

# CURRICULUM VITAE

**Dr. UNDABATLA RAMBABU**

**Assistant Professor, Finance analytics**

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**Blog: <https://rambabuundabatla.blogspot.com/>**

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## Objective:

To collaborate with a dynamic institution that provides a platform for continuous learning, skill enhancement, and innovative teaching and research in line with the latest trends in academia.

## Personal Profile:

I am Dr. Undabatla Rambabu, an Assistant Professor with 16 years of experience in academia, specializing in teaching and research in Managerial Economics, Financial Accounting, Industrial Engineering, Financial Management, Security Analysis, and Financial Derivatives at both undergraduate and postgraduate levels. My academic journey includes a Ph.D. in Commerce & Business Administration from Acharya Nagarjuna University, alongside a strong foundation in Finance and Marketing from my MBA and M.Com degrees. Over the years, I have published 7 research papers in reputed journals, demonstrating my commitment to advancing knowledge in my field. My professional development includes participation in 30 Faculty Development Programs (FDPs) and workshops, as well as the completion of 8 NPTEL courses, 4 Coursera certifications and 5 Udemy course and 3 other online courses particularly focused on finance and Excel.

My technical expertise spans MS Office, SPSS, Google Suite, ICT tools, and Power BI, with a beginner-level understanding of SQL. I am a certified NPTEL Discipline Star under the Management stream and have received the Best Faculty Award for consecutive years, 2021 and 2022, in recognition of my contributions to teaching and student development. I have also been successful in various certifications, including those from IIT Kharagpur, IIT Roorkee, IIT Bombay, and international institutions such as Macquarie University and the University of California. In addition to my teaching and research, I have a strong online presence, contributing to academic discourse through platforms such as Google Scholar, ORCID, Vidwan, and ResearchGate. My blog serves as a medium to share insights and updates on my ongoing academic endeavours.

## Educational Profile:

Course	Specialization	Institution	University/Board	Year of Passing
Ph.D.	Commerce & Business Administration	Acharya Nagarjuna University	Acharya Nagarjuna University	2023
M.Com	Accounting	Acharya Nagarjuna University	Acharya Nagarjuna University	2011
MBA	Finance & Marketing	TJPS PG College	Acharya Nagarjuna University	2009
B.Com	Commerce	K.B.N. College	Acharya Nagarjuna University	2007
INTER	MEC	K.B.N. College	Board of Intermediate Education	2004
X	SSC	S.K.P.V. V Hindu High School	Board of Secondary Education	2002

## Professional Experience:

- ❖ Assistant Professor, Lakireddy Bali Reddy College of Engineering, Mylavaram, India (Dec 2012 – Present)
- ❖ Assistant Professor, KBN PG College, Vijayawada, India (June 12 – December 2012)
- ❖ Assistant Professor, Vikas College of Engineering and Technology, Nunna, India (June 2009 – June 2012)

## Research ids:

- **Google Scholar:** <https://scholar.google.com/citations?user=WV7zSjYAAAAJ&hl=en>
- **ORCID:** <https://orcid.org/0000-0003-2731-1610>
- **ResearchGate:** <https://www.researchgate.net/profile/Rambabu-Undabatla>
- **Vidwan:** <https://vidwan.inflibnet.ac.in/profile/196075>

## Research Interests:

- Quantitative Financial Analysis
- Risk Management Strategies
- Data Analytics in Finance
- Investment Management
- Dynamic Risk Management in Emerging Markets
- Advancements in Financial Analytics
- Financial Derivatives and Corporate Performance

