



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to INTUK, Kakinada.

School of Management Studies

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SCHOOL OF MANAGEMENT STUDIES

06-18-07-2016

The summary of Stakeholder Feedback and action taken report is consolidated and submitted for the A.Y. 2015-16.

1. Consolidated Feedback report collected from the alumni on syllabus.

1. Few of our alumni students requested to introduce IT applications at primary level to be added in syllabus of first semester of MBA programme.
2. Few of our alumni students requested to introduce Cost & Management Accounting added in syllabus of III or IV semester of MBA programme.

Action taken report:

1. Based on the request, DAC discussed with board members and experts, not considered, the reason is to be learned everything in IT lab, in practicals in forthcoming regulations.
2. Based on the request, DAC discussed with experts and board members and considered, introduced the subject in semester III in MBA programme, in forthcoming regulations.

2. Consolidated Feedback report collected from the students on syllabus.

1. Few of our students advised that the Project work analysis will be considered into two reviews of MBA program - 1. Project Review-1, and 2. Project review-2, in beginning and ending of IV semester.

Action taken report :

1. Based on their request, we have discussed with board members, and considered forthcoming 17 regulations.
2. Based on their request, we have discussed with our experts and board members, and incorporated hypothesis, sampling techniques, report writing and data collection methods in 17 regulations.

3. Consolidated Feedback report collected from the teachers on syllabus.

1. Our teachers requested to introduce Cost & Management Accounting, Business Ethics & Corporate Governance, and research lab & data analysis in semester III of MBA programme.
2. Our teachers requested to introduce new subjects in specializations of HRM, Marketing and Finance Management.

Action taken report:

1. Based on the request of teachers relating Cost & Management Accounting, Business Ethics & Corporate Governance, Research Lab & Data Analysis, DAC discussed with board members and experts, and decided to introduce the subjects in forthcoming regulations.

As _____ *ds*

2. Based on the request of teachers, DAC discussed with experts and board members, it is considered that a new subject is to be introduced Talent Management in HRM specialization in new regulations.
3. Based on the request of teachers, DAC discussed with experts and board members and considered new subjects in Marketing specialization- i.e. international marketing and ERP in systems specialization.
4. Based on the request of teachers, DAC discussed with experts and board members, and introduced new specialization in III semester. The name is Operations Management and the subjects offered in this specialization are- Services Operations, Technology Management, Big Data Analytics, and International Operational Management. These changes are going to implement in 17 regulations.

4. Consolidated Feedback report collected from the parents on syllabus.

Parents advised that the paper Leadership and change management in 3rd semester of MBA programme.

Action taken report :

The advice of the parents is not materialized because of Leadership learn in different subjects and also change management is already is there in IV th semester of MBA programme.

5. Consolidated Feedback report collected from the industrialists/ resource persons on syllabus.

The Industrialists K. PATHABHIRAM, PRESIDENT, AP HOTELS ASSOCIATION, SV RAGHAVENDRA, SOWJANYA MITHRA ELECTRICALS LTD & V. KRISHNA REDDY, NIFTY LABS advised that Ideation and Incubation electives in II semester of MBA programme.

Action taken report : The experts and board members are not considered, they advised that it will be pursued in 17 regulations.

6. Consolidated Feedback report collected from the Govt. Officials on syllabus

S. RAMAKRISHNA REDDY, APHMEI, MLN. CHARYULU, CEO of KARIKAL PORT, G.SUDHARSHAN, NSIC & RJ RAMARAO, NSIC, advised that entrepreneurship will be introduced in 2nd semester and its electives in III sem and IV semester of MBA programme.

Action taken report :

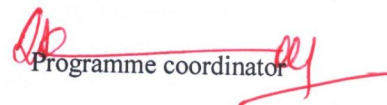
The experts and board members not considered which is already in core subject in 4th semester of MBA programme.

7. Consolidated Feedback report collected from the College guest on syllabus

Nil

Action taken report :

Nil


Programme coordinator