

## CURRICULUM VITAE



- 01.** Name of the Candidate :: **Dr .T.RAJASEKHAR**
- 02) Native Place :: Cuddapah, Cuddapah District, A.P., India.
- 03) Collegiate & University Education:: Government Degree Arts College for men, Cuddapah and Sri Venkateswara University, Tirupathi, Andhra Pradesh, India.
- 04) Academic Background :: B.A (1984) with Psychology.with 55 %  
Govt. Degree Arts College for Men, Cuddapah, Andhra Pradesh, India.
- M.Sc.,** (1986) in Psychology .with 59.25 %  
**Specializations: Industrial Psychology and Organizational Behaviour.**  
Sri Venkateswara University, Tirupathi, Andhra Pradesh, India.
- M.B.A .**(2001)**in Business Administration** with 68.56%  
**Specializations: Human Resource Management and Marketing management**  
Periyar university, Salem, Tamilnadu, India.
- M.Phil.,** (1989) in Psychology .with 61.02 %  
**Research area: Industrial psychology and organizational behaviour - HR**  
Sri Venkateswara University,  
Tirupathi, Andhra Pradesh, India.
- Ph.D** (2007) in Organizational Behaviour  
**Research area: Industrial psychology and organizational behaviour - HR**  
Sri Venkateswara University, Tirupathi,  
Andhra Pradesh, India.
- Diploma in Psychological Counselling** (1994) was given on the Job-training, Christian Counselling Centre, Vellore, Tamilnadu, India.
- Refresher Course In Management Studies** (2010),  
University of Hyderabad, Hyderabad, Andhra Pradesh, India
- Certification Courses:**
- 1) Coursera online ; Inspiring Leadership through Emotional Intelligence (2020)By Case Western Resercve University,
  - 2) Coursera online: Strategic Management (2020)Copenhagen Business School
  - 3) NPTEL Online Certification: Principles of Human

Resource Management( (2018) by Indian Institute Of Technology, Karagpur. India.  
 -4) NPTEL Online Certification: Introduction to Cognitive Psychology (2019) by Indian Institute Of Technology, Guwahati, India.

05) Title of the M.Phil dissertation :: **Clerical Aptitude Job Satisfaction Job Involvement and Work Involvement of Clerks**

06) Title of the P.hD Thesis :: **Effect of Superior – Subordinate perceptions of Clerks on their job satisfaction job involvement and work involvement**

07) Teaching the subjects :

- |   |   |
|---|---|
| 1. Strategic Management                     | 11. Cognitive Psychology                |
| 2. Organizational Behaviour                 | 12. Abnormal Psychology and Modern Life |
| 3. Research Methodology                     | 13. Psycho Metrics                      |
| 4. Principles Of Management                 | 14.Social Psychology.                   |
| 5. Entrepreneurship and Start-up Management | 15.Industrial Management                |
| 6. Labour Laws                              | 16. Leadership and Decision Making      |
| 7. Human Resource Management                | 17.Psychopathology                      |
| 8. Marketing Management                     | 18. Crisis Management                   |
| 9. Advertising and Brand Management         | 19. Disaster Management                 |
| 10. Talent Management                       | 20. Applied Psychology                  |
|   | 21. Leadership and Change Management    |

08) Research Experience :: From 1987 to date.

**09) Publications:**

1. T.Rajasekhar, T.Bharathi and K.Sivasankara Reddy.  
Job satisfaction of men and women. Indian Journal of Applied Psychology, 1991, Vol.29., No.2, 92-96.
2. T.Rajasekhar and K.Sivasankara Reddy.  
Job Satisfaction, Job involvement and work involvement of permanent and temporary employees. Indian Journal of Applied Psychology, 1991, Vol. 28. No. 1, 5-10.
3. K.Sivasankara Reddy and T.Raja Sekhar.  
Work Values of the Youth and their teachers. Perspectives in Psychological Researches 1991, Vol.No.14, No.1, 9-18.
4. K.Sivasankara Reddy and T.RajaSekhar.  
Clerical Aptitude, Job Satisfaction, Job Involvement and Work Involvement of Clerks. The Creative Psychologists. 1988, Vol. 1: No.1, 67-73.
5. Dr.B.J.Prashantham and T.RajaSekhar et.al.  
Services of family counseling centre at Christian Counselling Centre, Journal of Counselling Psychology, 1996 Vol. 1:No.1, 10-21
6. Dr.T.Rajasekhar  
Effect of Superior – subordinate perceptions on their job satisfaction, job involvement and Work involvemet in business organizations. EB journal of Management and Research, 2010,vol.3,No.3. 6-18.

