



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Affiliated JNTUK Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC & NBA under Tier-1
Mylavaram, Krishna, Dist, A.P., 521230- Contact: 08659-222933 Cell: 7386349999 bschoollbrce2011@gmail.com www.lbrce.ac.in



ICET Code : LBCE



SCHOOL OF MANAGEMENT STUDIES

Where the future begins...

Specializations Offered

- | | |
|-------------------------|------------------------------|
| 1. Financial Management | 2. Human Resource Management |
| 3. Marketing Management | 4. Operations Management |
| 5. Systems Management | 6. Open Electives |

What sets SMS Apart

Transforming any graduate to effective manager

E Spirit Club Activities

1. Business Quiz
2. Business Plans
3. Mock Interviews
4. Paper Presentation
5. Stock Market
6. Product Launch
7. Young Manager
8. Market Makers
9. Start-Ups
10. Management Games



Placement as Priority

- 2019-2020 = 76%
- 2018-2019 = 93%
- 2017-2018 = 91%



- 4 Lakh per year
- 10 Lakh per year
- 3.5 Lakh per year
- 4 Lakh per year
- 3 Lakh per year
- 7 Lakh per Year



LBRCE Admin Block

SMS Hallmarks

- Adopting B - School Concepts
- Collaboration with AIMS
- Highest placement record
- Eminent Faculty With 40% Doctorates
- On going R&D Projects
- Guest lectures and Seminars by renowned industry experts
- Great support from Alumni
- Enhancement of Employability and Leadership skills through Association Classes
- Case Study based teaching and learning
- Esprit club activities
- Students research publications
- Highest record achievements in co-curricular and extracurricular activities
- NISM, NCFM and NPTEL Certifications.
- Prathiba Awards from JNTUK



Further Details :

Dr.A. Adishesha Reddy
Professor & HOD
Cell: 9948038954