



DR.R. JEYALAKSHMI

To contribute my passion for Financial management, extensive knowledge, and strong commitment to education in a dynamic academic environment as a dedicated professor, fostering critical thinking, intellectual growth, and innovative research among students. A skilled finance professional with over 21 years of experience in the teaching profession. Experienced in delivering lectures, creating, and grading assignment and developing course materials. Adept at providing a supportive learning environment and helping students achieve their academic goals.

PERSONAL

- Name**
Dr.R. Jeyalakshmi
- Address**
17-75, Suddipet, opp.Government Junior College, Mylavaram, NTR district, Andhra Pradesh 521230 Mylavaram
- Phone number**
9966661791
- Email**
pearljeya@gmail.com

LANGUAGES

- English ★★★★★
- Tamil ★★★★★
- Telugu ★★★★★
- Hindhi ★★★★★

INTERESTS

- Reading books,
- Travelling
- Yoga
- Meditation
- Volunteering
- Home Organizing



EDUCATION AND QUALIFICATIONS

- May 2013 - Jul 2023 **Ph.D**
Vikrama simhapuri University - Nellore, Andhra Pradesh
- Jun 1998 - Jul 2000 **Master of Financial Control**
Arulmigu Palaniandavar Arts College for Women affiliated to Madurai Kamraj University, Tamilnadu
- Jun 1996 - Jul 1998 **B.Com**
Arulmigu Palaniandavar Arts College for Women affiliated to Madurai Kamraj university, Tamilnadu



WORK EXPERIENCE

- Jun 2010 - Present **Assistant Professor**
Lakireddy Balireddy College of Engineering, Mylavaram - Andhra Pradesh
- Jun 2009 - Apr 2010 **Assistant Professor**
Vishu Sree Institute of Technology, Hyderabad - Telangana
- May 2007 - Jun 2009 **Assistant Professor**
DRK Institute of Science and Technology, Hyderabad - Telangana
- Jul 2006 - Jun 2007 **Assistant Professor**
SSIT, Hyderabad- Telangana
- Jun 2006 - Jul 2007 **Assistant Professor**
S.S. Institute of Technology, Hyderabad-Telangana
- Jun 2005 - Jul 2006 **Junior Lecturer**
Premier Institute of Apparel Management, Tirupur-Tamilnadu
- Jun 2003 - Jul 2005 **Lecturer**
Vysya College, Salem-Tamilnadu
- Jun 2001 - Jul 2002 **Lecturer**
Arulmigu Palaniandavar Polytechnic for Women, Palani-Tamilnadu