7. Dr.T.Rajasekhar and K.Vijayasree  
The significance level of organizational commitment and hr outsourcing in insurance and banking organizations, EB Journal of Management and Research,2011, vol. 4, No.1, 06-17.
8. Dr.T.Rajsekhar and K.Vijayasree  
Job satisfaction and need satisfaction of managerial professionals, International Journal of Engineering Research and Technology,2012, Vol.1,No.9,1-10.
9. Dr.T.Rajasekhar and K. Vijayasree  
Significance of influence strategies and leadership styles of Managerial Professionals, Research Journal Of Management Science, 2012,Vol.1,No.5,06-14.
10. Dr.T.Rajasekhar and K. Vijayasree  
Effect of emotions and sociability on human decisions, Indian Journal Of Positive Psychology, 2012,3,4,418-421.
11. Dr.T.Rajasekhar and K. Vijayasree  
The grapheme-personification synaesthesia at Indian glance, International Journal Of Science and Modern Engineering, 2013, 1,3, 53-58.
12. Enni Ramesh, Dr.T.Rajasekhar and Samatha.J  
Significance of Quality of work life of employees in electronic based manufacturing sector, International Journal of Research in computer applications and Management, 2013, 3,4,34-37.  
Mallikarjuna Rao.M, Dr.T.Rajasekhar and Gowthami.K,  
The significance of Performance Management in work dimensions, International Journal Of research in Commerce and Management, 2013, 4,4,30-32.
13. Preethi.K and Dr.T.Rajasekhar,  
The significance of On-Boarding Process In work dimensions, Research Journal Of Management Sciences, 2013, 2,6, 13-16.
14. Vijayasree.K and Dr.T.Rajasekhar,  
The perceptions of the synaesthesia: Indian case studies, International Journal of Medical Sciences 2013, 1,6,10-18.
15. Renuka Devi.M and Dr.T.Rajasekhar  
Job satisfaction and life satisfaction among male and female employees in a major thermal power station. Research Journal of Management Sciences, 2015.4,7,1-5.
16. Dr.T.Rajasekhar  
Enhancing the entrepreneurial skills in students: A comparative study, International Journal of management technology and engineering, 2019, 9,4, 1450-1458.
17. Dr.T. Rajasekhar, Dr.A.Narendra Babu and M.Ramadevi, Gender differences in Job satisfaction, Waffen-und kostumkunde Journal, 2020, 11,6, 35-43.
18. Dr.T. Rajasekhar, Dr.A.Narendra Babu and Y.Keerthana, Effect of influence strategies and leadership styles on job satisfaction and job involvement, Test Engineering and management, 2020, 83,3, 23630-39.
19. Dr. D. Venkateswarlu Dr T Rajasekhar, Dr M Papa Rao Dr K Deepika A study on buying behaviour of consumers towards samsung mobiles in coastal Andhra International Journal Of Acquatic Science (Web Of Sciences) 12 3 2021.132-138.
20. Dr. T. Rajasekhar, Dr D Venkateswarlu Dr K Chinni Krishna Dr K Deepika Effect Of Occupational Stress on Job Satisfaction and Life Satisfaction International Journal Of



Aquatic Science (WEB OF SCIENCES ) 12 3 2021. 225-233.

10. **Patents:**

- Dr. T. Rajasekhar et al., Investigation Sustainable Business Growth via Human Resource Management published 202241038950 2022-07-22.
- Dr. T. Rajasekhar, et al., Analysis Of Social Media Marketing is an part of Marketing Plans for small and Medium-Sized Business published 202221037119 2022-07-15.

