



Lakireddy Bali Reddy College of Engineering (Autonomous)

L.B.Reddy Nagar, Mylavaram - 521230. A.P. INDIA

Affiliated to JNYUK, Kakinada & Approved by AICTE, New Delhi

NAAC Accredited with "A" grade, Accredited by NBA New Delhi & Certified by ISO 9001: 2008

School of Management Studies

www.lbrce.ac.in, bschoollbrce2011@gmail.com Phone: 08659-222933, Fax: 08659-222931

SUBJECT:- Principles of Management

COURSE:- I.MBA I Semester

FACULTY NAME:- Dr. T. Rajasekhar Sec-"A"

ACADEMIC YEAR :-2015-16..

S N	DATE	TOPICS TO BE COVERED	REMARKS
01	30-7-2015	An overview of Principles of management	
02	01-08-2015	An overview of Principles of management	
03	03-8-2015	An overview of Principles of management	
04	04-8-2015	Syllabus orientation overall unit wise	
05	05-8-2015	Syllabus orientation overall unit wise	
06	06-8-2015	Unit-1: Management: Definitions	
07	10-8-2015	Management: Definitions	
08	11-8-2015	Principles of management :Nature	
09	12-8-2015	Principles of management : Goals	
10	13-8-2015	Principles of management Importance	
11	17-8-2015	Principles of management at various Levels	
12	18-8-2015	Managerial roles and functions	
13	19-8-2015	Managerial roles and Functions	
14	20-8-2015	Early Management Thoughts	
15	24-8-2015	Early Management Thoughts	
17	25-8-2015	Modern Approaches to Management	
18	26-8-2015	Recent Developments and their significance	
19	27-8-2015	Managing for competitive advantage	
20	31-8-2015	The Challenges of Management	
21	01-9-2015	Review	
22	02-9-2015	Unit-2: Planning: Nature and Importance	
23	03-9-2015	Types and levels of planning	
24	07-9-2015	Types and Levels of planning	
25	08-9-2015	The Planning Process	
26	09-9-2015	MBO: Process	
27	10-9-2015	MBO: Advantages and Disadvantages	
28	14-9-2015	MBO in Indian Context	
29	15-9-2015	Decision making – Significance, Types	
30	16-9-2015	Decision making process	
31	28-9-2015	Modern Approaches	
32	29-9-2015	Evaluating Decisions	
33	30-9-2015	Review	
34	01-10-2015	Unit-3: Nature of organizing : Introduction	
35	03-10-2015	Formal and Informal Organizations	
36	06-10-2015	Organization levels and span of management	
37	07-10-2015	Organizational structure and Process	
38	08-10-2015	Departmentation	

39	09-10-2015	Modern Organisational Structures – Characteristics	
40	12-10-2015	Line and Staff concepts	
41	13-10-2015	Delegation of authority	
42	14-10-2015	Centralization and Decentralization of authority	
43	15-10-2015	Staffing: Definition, Human Resource Planning - Principles	
44	26-10-2015	Human Resource Planning - Process	
45	27-10-2015	Employee Turnover	
46	28-10-2015	Recruitment and process	
47	29-10-2015	Selection Process	
48	31-10-2015	Selection Process	
49	02-11-2015	Performance Appraisal	
50	03-11-2015	Review	
51	04-11-2015	Unit-4: Directing: Introduction and Meaning	
52	05-11-2015	Assumptions of Human Behaviour: Theory X and Theory Y	
53	07-11-2015	Leadership: Definition, Dimensions	
54	09-11-2015	Leader Vs Manager	
55	10-11-2015	leadership behavior and styles	
56	12-11-2015	Recent approaches to leadership	
57	16-11-2015	Managerial Grid	
58	17-11-2015	Communication: Process and methods	
59	18-11-2015	Review	
60	19-11-2015	Unit-5: Controlling: Nature	
	21-11-2015	Importance of controlling	
61	23-11-2015	Controlling Process	
62	24-11-2015	Feedback system	
63	25-11-2015	Requirements for effective control	
64	26-11-2015	Control techniques	
65	28-11-2015	Advanced topics	
66	30-11-2015	Advanced topics	
67	01-12-2015	Case studies discussions	
68	02-12-2015	Case studies discussions	
69	03-12-2015	Case studies discussions	
70	05-12-2015	Review	

Total Number of Classes: 70

Signature of the Faculty

Prof & Head



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SUBJECT: - STRATEGIC MANAGEMENT

COURSE:- II.MBA III Semester

FACULTY NAME:- Dr. T. Rajasekhar Sec-"B"

ACADEMIC YEAR :-2015-16..