## Certifications:

- ❖ NPTEL: **Business Statistics**, Elite Silver (2024), IIT Roorkee - 76%
- ❖ NPTEL: **Investment Management**, Elite Silver (2023), IIT Kharagpur - 76%
- ❖ NPTEL: **Outcome Based Pedagogic Principles for Effective Teaching**, Elite (2022), IIT Kharagpur - 68%
- ❖ NPTEL: **Financial Statement Analysis and Reporting**, Elite (2018), IIT Roorkee - 72%
- ❖ NPTEL: **Working Capital Management**, Elite (2018), IIT Roorkee - 78%
- ❖ NPTEL: **Financial Institutions and Markets**, Elite (2019), IIT Kharagpur - 60%
- ❖ NPTEL: **Cost Accounting**, Elite Silver (2019), IIT Bombay - 77%
- ❖ Coursera: **Excel Skills for Business: Essentials**, (2023), Macquarie University - 91%
- ❖ Coursera: **Excel Skills for Business: Intermediate I**, (2023), Macquarie University - 93%
- ❖ Coursera: **Finance for Non-Financial Professionals**, (2023), University of California - 85%
- ❖ Coursera: **Financial Accounting Fundamentals**, (2023), University of Virginia - 100%
- ❖ Udey: **Advanced MS Excel VBA for Beginner to Advanced**
- ❖ Udey: **Essential Excel with Tips, Tricks, Shortcuts, and Job Success**
- ❖ Udey: **The SQL Programming Essentials Immersive Training**
- ❖ Udey: **Tally ERP9 With GST: Step by Step Guide from Basic to Advance**
- ❖ Udey: **Most Essential & Popular Excel Formulas and Functions - 2020**
- ❖ 360DigiTMG: **Data Analytics Using Excel**
- ❖ **Research Methodology for Social Science** (April 2020), Grade B, IARA
- ❖ **Futuristic Accounting** (April 2020), Grade A, Indian Accounting Association & IARA

## Technical Skills:

- ❖ **MS Office Suite:** Proficient in Word, PowerPoint, and Excel.
- ❖ **ICT Tools:** Well-versed in a variety of Information and Communication Technology tools.
- ❖ **Google Drive:** Skilled in using Docs, Sheets, and Forms for collaborative work and data management.
- ❖ **SPSS:** Experienced in utilizing SPSS for statistical analysis.
- ❖ **Excel Query:** Knowledgeable in performing data queries and analysis in Excel.
- ❖ **Power BI:** Beginner level experience with Power BI for data visualization and reporting.
- ❖ **SQL:** Capable of writing and executing SQL queries for database management and analysis.

## Honors and Awards:

- ❖ Qualified AP & TS SET, 2014
- ❖ NPTEL Discipline Star award in Management
- ❖ Best Faculty Award, 2021 and 2022

## Publications:

- ❖ **An Assessment of Potential Appraisal on Software Industries in Hyderabad** ,*European Chemical Bulletin* (SCOPUS), Vol. 12 Special Issue 6, 2021 ISSN: 2063-5346
- ❖ **A Comparison of Gold and Gold Exchange Traded Funds in India: An Empirical Study** ,*Journal of Education: Rabindra Bharati University*, Vol. XXIII, No. 7(I), July 2021 (UGC CARE)
- ❖ **Performance Evaluation of Select Index Exchange Traded Funds in India: An Empirical Study** ,*Anvesak*, Vol. 51, No. 1(XXII), January to June 2021 (UGC CARE)
- ❖ **Performance Evaluation of Gold-ETFs in India** ,*International Journal of Business Insights and Transformation*, Vol. 13, No. 2, September 2020 (Listed in International Society of Indexing and Text on EBSCO and ProQuest Databases)
- ❖ **Impact of Citizenship Amendment Act on Indian Sovereignty**,*GEC's International Journal of Innovation Technology and Management*, Vol. VI, Issue I, March 2020 (Open Access)
- ❖ **Positive Influence of Competitive Pressure on Customer Satisfaction**, *Waffen-und Kostumkunde Journal*, Vol. 11, Issue 2, February 2020 (SCI)
- ❖ **An Evaluation of Select Equity Linked Saving Schemes in India**, *Global Journal of Engineering Science and Research*, Special Edition 1, January 2018 (Open Access)

