



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (Autonomous)**  
Accredited NAAC with "A" grade, ISO 9001:2015 Certified Institution,  
Approved by AICTE New Delhi & Affiliated to JNTUK, Kakinada  
L.B. Reddy Nagar, Mylavaram-521 230, Krishna Dist, Andhra Pradesh, INDIA  
<http://www.lbrce.ac.in> phone: 08659-222933, 222934 Ex:109  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

**Report On "Industrial Visit to ESSIT at MEDHA TOWERS"**

- Event Type** : Industrial Visit
- Date / Duration** : 19-01-2018 & one day
- Resource Persons** : Mr. Srikanth and his team  
Team Leader  
Extrabet Software Solutions, Medha Towers,  
Gannavaram.
- Name of Coordinator** : Mrs. S. Nagamani,  
Assistant Professor
- Target Audience** : B.Tech. VI Semester Students
- Total no of Participants** : 30
- Objective of the event** : The objective of an industrial visit is to provide us an insight regarding internal working of companies. We understand that theoretical knowledge is not enough for a successful professional career. With an aim to go beyond academics, industrial visit provides students a practical perspective of the work place. It provided us with an opportunity to learn practically through interaction, working methods and employment practices. It gives us an exposure to current work practices as opposed to possibly theoretical knowledge being taught at college.
- Outcome of event** :  
On completion of this Industrial Visit, Students can able to:
1. Know the actual process of Product Development in reality
  2. Get the insightful knowledge about internal working about industry

**Description / Report on Event:**

- **Mr. Srikanth** from ESSit addressed the students on the following:
  1. Discussed the maintenance of the system.
  2. Briefly explained about ERP and SAP Systems.
  3. Suggested to learn the programming concepts like JAVA, .NET and Python in detail.
  4. Explained the role of IT in companies like Hindusthan Unilever.
  5. Suggested to have an idea on Artificial Intelligence, Machine Learning and Cloud Computing.

6. Discussed on Cloud Services like IAAS, SAAS and PAAS in Cloud Computing.
7. Students interacted with him on implementation of Mini Projects.

**Feedback / Suggestions :**

1. Thanks to our college for making us to visit Medha Towers.
2. Its a wonderful tour, Where I actually learnt so much. For instance now i understood how real time software development is going on.

**Photographs:**







*love*

**Head of the Department**  
**Department of Information Technology**  
**Lakireddy Bali Reddy College of Engineering**  
**HYLAVARAM-521 730, Krishna Dt., A.P., INDIA**