S N	DATE	TOPICS TO BE COVERED	REMARKS
01	07-09-2015	An overview of syllabus of the SM	
02	09-09-2015	An overview of syllabus of the SM	
03	10-09-2015	An overview of syllabus of the SM	
04	11-09-2015	Unit 1- Introduction: Concepts in Strategic Management,	
05	12-09-2015	Concepts with case study	
06	14-09-2015	Strategic Management as a process –	
07	16-09-2015	Developing a strategic vision, Mission-- SM	
08	18-09-2015	Developing a strategic vision, Mission-- SM	
09	19-09-2015	Objectives, Policies - SM	
10	21-09-2015	Environmental Scanning: Industry and Competitive Analysis	
11	23-09-2015	Environmental Scanning: Industry and Competitive Analysis	
12	25-09-2015	Methods. Evaluating company resources and competitive capabilities – SWOT Analysis	
13	26-09-2015	Porter's approach industry analysis	
14	28-09-2015	Industry value chain analysis	
15	30-09-2015	Review	
17	01-10-2015	Unit:2-Strategy Formulation: Introduction	
18	03-10-2015	Strategy Formulation-Process	
19	05-10-2015	Strategy Formulation-Process	
20	07-10-2015	Strategy Formulation-significance	
21	08-10-2015	Strategy Formulation-Practices	
22	09-10-2015	Strategy Formulation-Practices	
23	12-10-2015	Business strategy and situational analysis	
24	14-10-2015	Business strategy and situational analysis	
25	15-10-2015	SWOT analysis	
26	16-10-2015	SWOT analysis	
27	17-10-2015	EFAS-IFAS matrices	
28	26-10-2015	EFAS-IFAS matrices	
29	27-10-2015	EFAS-IFAS matrices	
30	28-10-2015	Porter's competitive strategies	
31	29-10-2015	Porter's competitive strategies	
32	30-10-2015	Porter's competitive strategies	
33	31-10-2015	Corporate strategy	
34	12-11-2015	Retrenchment strategy	
35	13-11-2015	Portfolio analysis, BCG matrix	

36	16-11-2015	Space matrix and IE matrix	
37	17-11-2015	Review	
38	18-11-2015	Unit:3-Strategy Implementation- Introduction	
39	19-11-2015	Strategy Implementation-development programmes	
40	20-11-2015	Strategy Implementation-budget	
41	21-11-2015	Strategy Implementation-procedures	
42	23-11-2015	Stages of corporate development	
43	25-11-2015	Stages of corporate development interms of problem, objectives	
44	26-11-2015	Stages of corporate development-reward system	
45	27-11-2015		
46	28-11-2015	Stages of corporate development-reward system etc..	
47	30-11-2015	Internal issues in strategic management implementation	
48	02-12-2014	Internal issues in strategic management implementation	
49	03-12-2014	Internal issues in strategic management implementation-examples	
50	04-12-2014	Review	
51	05-12-2014	Unit:4- Strategic evaluation and control: introduction	
52	07-12-2014	Strategic evaluation and control: measuring performance	
53	09-12-2014	Strategic evaluation and control : appropriate measures	
54	10-12-2014	Strategic evaluation and control: types of controls	
55	11-12-2014	Balance score card approach	
56	14-12-2014	Balance score card approach-problems in measuring performance	
57	16-12-2014	Balance score card approach-problems in measuring performance	
58	17-12-2014	Guidelines for control	
59	18-12-2014	Guidelines for control	
60	19-12-2014	Review	
61	21-12-2014	Unit:5- Strategy issues - Introduction	
62	23-12-2014	Entrepreneurial ventures and small industries-business	
63	26-12-2015	Entrepreneurial ventures and small industries-business	
64	28-12-2015	Importance of Entrepreneur as a strategist	
65	30-12-2015	Importance of Entrepreneur as a strategist	
66	31-12-2015	Issues in corporate governance	
67	01-01-2015	Factors affecting new venture	
68	02-01-2015	A frame work for crisis management	
69	04-01-2015	Crisis management- definition, nature, scope and its significance	
70	06-01-2015	Types of crisis	
71	07-01-2015	Causative factors and stages	
72	08-01-2015	Crisis management and their roles in organizations	
73	09-01-2015	Advanced Topics	
74	08-01-2015	Advanced Topics	
75	20-01-2015	Revision- Case Studies	
76	21-01-2015	Revision- Case Studies	
77	22-01-2015	Revision- Case Studies	
78	23-01-2015	Revision- Case Studies	