SKILLS

- M.S Office ★★★★★
- Data visualization - Power BI ★★★★★
- Tally ERP ★★★★★



INTRAPERSONAL SKILLS

1. Self-Reliance
 2. Self-Regulation
 3. Time Management
 4. Stress Management
 5. Decision Maker
-



INTERPERSONAL SKILLS

1. Communication
 2. Active Learning
 3. Teamwork,
 4. Conflict resolution
 5. Leadership
 6. Negotiation
-



ACHIEVEMENTS

1. Best teacher award by Lakireddy Balireddy College of Engineering in the year 2016
-



PUBLICATIONS

1. Mrs.R.Jeya Lakshmi and Dr. D Venkateswarlu A study in analyzing key factors in adopting artificial intelligence in revamping supply chain systems in aqua field-
JSFS - Journal of Survey in Fisheries Sciences
Link: <https://sifisheriessciences.com/journal/index.php/journal/article/view/1479>
 2. Mrs.R.Jeyalakshmi, Marine Fishermen in Andhra Pradesh: An Analysis, International Journal of Creative Research Thoughts, 9, 9, Sep. 2021, 2320-2882 (**Open Access**).
 3. Mrs.R.Jeyalakshmi, Socio Economic Conditions of Marine Fishermen in Prakasam District: A Survey, Aut Aut Research Journal, 12, 11, Nov. 2021, 0005-0601 (**Open Access**).
 4. Dr.D.Venkateswarlu, Mrs. R.Jeyalakshmi, Purchase Behavior of Customer and his Decisions: Reference to Cosmetic Industry in India (**Open Access**).
 5. Dr.K. Deepika, Dr.D.Venkateswarlu and Mrs. R.Jeyalakshmi Impact of Stress on Quality of Teaching-A Case Study with Reference to Women Faculty in Post Graduate Colleges In Visakhapatnam, Andhra Pradesh, **PAIDEUMA** Journal, 10090-5674
 6. D.Venkateswarlu, Mrs.R.Jeyalakshmi and Mr.U.Rambabu Positive Influence of Competitive Pressure on Customer Satisfaction Waffent- und kostumkunde journal 0042-9945 Feb-2020 **SCI**
 7. Mrs.R.Jeyalakshmi, Dr.Venkateswarlu and U.Ram Babu Impact of Citizenship Amendment Act on Indian Sovereignty GEC's international journal of innovation technology and management 2394-594X Feb-2020
 8. Mrs.R. Jeyalakshmi Micro, Small and Medium Enterprises (MSME) In India: Opportunities, Issues & Challenges, **ICSSR-Impress** New Delhi 978-93-88742-17-7, 2020-06-04
 9. Ram Babu.U, Mrs. Jeyalakshmi.R and Mr. Kalyan Kumar.B An Evaluation of Select Equity Linked Savings Schemes in India Global Journal of Engineering Science and Research 2348-8034 Jul- 2018 **UGC**
-



SCOPUS CONFERENCE PROCEEDINGS

1. Dr.D. Venkateswarlu, Dr.T. Rajasekhar, Mrs.R. Jeyalakshmi, A Comparative Study on Consumer Perception Towards Organized and Unorganized Retail Stores In Andhra Pradesh, 1551-7616 (web), 0094-243X (print), 25 Feb 2022, <http://restlabs.in/rsri-ctas-2021/>
-



CHAPTERS IN BOOKS PUBLISHED

1. Mrs.R. Jeyalakshmi “ Urgency for digital banking transformation in COVID-19 epidemic Dynamic Business Trends and Innovation in Contemporary Times in 2020. 978-81-948876-3-8



NPTEL- COURSES

1. Stress Management - successfully completed organized by IIT-Madras Aug-Sept- 2022
2. outcome based pedagogic principles for effective teaching successfully completed organized by IIT-Madras Feb-Mar 2022
3. Financial Accounting-successfully completed organized by IIT-Bombay Jul-Sep- 2021
4. Cost Accounting-successfully completed organized by IIT-Bombay Jul-Aug- 2019
5. Working Capital Management -successfully completed organized by IIT-Madras Jul-Oct- 2018
6. Foundation course in Managerial Economics-successfully completed organized by IIT-Kharagpur Feb-Mar 2018



PROFESSIONAL MEMBERSHIP

1. Life membership in AIENG-International Association of Engineers with a membership Number:215869
2. Life membership in International Society for Research and Development with a membership Number:M4150906143



WORKSHOPS ATTENDED

1. One day National Online Workshop on “ Research Ethics and Identifying Predatory and Cloned Journals in Publications” organized on 25.11.2022.
2. Training session on “How to write a Quality Technical Paper in IEEE promoted by EBSCO & Lakireddy Balireddy College of Engineering on 12-Nov-21
3. One day workshop on “Start-Ups Awareness and its Significance”, sponsored by Institution’s Innovation Council-MHRD, New Delhi, organized by Centre for Innovation Incubation and Entrepreneurship, Lakireddy Bali Reddy College of Engineering, Mylavaram, on 29.06.2020.
4. One Day workshop titled “Knowledge Transfer in YouTube Platform” organized by the Department of Computer Science and Engineering on 08 June, 2020
5. A One Day Workshop on Microsoft Teams Usage for Teaching Faculty” organized by Department of Computer Science and Engineering, Lakireddy Bali Reddy College of Engineering (A), Mylavaram on 06/06/2020.
6. A National level workshop on” Art of writing research proposal for quality publication and funding” organized by Kongu engineering college- Tamilnadu on 7th sept 2018.