11. **FDPs/ Seminars/ Conferences/ Workshops/webinars : from 01-01-19 to 31-12-20**

1. IPR-Intellectual Property Rights, by LakiReddy Bali Reddy College Of Engineering, Mylavaram . AP on 10.01.19.
2. Entrepreneurship Awareness Program, sponsored by EDII, NSTEB, DST, by LakiReddy Bali Reddy College Of Engineering, Mylavaram . AP. From 14.02.19 to 16.02.19.
3. Hackathon program on prototype and entrepreneurship, by ISB, TEP, Hyderabad, in Common platform MIC engineering College, Vijayawada. From 19.02.19 to 21.02.19.
4. The programme "Grassroots creativity and entrepreneurial opportunities" by LakiReddy Bali Reddy College Of Engineering, Mylavaram on 11.07.19.
5. Orientation programme on Entrepreneurship development and start-up, by LakiReddy Bali Reddy College Of Engineering, Mylavaram on 22.07.19.
6. Faculty Development Programme on Entrepreneurship Development, sponsored by EDII, NSTEB, DST by Sasi Institute Of Technology and Engineering, T. Gudem . AP. 21.10.19 to 02.11.19.
7. Orientation Programme on "Agri-technology – Azola and Mushrooms crops, by LakiReddy Bali Reddy College Of Engineering, Mylavaram on 21.07.19.
8. workshop on Funding Opportunities for Innovation and Entrepreneurship Development" jointly with UoM, TePP Outreach cum Cluster Innovation Centre, Department of Scientific and Industrial Research (DSIR), Government of India a by RMK Engineering College, Chennai on 09.11.19.
9. "IIC Innovation Ambassador Training Series", as part of successfully completed training on " IPR & Technology Transfer, organized by, Institutions' Innovation Cell, MHRD , New Delhi, at MLR Institute of Technology Hyderabad on 6<sup>th</sup> - 7<sup>th</sup> February.2020.
10. Impact Lecture series-1KOJ : A gate way of LBRCE-IC for Innovation and Incubation, sponsored by MHRD-IIC by LakiReddy bali Reddy College Of Engineering, Mylavaram on 13.03.20.
11. Faculty Development Programme on Entrepreneurship: Research, Critical Thinking and Innovation, by Indian Academic Research Association from 22-04-20 to 28-04-20.
12. 5-day certification Course: Employability: An essential skills for professional Development, by Viswabharathi Research Centre from 26-04-20 to 30-04-20.
13. 4-Day Online Workshop on "COVID-19: Resurgence of Entrepreneurship and Startups at Indian Glance by LakiReddy bali Reddy College Of Engineering, Mylavaram on 25.05.20 to 28.05.20
14. Find the entrepreneur in you "" by Sree Ayyappa College for women , Nagarcoil on 05-10-20.
15. Project Management body of knowledge", by LakiReddy bali Reddy College Of Engineering, Mylavaram on 04-05-20.
16. Faculty Development Programme on Teaching etiquette and best practices, by Santharam Engineering College, Nadyal from 10-05-20 to 15-05-20.

