

Interactive Communication Skills (ICS) Lab

[A Hub of Student Practical Learning]

The Interactive Communication Skills (ICS) Lab is a thriving hub of student activity where learners engage in task-based exercises and peer interactions. It serves as a crucible for honing the essential communication skills that are crucial in both academic success and professional growth. With the guidance of experienced instructors, students develop not only technical skills but also the confidence to excel in real-world scenarios. The ICS Lab provides a meticulously designed curriculum that merges theoretical knowledge with practical application. It emphasizes a range of communication activities that foster fluency, confidence, and articulation.

The ICS Lab is a dynamic, well-equipped space designed to foster the communication, presentation, and interpersonal skills of both B.Tech and MBA students. With a capacity to accommodate 66 –72 students at once, the lab is equipped with modern audio-visual aids, including a Public Address system, a digital stereo audio-video system, and an LCD projector. This high-tech environment provides an ideal setting for students to engage in interactive learning, enhancing their language proficiency and communicative competence.

The ICS Lab provides students with the tools to develop both interpersonal and intrapersonal skills, empowering them to negotiate effectively and confidently in high-stakes situations, such as placements and corporate settings. The lab encourages students to speak spontaneously on a wide variety of topics, promoting quick thinking, fluency, and the ability to articulate ideas clearly in interviews and presentations.

Speaking Activities:

- **Self-Introduction:** Students learn the art of introducing yourself with poise, clarity, and precision, crafting an impression that lasts.
- **Just-a-Minute (JAM):** Enhance students' ability to think on your feet and deliver concise, coherent, and impactful speeches on impromptu topics.
- **Role-Play:** Simulate students' real-world scenarios to improve problem-solving, interpersonal communication, and negotiation skills.
- **Group Discussions:** Students' Master the art of speaking persuasively and collaboratively, respecting diverse viewpoints while articulating your own with conviction.
- **Debates:** Sharpen students' argumentative skills, learning how to present and defend your opinions with logical reasoning and evidence.
- **Oral Presentations:** Develop the students' confidence and structure necessary for delivering professional, engaging presentations that captivate and inform.
- **Extempore Speaking:** Strengthen students' ability to deliver spontaneous, well-organized speeches under pressure.
- **TV Program Analysis:** Students analyse and discuss various media formats, honing analytical and verbal skills in a public-speaking context.
- **Mock Interviews:** Students engage in simulated interview scenarios that provide valuable practice in answering challenging questions with composure and professionalism.

The Interactive Communication Skills (ICS) Lab houses a comprehensive library that serves students eager to refine their linguistic proficiency. The collection of language-focused books offers a diverse range of resources, meticulously selected to foster an in-depth understanding of language, enhance reading comprehension, and refine both written and verbal expression.



INTERACTIVE COMMUNICATION SKILLS LAB