



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA CSE, IT, ECE, EEE & ME

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Consolidated feedback report collected from Stakeholders during academic year 2018-19.

### Industry/Resource Person

- Suggested to focus more on improving communication and soft skills to students.
- Quality management courses can be introduced in next regulation if possible.
- In view of emerging technology analytics course can be offered for MBA students.

### Alumni

- Activities/events are to be planned to make students face the interviews effectively.
- Increase number of specializations in 3<sup>rd</sup> & 4<sup>th</sup> semesters like Hotel Management & Hospitality Management.

### Students:

- More classes are required for courses like Accounting for Managers, Statistics for Management.
- Provide facility for doing online certification courses more.
- Require separate hours for effective library utilization.

### Faculty

- Few modifications can be done in QABD and extra hours are to be given.
- CO statements can be strengthened in all courses.
- Frequent industrial visits can help students gain practical knowledge.

### Parents

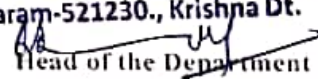
- Provide more training on arithmetic and soft skills to help students have better placements.
- Mock interviews for students are required to make them industry ready.

### Action Taken Report:

- Students are encouraged to register in different certification courses like NPTEL, Coursera.
- In order to make the students utilise library effectively, library hour is given in time table.

- Extra classes have been taken for courses like QABD and SFM in 1<sup>st</sup> semester.
- CO statements in few courses have been modified to strengthen them.
- Training programs were organized to update the skills of the students.
- To have more practical exposure different events like interacting with alumni, planned for industrial visits.
- Involved all senior faculty in conducting mock interviews for the students.
- Self-Learning period is implemented for every semester and encouraged them to register for NPTEL.
- More number of reference text books was added and students can utilise them in their respective library hour allotted.

  
Coordinator

**HEAD**  
Master of Business Administration  
Lakireddy Bali Reddy College of Engg.  
Mylavaram-521230., Krishna Dt.  
  
Head of the Department