17. Leadership Talk Series by Institutions' Innovation Cell, MHRD , New Delhi on 16-05-20.
18. Project Management 2.0 – Feasibility study in Project management: A case study ”, by LakiReddy bali Reddy College Of Engineering, Mylavaram on 16-05-20.
19. Faculty Development Programme on Innovation to academicians by Ramachandra College Of Engineering, Elurru. Sponsered by Entreprenership Developemt nInstitutions ogf India, NSTEDB, DST from 11-05-20 to 16-05-20.
20. Post Covid-19 : Resurgence of Indian Industry and R&D by Institute OF Aeronatical Engineering, Hyderabad o from 18-05-20 to 20-05-20.
21. Post Covid-19 : Resurgence of Indian Industry and R&D by SRM University-AP, Amaravathi on 15-05-20.
22. Future of Financial Research – A transformation by Adikavi Nannaya Univresity, MSN Campus, Kakinada on 20-05-20.
23. CSR and SD: Lesson from the pandemic by Institute Of Public Enterprise , Hyderabad and Adikavi Nannaya Univresity, Rajahmandry on 15-05-20.
24. Management Education – Post Covid -19, by LakiReddy Bali Rddy College Of Engineering, Mylavaram on 26-05-20.
25. Faculty Development Programme – Universal Human values and professional Ethics, by Chebrolu Engineering College Chebrolu on 13-05-20 to 17-05-20.
26. Promote Innovation, IPR, Entrepreneurship and Start-ups among Higher Educational Institutions (HEI), by Institutions' Innovation Cell, MHRD , New Delhi on 28-04-20 to 22-05-20.
27. Incubatee training programme, by SPMVV Society for Innovation Incubation entrepreneurship technology business incubator (SSIIE-TBI) Sri Padmavathi Mahila Visva Vidhyalayam for women, Tirupathi.AP. from 20-05-20 to 21-05-20.
28. Leadership Talk Series by Institutions' Innovation Cell, MHRD , New Delhi on 30-05-20.
29. Workshop On Covid-19 : Resurgence of Entrepreneurship and start-ups, by LakiReddy Bali Rddy College Of Engineering, Mylavaram from 25-05-20 to 28-05-20.
30. Post Covid -19 : Science and Technology , by SRM University-AP, Amaravathi on 29-05-20.
31. Financial Planning for safe and high returns – A lesson from covid – 19, by Sanskrit School Of Business, Puttaparthi. Ap. On 30-05-20.
32. Impact Lecture series-2 sponsored by MHRD-IIC -Start-Ups Awareness and its Significance , by LakiReddy bali Reddy College Of Engineering, Mylavaram on 29-06-20.
33. Priority of Incubation Centers in Higher Education Institutions , by LakiReddy bali Reddy College Of Engineering, Mylavaram on 09-06-20.
34. Sumer Project s internship for management students during present times, Lakireddy bali Freddy College Of Engineering, Mylavaram. Ap. On 02-06-20.
35. Indian Financial markets : Impact of covid-19 lockdown, by Narayana Engineeerng college, Nellore. AP. On 04-06-20.
36. Strategies for leading the change in management education, by Shri Mata Vishno Devi University, Institute og Public Enterprise and Bharatiya Shikshan mandal, Hydearabad. On 30-05-20.
37. Leadership Talk Series by Institutions' Innovation Cell, MHRD , New Delhi on 06-06-20.
38. Priority of Incubation centres in Higher educational Institutions, by Lakireddy bali Freddy College Of Engineering, Mylavaram. Ap. On 09-06-20.



