships, or final-year projects under the joint mentorship of CSE-AI&ML faculty and company professionals.

Faculty of CSE-AI&ML may undergo training, mentoring, and project guidance at APEXNUERA to enhance their expertise across these domains.

Professionals from APEXNUERA may deliver lectures, workshops, and Faculty Development Programs (FDPs) at CSE-AI&ML.

Both parties will collaborate in research and project supervision for students and faculty in Artificial Intelligence, Machine Learning, Deep Learning, Full Stack Java, and related areas.

5. FINANCIAL INVOLVEMENT

- a) All financial aspects of joint activities under this MoU shall be mutually agreed upon on a project-to-project or activity-to-activity basis.
- b) The Training offered by APEXNUERA shall provide support for training programs, workshops, internships, live projects, and faculty development initiatives.
- c) Any cost-sharing or financial commitments will be documented in writing prior to the commencement of each activity.
- d) Financial arrangements shall ensure transparency, accountability, and effective utilization of resources.

6. MoU MODALITIES

This MoU shall become effective immediately upon signing by both parties and shall remain valid for a period of **one (1)** year from the date of execution. Either party may terminate this MoU by providing three (3) months' written notice in advance. In the event of termination, for any reason, both parties agree to complete all ongoing joint projects, conferences, student internships, and faculty development activities during the notice period and ensure a smooth transition of responsibilities.

7. MOU MODIFICATION OR AMENDMENT

Any article or clause of this MoU may be modified, removed, or amended with the mutual consent of both CSE-AI&ML and APEXNUERA. The MoU may be reviewed and revised at any time if both parties agree that such changes are necessary to better implement the objectives of the collaboration.

8. SEPARATE AGREEMENTS

Each activity outlined in this MoU shall be governed by mutually agreed terms and conditions. If required, both parties may enter into additional case-specific agreements or amend any clause of this MoU through mutual negotiation and consent to facilitate specific projects or activities.

9. ARBITRATION

Any dispute arising out of or relating to this MoU shall first be addressed through good-faith discussions between the appropriate authorities of CSE-AI&ML and APEXNUERA. If the dispute is not resolved within three (3) months, an arbitrator, mutually appointed by both parties, shall resolve the matter in accordance with applicable Indian laws.

10. GENERAL

All activities conducted under this MoU shall adhere to and respect the norms, rules, and regulations of both collaborating parties. Both parties hereby agree to execute this MoU within the scope and framework outlined herein, ensuring effective collaboration and fulfilment of the objectives stated.

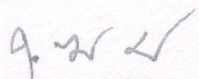
IN WITNESS WHEREOF the parties have executed in duplicate on the day and year, before mentioned.

ON BEHALF OF

LAKIREDDY BALI REDDY COLLEGE OF
ENGINEERING

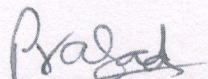
ON BEHALF OF

APEXNUERA TECHNOLOGIES PRIVATE
LIMITED


Dr. K. Appa Rao

Principal

PRINCIPAL
Lakireddy Bali Reddy College of Eng
MYLAVARAM-521230., NTR Dist.

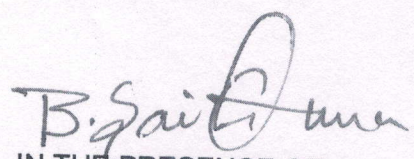

Mr. Prasad Kunapareddy,

Founder and CEO


IN THE PRESENCE OF

Signature:

HEAD OF THE DEPARTMENT
Name: Dr. S. Jayaprada, HOD,
CSE (AI&ML)
LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING
MYLAVARAM-521 230. NTR DT


IN THE PRESENCE OF

Signature:

Name: Mr. Sai Kumar,
Co-Founder, Tech Lead