## Professional Development:

1. **One Week International Virtual Faculty Development Programme:** *Innovative Teaching and Learning Pedagogies*, October 4, 2023 to October 11, 2023
2. **NPTEL Online Faculty Development Programme:** *Business Statistics*, IIT Roorkee, 2024 (12 weeks)
3. **International Virtual Faculty Development Programme:** *Innovative Teaching and Learning Pedagogies*, Satyabhama Deemed to Be University, October 4-11, 2023
4. **National Faculty Development Programme:** *Case-Based Learning, Teaching, Writing, and Publication*, Department of Management Studies, VFSTR Deemed to Be University, September 25 - October 2, 2023
5. **NPTEL Online Faculty Development Programme:** *Investment Management*, IIT Kharagpur, 2023 (8 weeks)
6. **AICTE Training and Learning (ATAL) Academy Online FDP:** *Emerging Financial Management and Accounting Techniques*, The University of Burdwan, September 21-25, 2021
7. **Short Term Training Programme:** *Data Analysis Using SPSS, AMOS, and R*, Mansas Educational Institutions and STTP-AICTE, August 30 - September 4, 2021
8. **Online Faculty Development Programme:** *Issues and Challenges in Business Management*, Department of Business Management and Studies, Gudlavalleru Engineering College, July 22-27, 2021
9. **National Level Online Workshop:** *Google Tools for Online Teaching*, Krishna University Dr. MRAR PG Centre, Nuzvid, August 26-27, 2020
10. **International FDP:** *High Impact Teaching Skills and Mind Mapping for Better Teaching*, Information Center for Business Studies, Manipal Academy of Higher Education, August 19-20, 2020
11. **Online Workshop:** *Start-Ups Awareness and its Significance*, Institution's Innovation Council-MHRD, Centre for Innovation Incubation and Entrepreneurship, Lakireddy Bali Reddy College of Engineering, June 29, 2020
12. **Three-Day Online FDP:** *New Challenges in Business Management: A Strategic Approach (Pre and Post COVID Scenario)*, Department of Business Administration, Andhra Loyola Institute of Engineering & Technology, June 8-10, 2020
13. **National Level Faculty Development Programme:** *Plagiarism-Free Research Report Writing*, Department of Master of Business Administration, QIS College of Engineering and Technology, June 8, 2020
14. **Faculty Development Programme:** *Machine Learning*, Department of Business Administration, P.B. Siddhartha College of Arts and Science, May 26-28, 2020
15. **Online Faculty Development Programme:** *Universal Human Values and Professional Ethics*, Chebrolu Engineering College, Guntur, in association with JNTUK, May 13-17, 2020
16. **National Level Symposium:** *Design Thinking in Digital Marketing*, Department of Management Studies, Vignan's Deemed to Be University, May 24, 2020

17. **Online Faculty Development Programme:** *GST Using TALLY Release 6.6*, Department of Commerce, May 15, 2020
18. **Two-Day Online Workshop:** *Modern Methods for Teaching-Learning Practices*, Krishna University, May 12-13, 2020
19. **One-Week Online Faculty Development Programme:** *Innovation to Academicians*, Ramachandra College of Engineering, May 11-16, 2020
20. **Four-Day Online Faculty Development Programme:** *Research, Funding Projects & IPR*, IQAC, R&D Cell & Dept. of Electronics & Telecommunication, K.C. College of Engineering and Management Studies and Research, Thane, May 7-10, 2020
21. **One-Week Faculty Development Programme:** *MOODLE Learning System*, Sinhgad Institute of Technology, Lonavala, Pune, Maharashtra, in association with Spoken Tutorial Project, IIT Bombay, May 1-6, 2020
22. **Online Faculty Development Programme:** *Entrepreneurship: Research, Critical Thinking, and Innovation*, Grade A, April 22-28, 2020
23. **Online Workshop:** *Reference Management Tools and Online Citation Database*, IARA, Grade A, April 19-21, 2020
24. **Faculty Development Programme:** *Statistics for Business Research & SPSS Applications*, School of Management, NIT Warangal, in association with E&ICT Academy Warangal, January 20-25, 2020
25. **NPTEL Online Faculty Development Programme:** *Cost Accounting*, IIT Bombay, 2019 (3 days)
26. **NPTEL Online Faculty Development Programme:** *Financial Institutions and Markets*, IIT Kharagpur, 2019 (1 week)
27. **NPTEL Online Faculty Development Programme:** *Working Capital Management*, IIT Roorkee, 2018 (1.5 weeks)
28. **NPTEL Online Faculty Development Programme:** *Financial Statement Analysis and Reporting*, IIT Roorkee, 2018 (1.5 weeks)
29. **Workshop:** *Outcome-Based Education*, Lakireddy Bali Reddy College of Engineering (Autonomous), Mylavaram, June 6-7, 2017
30. **Teacher Training Programme:** APSCHE and British Council, Lakireddy Bali Reddy College of Engineering (Autonomous), Mylavaram, June 19-23, 2017, and July 3-7, 2017
31. **Workshop:** *Emerging Trends in Financial Markets*, PVPSIT, October 2014