39. Faculty Development Programme - New Challenges in business management: A strategic approach, by Andhra Loyola Institute of Engineering and Technology, Vijayawada, from 08<sup>th</sup> to 10<sup>th</sup> June, 2020.
40. Faculty Development Programme on Role of teachers in quality enhancement and accreditation by Santharam Engineering College , Nandyal. AP. From 05-06-20 to 11-06-20.
41. Leadership Talk Series by Institutions' Innovation Cell, MHRD , New Delhi on 13-06-20. Speaker: Sri. R. Subramanyam, IAS, Secretary of Ministry of Social Justice & Empowerment .
42. Challenges of working from home – 2020, by Rai University, Ahmadabad. India . on 12-06-20.
43. Faculty Development Programme on The emerging Online Education, by Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, AP. On 19-06-20.
44. Yoga Therapy : A Physical and Mental health issues, by Srinidhi Institute of Science and Technology, Hyderabad. On 19-06-20.
45. Career in banking sectors: Opportunities and challenges, by Mizoram University, Aizwal. India. On 16-06-20.
46. Role Of IQAC in ensuring quality in higher educational institutions, by Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, AP. On 20-06-20.
47. Leadership Talk Series by Institutions' Innovation Cell, MHRD , New Delhi on 18-06-20. Speaker: Sri. Shridhar Venkat, CEO, Aksha ya pathra Foundation .
48. Covid-19 Pandemic and its impact on India's health care system by Noorul Islam Centre for Higher Education ( Deemed to be University) Kumaracoil. Tamilnadu. On 25-06-20.
49. Leadership Talk Series by Institutions' Innovation Cell, MHRD , New Delhi on 27-06-20. Speaker: Sri. Dipendra Manocha , Motivational Speaker. India.
50. Post lockdown economy: Impact on MSME and education, by Shibpur Dinobandhoo Institution (College), Howrah, West Bengal. On 25-06-20.
51. Leadership and Management during covid-19 : Transforming adversity into opportunities, by Association Of Indian Management Schools (AIMS), on 28-06-20.
52. Post Covid – 19 : Business challenges and Strategies, by Gates Institute of Management and Sciences. Gooty. AP. On 27-06-20.
54. The Entrepreneurial Mindset to Start-up by MLR Institute Of Technology, Hyderabad. On 30.06.20.
55. Pre-Incubation Program in association with AIC-SKU, by Ataal Incubation Centre, Sri Krishnadevaraya University, Anantapur, AP. On 29.06.20 to 06.07.20.
56. Covid – 19 : New Challenges & strategies for consumers protection, by Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, AP. On 04-07-20.
57. Innovative teaching skills in technical education, by Sree vani institute of sciences and technology, Tiruvuru. Krishna Dt. AP. On 04-07-20.
58. Enhancement of employability skills for management graduates in the perspective of Covid-10 pandemic, by KKR & KSR Institute of technology and Sciences, Guntur, AP. on 08-07-20.
59. Futurism and Prediction – Improving estimates and long – rang forecasts, by Association Of Indian Management Schools (AIMS), on 08-07-20.
60. R&D, Intellectual Property & Innovation Management in Academia, by Ansal University, Gurgaon. India. On 09-07-20.

61. Unstoppable Leadership success – How great leaders succeed every day, by Association Of Indian Management Schools (AIMS), on 14-07-20.
62. Accounting standards , by Parvathaneni Brahmayya Siddhartha College of Arts and Science, Vijayawada. AP. On 18-07-20.
63. IT enabled Services – competitive advantages and challenges for India, by Prasad V Potluri Siddhartha Institute of Technology, Vijayawada. AP. On 22-07-20.
64. Filing of income tax returns – law & Procedure, by Prasad V Potluri Siddhartha Institute of Technology, Vijayawada. AP. On 25-07-20.
65. Management Education & Covid – 19 – An Analysis, by Swarna Bharathi Institute Of Science and Technology (SBIT), Khammam. On 25-07-20.
66. Introduction to Business Analytics, by Sai Spoorthy Institute of technology, Satthupalli, Khammam. TN. On 25-07-20.
67. Innovations in engineering and management fields, by Sai Spoorthy Institute of technology, Satthupalli, Khammam. TN. On 27-07-20.
68. Financial decision making – post covid-19 A perspective of Industry and individual, by Hindu College Of Management, Guntur. AP. On 25-07-20.
69. Paradigm shift in HR Practices in present scenario, by Sai Spoorthy Institute of technology, Satthupalli, Khammam. TN. On 28-07-20.
70. Impact of Covid-19 on the development of rural economy – challenges and opportunities, by JNTU-A and Lead India, Anantapur. AP. by 27-07-20.
71. Planning careers in the digital age and after Covid-19, by Mizoram University, Aizwal. India. On 16-07-20.
72. Effective ways of writing research articles, by SRM University-A, Amaravathi. AP. On 25-07-20.
73. Expectations of job markets in disruptive technologies, Sai Spoorthy Institute of technology, Satthupalli, Khammam. TN. On 30-07-20.
74. Mental health and you: Learn to be responsible, by Central University of Haryana. Haryana. India. On 18-07-20.
75. Re-invent – recent development in commerce and business in the RUPT world, by Garden City University, Bangalore. India. On 22-07-20.
76. The impact of Covid-19 on micro-finance and entrepreneurship development, by Amity University, Noida. India. On 24-07-20.
77. Increasing the role of women entrepreneurship in higher educational institutions and impending factors, by Sree Ayyappa College for Women, Nagercoil, Tamilnadu. On 31-07-20.
78. The innovations in the Indian financial market, by Community Institute Of Management Studies, and Finmark Trainers India Pvt.ltd., Bangalore. on 03-08-20.
79. Nation's expectations from youth, by Hindu College Of Management, Guntur. AP. On 01-08-20.
80. Lifestyle management in present era of covid -19, by by Lakireddy bali Freddy College Of Engineering, Mylavaram. Ap. On 08-08-20.
81. Towards inclusive innovations and network – based entrepreneurship, by Mizoram University, Aizwal. India. On 10-08-20.
82. Blended learning, : Youtube platform, by by Lakireddy bali Freddy College Of Engineering, Mylavaram. Ap. On 13-08-20.