Total Number of Classes: 78

Signature of the Faculty

Prof & Head



**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)**

L.B.REDDY NAGAR, MYLAVARAM – 521 230

SCHOOL OF MANAGEMENT STUDIES

Lesson Plan

Subject: Principles of Management

Course: I MBA I Semester

Faculty: Dr. L. Srinivas

Academic

Year: 2015-2016

Sl. No.	Hours	Date	Planned Topics	Covered	REMARKS
1.	1	30-7-2015	Introductory class		
2.	1	31-7-2015	Introductory class		
3.	1	3-8-2015	Introductory class		
4.	1	4-8-2015	Basics of Management		
5.	1	5-8-2015	Basics of Management		
6.	1	6-8-2015	Basics of Management		
7.	1	7-8-2015	Orientation on Syllabus		
8.	1	10-8-2015	Unit-1: Management: Definitions		
9.	1	11-8-2015	Nature		
10.	1	12-8-2015	Goals		
11.	1	13-8-2015	Importance		
12.	1	14-8-2015	Levels		
13.	1	17-8-2015	Managerial roles		
14.	1	18-8-2015	Managerial Functions		
15.	1	19-8-2015	Early Management Thoughts		
16.	1	20-8-2015	"		
17.	1	21-8-2015	"		
18.	1	24-8-2015	"		
19.	1	25-8-2015	Modern Approaches to Management		
20.	1	26-8-2015	Recent Developments		
21.	1	27-8-2015	Managing for competitive advantage		
22.	1	28-8-2015	The Challenges of Management		
23.	1	31-8-2015	Case discussion		
24.	1	1-9-2015	Unit-2: Planning: Nature and Importance		
25.	1	2-9-2015	Types of planning		
26.	1	3-9-2015	Levels of planning		
27.	1	4-9-2015	The Planning Process		
28.	1	7-9-2015	MBO: Process		
29.	1	8-9-2015	MBO: Advantages and Disadvantages		

Sl. No.	Hours	Date	Planned Topics	Covered	REMARKS
30.	1	9-9-2015	MBO in Indian Context		
31.	1	10-9-2015	Decision making – Significance, Types		
32.	1	11-9-2015	Decision making process		
33.	1	14-9-2015	Modern Approaches		
34.	1	15-9-2015	Evaluating Decisions		
35.	1	16-9-2015	Case discussion		
36.	---	18-9-2015 to 25-9-2015	I Mid Exams	---	---
37.	1	28-9-2015	Unit-3: Nature of organizing		
38.	1	29-9-2015	Formal and Informal Organizations		
39.	1	30-9-2015	Organization levels and span of management		
40.	1	1-10-2015	Organizational structure and Process		
41.	1	5-10-2015	Departmentation		
42.	1	6-10-2015	Modern Organisational Structures – Characteristics		
43.	1	7-10-2015	Line and Staff concepts		
44.	1	8-10-2015	Delegation of authority		
45.	1	9-10-2015	Centralization and Decentralization of authority		
46.	1	12-10-2015	Staffing: Definition, Human Resource Planning - Principles		
47.	1	13-10-2015	Human Resource Planning - Process		
48.	1	14-10-2015	Employee Turnover		
49.	2	15-10-2015 to 16-10-2015	Recruitment		
50.	---	19-10-2015 to 24-10-2015	Dassara Holidays	---	---
51.	1	26-10-2015	Selection		
52.	1	27-10-2015	Performance Appraisal		
53.	1	28-10-2015	Case discussion		
54.	1	29-10-2015	Case discussion		
55.	1	30-10-2015	Unit-4: Directing: Meaning		
56.	1	2-11-2015	Assumptions of Human Behaviour: Theory X and Theory Y		
57.	1	3-11-2015	Leadership: Definition, Dimensions		
58.	1	4-11-2015	Leader Vs Manager		
59.	2	5-11-2015 to 6-11-2015	leadership behavior and styles		
60.	1	9-11-2015	Recent approaches to leadership		
61.	1	10-11-2015	Managerial Grid		