## Conferences:

- ❖ Participated as an Author & Presenter of the paper entitled “**EVALUATING THE EFFICIENCY OF INDEX-BASED EXCHANGE-TRADED FUNDS IN THE INDIAN STOCK MARKET: A CASE STUDY WITH EMPHASIS ON BSE**” in FICTA-2024, AI and Data Science (AI&DS) Research Group, London Metropolitan University, London, United Kingdom
- ❖ Presented Paper: **ANALYSING ETF INVESTOR DYNAMICS IN INDIAN STOCK MARKET: A CASE STUDY IN ANDHRA PRADESH**, 1st International Conference on Digital Transformation & Sustainability of Business (ICDTSB-2024), Organized by Department of Management Studies, Vardhaman College of Engineering, Hyderabad, March 29-30, 2024
- ❖ Presented Paper: **Reducing Complexities in Business Processing by Using Salesforce Customer Relationship Management** (Paper ID: 2642), 1st International Conference on Digital Transformation & Sustainability of Business (ICDTSB-2024), Organized by Department of Management Studies, Vardhaman College of Engineering, Hyderabad, March 29-30, 2024
- ❖ Presented paper in the Confab 360 Degree and Mohan Babu University Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices, and Social Well Being. Presented **an assessment of potential appraisal on software industries in Hyderabad**. The conference took place on the 10th and 11th of December 2022 and was organized by Mohan Babu University.
- ❖ Presented paper in the International Virtual Conference on Business Management, Accounting & Finance, Economics, and Tourism held on May 9th and 10th, 2022. Presented an **empirical study on the performance evaluation of equity-linked savings schemes of mutual funds**. The conference was organized by Debre Tabor University College of Business and Economics.
- ❖ Presented paper in an international conference focused on cultivating a robust business ecosystem and promoting economic growth. Delivered a presentation on **utilizing Python for experimental data analysis on the Titanic dataset** during the event held from April 27 to 29, 2022, organized by Dr. D.Y. Patil B-SCHOOL

## Department Administrative Duties:

- ❖ **Department Timetable In-Charge**
- ❖ **NACC Department Coordinator**
- ❖ **NBA Department Coordinator** (Criteria -7 Industry and International Connect)
- ❖ **Classroom Review Committee Coordinator**
- ❖ **Department Administrative Analysis In-Charge**

- ❖ Department Faculty Club Coordinator
- ❖ Central Anti-Ragging Committee Member
- ❖ Central Discipline Committee Member
- ❖ Department Website In-Charge
- ❖ Department MoU In-Charge
- ❖ Department Industrial Visit In-Charge

## References:

Dr. V.Sreehari

Professor

Sreyas Institute of Engineering and Technology, Hyderabad

Dean of Academics

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Business Management

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Phone: 9908923109

## Declaration:

I hereby declare that the information provided in this resume is accurate and true to the best of my knowledge

Date: 09/08/2024

Place: Vijayawada

Signature

Dr. Undabatla Rambabu