

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Consolidated feedback report collected from Stakeholders during academic year 2022-23.

Industry/Resource Person

- Felt the need to introduce specializations like Business Analytics as per the changing needs of the market.
- Better to provide courses like SPSS, Python, Power BI can be introduced to strengthen the technical skills of the students.

Alumni

- More number of training programmes on SAP, Tally, Advanced Excel, NISM & NCFM are required for getting better placements with good packages.
- Develop practical exposure through industrial visits, mock stock market trading classes.
- More emphasis on advanced topics in finance specialization such as investment banking, mutual funds.....
- Specialization like Business Analytics can benefit the students in the present competing market.
- Tally & VBA lab can be introduced to meet present job market needs.

Students

- More number of industrial visits are required to have real time knowledge about the functioning of industries.
- Frequent interactions with industry people help the students to understand market changes.
- Placement related training programs should be conducted to get better placements with attractive packages.
- Business Analytics specialization can benefit the students in the present market.
- More choice in open elective can develop the students inter-disciplinary knowledge.

Faculty

- Few macro topics can be added while introducing Business Economics to have better understanding on Indian economy.
- Trending software like SQL, Power BI can be introduced for the benefit of

students in getting placements in software companies.

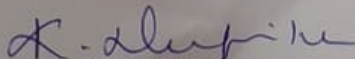
- Encourage students to register for certification courses to have knowledge in inter-disciplinary areas.
- No. of courses in each elective can be added for better implementation of CBCS for students.
- Attainment target values of few courses can be modified for further batches.

Parents

- More placement related training programs are required.
- Courses which can develop the values, ethics, personality of the students can be added.
- New courses can be given to strengthen technical knowledge to their kids.

Action Taken Report:

- Introduced Business Analytics specialization in the R23 regulation by considering the opinions of Industry experts and also BOS members.
- Skill development courses like SQL, Power BI, Tally & VBA are added in 2nd & 4th semesters respectively.
- Training programs on Tally and advance excel are conducted during the A.Y 2022-23.
- Finance events on mock trading are conducted in association classes for better exposure.
- Courses in finance elective are added in R23 regulation.
- Planning for more number of industrial visits to gain practical knowledge.
- Programs like expert talks, case study workshop, alumni are conducted to make the students gain insight knowledge on different areas.
- Macro economics concepts were added to have better understanding on Indian economy.
- Students are being encouraged to register in NPTEL, NISM certifications.
- One course in each elective has been added to provide better choice based credit system for students.
- Discussed with the course coordinators for the refinement of target values of COS in few courses.
- Introduced BCPD, Indian Ethos & Business Ethics course in 1st & 4th semester respectively for making the students to promote moral and ethical values from different Vedas.


Coordinator


Head of the Department