Sl. No.	Hours	Date	Planned Topics	Covered	REMARKS
62.	1	12-11-2015	Communication: Process		
63.	1	13-11-2015	Communication: Methods		
64.	1	16-11-2015	Case discussion		
65.	1	17-11-2015	Unit-5: Controlling: Nature		
66.	1	18-11-2015	Importance of controlling		
67.	1	19-11-2015	Controlling Process		
68.	1	20-11-2015	Feedback system		
69.	1	23-11-2015	Requirements for effective control		
70.	1	24-11-2015	Control techniques		
71.	1	25-11-2015	Case discussion		
72.	1	26-11-2015	Case discussion		
73.	1	27-11-2015	Discussion on previous question papers		
74.	1	30-11-2015	Presentations		
75.	1	1-12-2015	Presentations		
76.	1	2-12-2015	Presentations		
77.	1	3-12-2015	Presentations		
78.	1	4-12-2015	Presentations		
79.	1	5-12-2015	Presentations		
80.	---	7-12-2015 to 14-12-2015	II Mid Exams	---	---
81.	---	15-12-2015 to 19-12-2015	Preparation and Practicals	---	---
82.	---	21-12-2015 to 2-1-2016	I Semester End Exams	---	---

Total Number of Classes Planned: 79

**Signature of HOD
Member**

Signature of the Faculty

**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)
L.B.REDDY NAGAR, MYLAVARAM – 521 230
School of Management Studies**

Academic Year: 2015 – 16

**SUBJECT: ME
Reddy
CODE:- MB02**

**STAFF: Dr. A.AdhiSesha
I MBA-ISEM Section –A& B**

Lecture Hour No.	No. of lecture	DATE	PLANED TOPICS	REMARKS
1	1	30-7-2015	UNIT –I INTRODUCTION WITH THE	
2	1	31-7-2015	BACK GROUND OF ECONOMICS	
3	1	3-8-2015	ECONOMICS AND ITS BRANCHES	
4	1	4-8-2015	MANAGERIAL ECONOMICS	
5	1	5-8-2015	NATURE OF MANAGERIAL ECONOMICS	
6	1	6-8-2015	SCOPE OF MANAGERIAL ECONOMICS	
7	1	7-8-2015	MANAGERIAL ECONOMICS AND OTHER	
8	1	10-8-2015	ROLE OF MANAGERIAL ECONOMIST	
9	1	11-8-2015	UNIT- II CONCEPT OF DEMAND	
10	1	12-8-2015	DEMAND DEFINITIONS	
11	1	13-8-2015	DEMAND DETERMINANTS	
12	1	14-8-2015	DEMAND FUNCTION	
13	1	17-8-2015	LAW OF DEMAND	
14	1	18-8-2015	ASSUMPTION AND EXCEPTION OF THE LAW	
15	1	19-8-2015	TYPES OF DEMAND	
16	1	20-8-2015	ELASTICITY OF DEMAND AND	
17	1	21-8-2015	PRICE ELASTICITY OF DEMAND	
18	1	24-8-2015	INCOME ELASTICITY OF DEMAND	
19	1	25-8-2015	CROSS ELASSTICITY OF DEMAND	
20	1	26-8-2015	MEASUREMENT OF ELASTICITY AND ITS	
21	1	27-8-2015	UNIT-III FUNDAMENTS OF ECONOMIC	
22	1	28-8-2015	OPPORTUNITY COST	
23	1	31-8-2015	DISCOUNTING PRINCIPLE	
24	1	1-9-2015	TIME VALUE OF MONEY	
25	1	2-9-2015	CONCEPT O F INCREMENTAL COST	
26	1	3-9-2015	MARGINAL UTILITY	
27	1	4-9-2015	EQUIMARGINAL UTILITY	
28	1	7-9-2015	RISK AND UNCERTINITY	
29	1	8-9-2015	OBJECTIVES OF THE FIRM	
30	1	9-9-2015	PROFIT AND SALES MAXIMIZATION	
31	1	10-9-2015	STRUCTURE OF FIRM- SOLE TRADING	
32	1	11-9-2015	PARTNER SHIP ,ETC PRIVATE AND PUBLIC	
33	1	14-9-2015	UNIT IV: PRODUCTION FUNCTION AND TYPES	
34	1	15-9-2015	ISOQUANTS AND ISOCOSTS, MRTS	
35	1	16-9-2015	LEAST COST COMBINATION OF INPUTS AND	
36	1	18-9-2015	LAWS OF DIMINISHING RETURNS	
37	1	28-9-2015	RETURNS TO SCALE	
38	1	29-9-2015	INTERNAL AND EXTERNAL ECONOMIES OF	

