



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade & NBA (CSE, IT, ECE, EEE and ME Under Tier - I)

An ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. REDDY NAGAR, MYLAVARAM, NTR DIST., A.P.-521 230.

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## FACULTY PROFILE



**Name** : Divvela Srinivasa Rao  
**Designation** : Senior Assistant Professor  
**Department** : AI&DS  
**Areas of Research** : Data Mining  
**Email ID** : [srinivassowjanya2012@gmail.com](mailto:srinivassowjanya2012@gmail.com)  
**Phone Number** : +91 9492704500

### Academic Qualifications:

- **PhD pursuing at KLEF.**
- **M.Tech in Computer Science and Technology**
  - JNTU College of Engineering, Anantapur in 2009
- **B.Tech in Computer Science and Information Technology**
  - Jawaharlal Nehru Technological University, Hyderabad, Hyderabad in 2005.

### Professional Experience: 16+ Years

Designation	From	To	Organization
Senior Assistant Professor	26 <sup>th</sup> May 2023	Till Date	Lakireddy Bali Reddy College of Engineering (A), Mylavaram
Assistant Professor	5 <sup>th</sup> May 2022	25 <sup>th</sup> May 2023	Prasad V Siddhartha Institute of Technology, Vijayawada
Senior Assistant Professor	9 <sup>th</sup> June 2014	2 <sup>nd</sup> May 2022	Lakireddy Bali Reddy College of Engineering (A), Mylavaram
Associate Professor & HOD	25 <sup>th</sup> Oct 2010	3 <sup>rd</sup> June 2014	SSN College of Engineering & Technology, Ongole
Assistant Professor	25 <sup>th</sup> Sept 2008	23 <sup>rd</sup> Oct 2010	AKRG College of Engineering & Technology, Nallajerla
Assistant Professor	20 <sup>th</sup> Jun 2006	15 <sup>th</sup> Nov 2007	Sasi Institute of Technology & Engineering, Tadepalligudem
Lecturer	2 <sup>nd</sup> Jul 2005	2 <sup>nd</sup> May 2006	Narasaraopeta Engineering College, Narasaraopeta

**Subjects Handled:**

Academic Year	ODD Semester/s	EVEN Semester/s
2022 - 23	Digital Logic Design	Computer Organization
2021 - 22	Computer Organization	OOPS through Java
2020 - 21	Discrete Mathematical Structures	Programming for Problem Solving using C
2019-20	Discrete Mathematical Structures	Design Analysis of Algorithms
2018-19	Design Analysis of Algorithms	Design Analysis of Algorithms
2017-18	Design Analysis of Algorithms	Distributed Operating System
2016-17	Advanced Computer Architecture	Computer Programming & Lab
2015-16	Data Mining	Digital Logic Design
2014-15	Digital Logic Design	Data Mining

**Research Profile:****➤ Publications**

Journals	Conferences	Books / Chapters	Patents (Granted / Published)	Projects / Grants Received
12	06	03	02	NA

➤ **Publications Verification Links:**

S. No.	Profile	Link
1.	Google Scholar	<a href="https://scholar.google.com/citations?user=UHgLx6kAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=UHgLx6kAAAAJ&amp;hl=en</a>
2.	Scopus	<a href="https://www.scopus.com/authid/detail.uri?authorId=57215910698-">https://www.scopus.com/authid/detail.uri?authorId=57215910698-</a>
3.	ORCID	<a href="https://orcid.org/0000-0002-0717-4535">https://orcid.org/0000-0002-0717-4535</a>
4.	You Tube	<a href="http://www.youtube.com/c/DIVVELASRINIVASARAO">www.youtube.com/c/DIVVELASRINIVASARAO</a>

➤ **Project Completed:**

➤ One project completed, sponsored by SAGTE

➤ Title is “Indoor IOT Home Automation Applications with voice automation and Operability Integration”

➤ **Supervision / Guidance:**

Category	Number of Students / Scholars
M.Tech	3
B.Tech	52

**Professional Activities:**

Category	Details	
No. of FDPs, Workshops, Webinars, etc. Organized (Coordinator, Convener, etc.)	02	
No. of FDPs, Workshops, Webinars, etc. Attended	20+	
Certifications Completed	NPTEL	08
	Online Certifications	06
	Global Certifications	-
Professional Body Memberships	Name	Membership ID

	<b>Computer Society of India (CSI)</b>	LM 104041
	<b>Indian Society for Technical Education (ISTE)</b>	L1503216
	<b>International Association of Engineers (IAENG)</b>	162162
<b>Program Committee / Reviewer / Session Chairs</b>	Reviewer(Scopus Journals): Elsevier, Knowledge base System	

### **Achievements and Awards:**

- I got a best researcher award in the international scientist awards on Engineering, Science and Medicine, held on 18 th June 2022 Coimbatore,India organized by VDGGOOD Associates.
- I qualified in UGC NET held in June 2012.
- Recognized as NPTEL STAR by IIT Madras.
- YouTube channel with 18000 subscribers,28.7Millon Views
- I Got 2 nd position in M.Tech.
- I Got 38 th rank in PGECET-2007.
- I Got 3 rd position in Diploma.

### **Administrative Roles:**

- I Got a Merit Certificate from Z.P.H.School for getting above 500 marks.
  - Act as Placement Trainer in 2022-23.
  - Alumni Coordinator from 2014 onwards , Coordinator for keeping Higher Education Details
  - Lakshya 2018 Coordinator
  - PAC Coordinator from 2016 onwards
  - Worked as HOD from 2010-2014.
  - Class in charge for IV th year, III rd , II nd year CSE students.
  - Worked as Time-table In charge
  - Co-coordinator for National level technical symposium March 2014

Sd/-

**(Divvela Srinivasa Rao)**