FACULTY DEVELOPMENT PROGRAM

1. Seven days FDP on changing Business Environment and contemporary Management Techniques organized by St’ Josph’s College of Commerce on 21-27 oct 2021.
2. Five Day Online Faculty Development Programme held from 18.09.2021 to 22.09.2021 on “Econometrics” organized by the P.G. & Research Department of Economics, Holy Cross College (Autonomous), Tiruchirappalli
3. Three days National level FDP on “ New challenges in Business Management- A strategic Approach organized by Andhra Loyola Institute of Engineering and Technology on 8th June to 10th June 2020.
4. Three days National level FDP on “ Cross culture Management mechanism in MNC’s” organized by Risekrishna Sai Prakasam group of Institute – Ongole on 2nd June to 5th June 2020.
5. Three days National level FDP on “ Tools for online classroom post COVID-19” organized by PVP college of Arts & Science-Vijayawada on 18th May to 20th May 2020.
6. Five days National level FDP on “ Introduction to Data science” organized by Guntur Engineering College on 18th May to 22 May 2020.
7. Five days National level FDP on “ Futuristic Accounting” organized by Indian Accounting Association on 11th April to 15th April 2020.
8. Two day National level FDP on “ capacity building program for teachers during and post COVID” on 28th and 29th May 2020
9. Two day FDP on “ perception & perspectives of pedagogy- the role of case study in management education” organized by Gudlavallur college of engineering on 17th and 18th Aug 2018.



WEBINARS ATTENDED

1. National Level Webinar on “Augmenting Scientific Research Writing and Publishing” on 26-11-2022 hosted by Department of Mechanical Engineering and Research & Development Cell - SRINIVASA RAMANUJAN INSTITUTE OF TECHNOLOGY, Rotarypuram Village, BK Samudram Mandal, Anantapur District, Andhra Pradesh
 2. A webinar on “Summer Project Internship for Management Students during Present Times” organized by School of Management Studies, Lakireddy Bali Reddy College of Engineering (A), Mylavaram, A.P. India, in association with AIMS A.P. Chapter held on 2nd June, 2020.
 3. A Webinar on “Microservices Architecture”, an online training program offered remotely on 16/05/2020.
 4. A webinar on “ management education -post COVID organized by School of Management Studies, Lakireddy Bali Reddy College of Engineering (A), Mylavaram, A.P. India, in association with AIMS A.P. Chapter held on 26 May, 2020.
 5. A webinar on “ successful steps towards high quality scientific publication” organized by chalapathi institute of technology-Guntur on 18th May 2020.
 6. A Webinar on “Virtual Classroom Management using Microsoft Teams”, an online training program offered remotely on 11/05/2020.
 7. A webinar on “INDIAN FINANCIAL MARKETS IMPACT OF COVID19 LOCKDOWN” Organised by Department Of Master Of Business Administration, Narayana Engineering College, Nellore on 4th June 2020.
 8. Webinar on “Priority of Incubation Centers in Higher Education Institutions” organized by Centre for Innovation Incubation and Entrepreneurship, Lakireddy Bali Reddy College of Engineering, Mylavaram, on 09.06.2020.
 9. Successfully attended Leadership Talk With Dr. Pramod Chaudhari, Founder, Chairman, Praj Industries Limited and Dr. Abhay Jere, Chief Innovation Officer MHRD Innovation Cell, Saturday, 16th May 2020 at 01.00 PM by MHRD's Innovation Cell.
 10. A webinar on “ overview of intellectual property rights” organized by Audisankar college of engineering & technology-Nellore on 9th June 2020.
-



COURSERA

1. Online course on Financial Markets organized by Yale university 2020.
-



DECLARATION

I hereby declare that the information provide above is true to the best of my Knowledge and belief.