83. Covid – 19: Higher education challenges and responses by Pallavi Engineering college, Hyderabad. On 09-08-20.
84. Federal governance in India: Contemporary (Covid-19) dimensions and dynamics, Adikavi nannayaa Univeristy MSN Campus, Kakinada. AP. on 20-08-20.
85. The strategic marketing of financial services in a recession: lessons from previous downturns, by Sanskrit School of business , Puttaparthi. Ap. On 21-08-20.
86. National education policy – 2020: Its impact on Management Education, by Assam University, Silchar. Assam. India on 22-08-20.
87. Transforming organizational culture in the context of covid-19 , Association Of Indian Management Schools (AIMS), on 28-08-20.
88. Stock investment tool-kit : Equity research from investors' point of view, by Sree Vidyanikethan institute of management, Rangampet. Tirupathi. AP> on 27-08-20.
89. New National Education Policy – Implications to HR, by National HRD Network, Vijawada chapter. Vijayawada. AP. 29-08-20.
90. Enhancing mental well-being of health of teachers, by Sanskrit School of business , Puttaparthi. Ap. On 05-09-20
91. Transforming the future of education: The role of the teachers, students and parents, by Lead India Foundation. Anatapur. On 05-09-20.
92. Google tools to online teaching, by Krishna University. Machilipatam. AP. From 26-08-20 to 27-08-20.
93. Faculty Development Programme on Outcome based curriculum, by Tamialanadu Teachers Education University and Bharathidasan Ubiversity, Tiiruchirapalli. Tamilanadu. From 01-09-20 to 05-09-20.
94. Beating the black swan blues, the millennial/Gen Z way by Christ University, Deemed to be University Bangalore. On 28-08-20.
95. Faculty Programme on NBA by Bharathi Vidyapeet Colege Of Engineering, to beemed Univrsity, Bombay on 05-09-20.
96. Entrepreneurship in Agriculture and forest field, by Atal Bihari Vajpayee Viswavidyalaya, Bilsapur , Chattisgarh. India . on 09-09-20.
97. Payroll management, by Sree Vidyanikethan institute of management, Rangampet. Tirupathi. AP. From 24-09-20 to 26-09-20.
98. New Education Policy in the era of digital transformation, by Prasad V Potluri Siddhartha Institute of Technology, Vijayawada. AP. On 30-9-20.
99. Indian capital markets- The road ahead by Parvathaneni Brahmayya Siddhartha College of Arts and Science, and Securities and exchange board of India (SEBI) Vijayawada. AP. On 05-09-20.
100. New Education Policy – 2020, by Prasad V Potluri Siddhartha Institute of Technology, Vijayawada. AP. On 13-10-20.
101. Faculty Development Programme 6 days online STTP (Series –II) Outcome based curriculum, planning, mapping and measurement, by Sri Krishna College Of Technology, Kovipudur. Tamialnadu. From 02-11-2020 to 07-11-20.
102. Idea to Innovation and filing of patents by Lakireddy bali Freddy College Of Engineering, Mylavaram. Ap. On 27-11-20.