39	1	30-9-2015	COST CONCEPTS- SHORT TERM AND LONG	
40	1	1-10-2015	COST – OUTPUT RELATIONSHIPS	
41	1	5-10-2015	BREAK-EVEN ANALYSIS (BEA)-	
42	1	6-10-2015	MANAGERIAL SIGNIFICANCE AND	
43	1	7-10-2015	PROBLEMS	
44	1	8-10-2015	PROBLEMS	
45	1	9-10-2015	UNIT-V MARKET STRUCTURE AND	
46	1	12-10-2015	CLASSIFICATION OF MARKETS	
47	1	13-10-2015	COMPETITIONS AND FEATURES	
48	1	14-10-2015	PRICE-OUTPUT DETERMINATIONS UNDER	
49	1	15-10-2015	PRICE-OUTPUT DETERMINATIONS UNDER	
50	1	19-10-2015	DIFFERENCE BETWEEN MONOPOLY AND	
51	1	26-10-2015	MONOPOLISTIC COMPETITION MARKET	
52	1	27-10-2015	OLIGOPOLY MARKET	
53	1	28-10-2015	PRICING METHODS	
54	1	29-10-2015	PRICING STRATEGIES	
55	1	30-10-2015	THEORIES OF PROFIT	
56	1	2-11-2015	THEORIES OF PROFIT	
57	1	3-11-2015	ADVANCED CONCEPTS	
58	1	4-11-2015	ADVANCED CONCEPTS, CASE STUDIES	
59	1	5-11-2015	ADVANCED TOPICS	
60	1	9-11-2015	ADVANCED TOPICS	
61	1	10-11-2015	ADVANCED TOPICS	
62	1	12-11-2015	CASE STUDIES	
63	1	13-11-2015	CASE STUDIES	
64	1	16-11-2015	CASE STUDIES	
65	1	17-11-2015	CASE STUDIES	
66	1	18-11-2015	PRESENTATIONS	
67	1	19-11-2015	PRESENTATIONS	
68	1	20-11-2015	PRESENTATIONS	
69	1	23-11-2015	PRESENTATIONS	
70	1	24-11-2015	PRESENTATIONS	
71	1	25-11-2015	PRESENTATIONS	
72	1	26-11-2015	PRESENTATIONS	
73	1	27-11-2015	PRESENTATIONS	
74	1	30-11-2015	PRESENTATIONS	
75	1	1-12-2015	ADVANCED TOPICS	
76	1	2-12-2015	ADVANCED TOPICS	
77	1	3-12-2015	ADVANCED TOPICS	
78	1	4-12-2015	MODEL –QUE.. PAPER	
79	1	5-12-2015	MODEL –QUE.. PAPER	

80	1	7-12-2015 to	II MID EXAMS	
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Total Number of Classes Planned: 80

SIGNATURE OF FACULTY

HOD



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Name of the faculty: K.Ravi Kiran Yasaswi

