



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to INTUK, Kakinada.

School of Management Studies

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

www.lbrce.ac.in, bschoollbrce2011@gmail.com Phone: 08659-222933, Fax: 08659-222931

SCHOOL OF MANAGEMENT STUDIES

06.24.07.2017

The summary of Stakeholder Feedback and action taken report is consolidated and submitted for the A.Y. 2016-17.

1. Consolidated Feedback report collected from the alumni on syllabus.

1. Few of our Alumni students advised that Research analysis and SPSS and tools in the lab for better understanding of research in management science.
2. Few of our Alumni students requested to incorporate regarding electives - Informational technology and systems in 3rd semester of MBA programme.

Action taken report :

1. Based on their request, DAC discussed with experts and board members and got approval from them and introduced research lab in 3rd semester of MBA programme, in to be 17 regulations.
2. Based on their request, DAC discussed with our experts and board members, and decided to pursue in the future relating electives – IT and Systems.

2. Consolidated Feedback report collected from the students on syllabus.

Nil

Action taken report: Nil

3. Consolidated Feedback report collected from the teachers on syllabus

Few of our teachers requested to consider the role of digital India in Entrepreneurship in 4th semester of MBA programme.

Action taken report

Based on the request of teachers, the DAC discussed with experts and board members, and they did not consider and pursue it in future.

4. Consolidated Feedback report collected from the parents on syllabus.

Parents advised that the paper business language in 2nd semester.

Ab _____ *ell*

Action taken report:

The advice of the parents is not materialized because of already is part of business communication subject in semester 1 of MBA programme.

5. Consolidated Feedback report collected from the industrialists/ resource persons on syllabus.

The Industrialists advised to introduce the IT revolutions in Business organizations, in 2nd semester of MBA programme.

Action taken report : The DAC discussed with experts and board members and not considered to incorporate.

6. Consolidated Feedback report collected from the Govt. Officials on syllabus

They advised that Marketing Research in 3rd semester and Global marketing management in 4th semester of MBA programme.

Action taken report :

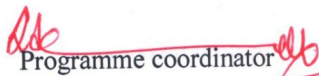
The board members said that these subjects are not essential. Marketing Research point of view, the subject Management Research Methods is already learning students. In future, It might be considered. Regarding the Global marketing management is not needed to accumulate. The reason is we have different subjects in marketing in MBA programme.

7. Consolidated Feedback report collected from the College guest on syllabus

The guest advised to incorporate the subject global marketing management in 2nd semester of MBA programme.

Action taken report :

Based on the request of guests, the board members are not considered. The reason is already such related subjects are there in MBA programme.


Programme coordinator