103. NEP-202: Challenges and Implementation by Sri Krishna devaraya University , Anapatur. AP on 20-11-20.
104. Research Initiatives on start-ups and entrepreneurship development by Lakireddy bali Freddy College Of Engineering, Mylavaram. Ap. On 05-12-20.
- 12. Books Publications:**  
Dr.T.Rajasekhar, (2018) Managing People at Work – Leadership styles and Influence strategies, Vandana Publications. Lucknow. UP. India.
- 13. Reviewer for Journals**
- Indian Journal Of Commerce and Management Studies.
  - International Journal Of Research and Technology.
- 14. Research Supervisor** for M.Phil and Ph.D., research programme approved by: Jawaharlal Nehru Technological University, Kakinada. AP. India.
- 15. Membership in Professional Societies:**
- 1) International Society For Research and Development.
  - 2 ) International Association f Engineers
  - 3) Society For Learning Technologies
- 16. Ph.D and M.Phils guidecne :**  
**One** M.Phil., was awarded in SV University, Tirupathi in Management Studies (Distance Mode) under my guidance .
- 17. Awards and Rewards :**
1. Best Academician Award in 2020, issued by IJIEMR ELSEVIER SSRN Research Awards. International Journal for Innovative Engineering and Management Research.
  2. Best Teacher Award in 2021 issued by LakiReddy Bali Reddy College Of Engineering, Mylavaram - 521230 NTR District. Andhra Pradesh.
- 18. Employment Profile :**  
**(Work Experience) 23+ years**
- I) **Research Psychologist**, Christian Counselling Centre, Vellore, Tamilanadu.  
**Period:** November – 1996 to October – 1998.
  - II) **Asst.Professor in HRM & OB**, Rayalaseema College of Management (RMC), Kurnool, A.P.  
**Period:** 05-10-1998 to 17-08-2006.
  - III) **Assistant Professor in MBA dept.,** , Koneru Lakshmaiah College of Engineering,Guntur District, AP. **Period:** 19-08-2006 to 04-04-2008.
  - IV) **Associate Professor**, ICFAI National Business School, Kurnool, AP. Period : 11-04-2008 to 20-07-2009.
  - V) **Associate Professor** , School of Mangement Studies, LakiReddy BaliReddy college of Engineering. Mylavaram, Krishna District. A.P.  
**Period:** 27-07-2009 to 28-02-2017
  - VI) **Professor**, School Of Management Studies, LakiReddy Bali Reddy College Of Engineering, Mylavaram, Krishna Dt. AP.  
**Period :** 01-03-2017 to date

**19. Projects :**

- I am co-investigator of Project, cognitive science, DST, New Delhi. The title of the project is "Synaesthesia: A hidden sense and its impact on cognition and sensory perceptions". The principal investigator is Mrs.K.Vijayasree,. The project worth Rs.44 lakhs. (1<sup>st</sup> year only for identification of subjects who are synesthesia people. Amount sanctioned for first year project:Rs7,50,000=00.

**20. Ratification by:**

Ratified as faculty in Management Studies dept. by the JNTU-Kakinada.  
Lr.No.JNTUK/DAA/Ratification/Selection of faculty members/03-03-2010.

**21. Professor-Incharge** for COGNITIVE SCIENCE CENTRE, LBRCE

**22. Convener** for CENTRE FOR INNOVATION INCUBATION AND ENTREPRENEURSHIP, LBRCE

**23. References:**

**1) Dr. S. Madhusudhna Verma, Professor Registrar**

Rayalaseema University, Kurnool .AP  
Mobile: 9440503245

**2) Dr. K.Sivasankara Reddy Professor in Psychology (Rtd.,)**

Sri Venkateswara University  
Tirupathi. AP.  
Phone. 08772248468

**3) Dr M Bhaskar Rao**

**Professor**, ICFAI Business School  
Hyderabad – 501 203. Telangana.  
Mobile : 990810234

**24. Address for Communication :**

**Dr.T. Rajasekhar**, Professor  
**74/7/2-2**, 402, IIIrd floor, Image Apartments,  
Donka Road, Patamata. Near Vijaya Hospitals,  
**VIJAYAWADA – 520 010**, A.P. INDIA  
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**Dr. T. RAJASEKHAR**