I sem MBA Section:A& B

Subject: AFM

A.Y.2015-16

SNO	NO. HOURS	DATE	PLANNED TOPICS	TOPICS COVERED
1.	01	30/07/15	UNIT - I Introduction to Accounting Interaction with students	
2.	01	31/07/15	Introduction to financial accounting	
3.	01	3/08/15	Nature and scope of financial accounting	
4.	01	4/08/15	Functions and objectives of financial accounting	
5.	01	5/08/15	Finance accounting Vs Cost accounting	
6.	01	6/08/15	Finance accounting Vs Management Accounting	
7.	01	7/08/15	Users of Accounting information	
8.	01	10/08/15	Role of Accountant in the modern organization	
9.	01	11/08/15	Accounting Principle(GAAP)	
10.	01	12/08/15	Accounting Concepts	

11.	01	13/08/15	Accounting Conventions	
12.	01	14/08/15	Accounting Standards issued by ICAI	
13.	01	17/08/15	Concepts of Shares and Debentures	
14.	01	18/08/15	Concept of Amalgamation	
15.	01	19/08/15	Revision of I Unit	
16.	01	20/08/15	UNIT – II Financial Accounting System Introduction to basic books of accounts	
17.	01	21/08/15	Introduction to Double entry book-keeping	
18.	01	24/08/15	Journal-Format , Journal entries	
19.	01	25/08/15	Journalizing transaction - Problems	
20.	01	26/08/15	Ledger- format, posting of ledger and balancing of ledgers	
21.	01	27/08/15	Trial Balance – format, Preparation of TB	
22.	01	28/08/15	Problems on Journalizing , posting& balancing of ledger and preparing TB	
23.	01	31/08/15	Problems on Journalizing , posting& balancing of ledger and preparing TB	
24.	01	1/09/15	Errors disclosed by Trial Balance	
25.	01	2/09/15	Capital and Revenue expenditure	
26.	01	3/09/15	Capital and Revenue receipts	
27.	01	4/09/15	Introduction to final accounts- Trading account-Format & problems on trading account	
28.	01	7/09/15	Introduction to final accounts- Trading account-Format & problems on trading account	
29.	01	8/09/15	Profit & loss account-format, Problem on P&L account	
30.	01	9/09/15	Problems on trading and profit and loss account	
31.	01	10/09/15	Introduction to assets and liabilities and balance sheet	
32.	01	11/09/15	Proforma of Balance sheet, problem on balance sheet	
33.	01	14/09/15	Proforma of Balance sheet, problem on balance sheet	
34.	01	15/09/15	Trading, P& L and balance problems without adjustments	
35.	01	16/09/15	Adjustment and treatment of bad debts, Final account with adjustments	

36.	01	18/09/15 To 25/09/15	I st Mid exams	
37.	01	28/09/15	UNIT III : Valuation of fixed assets- introduction to fixed assets, tangible and intangible assets	
38.	01	29/09/15	Concept of depreciation	
39.	01	30/09/15	Methods depreciation, Problems on Straight line method of depreciation	
40.	01	1/10/15	Methods depreciation, Problems on Straight line method of depreciation	
41.	01	5/10/15	Problems on Straight line method of depreciation	
42.	01	6/10/15	Problems on Reducing balance method of depreciation	
43.	01	7/10/15	Problems on Reducing balance method of depreciation	
44.	01	8/10/15	Problems on Reducing balance method of depreciation,	
45.	01	9/10/15	Problems on other methods of depreciation	
46.	01	12/10/15	Problems on other methods of depreciation	
47.	01	13/10/15	Valuation of Inventory- FIFO method	
48.	01	14/10/15	LIFO method, other methods	
49.	01	15/10/15	Valuation of current assets	
50.	01	16/10/15	Revision Unit III	
51.	01	17/10/15	Revision Unit III	
52.	01	26/10/15	UNIT-IV :Funds flow and Cash flow statements Meaning and difference between FFS and CFS	
53.	01	27/10/15	Advantages and limitation of FFS and CFS	
54.	01	28/10/15	Statement of changes of working capital- Format and problems	
55.	01	29/10/15	Funds from operations- Format and problem on FFO	
56.	01	30/10/15	Funds from operations- Format and problem on FFO	

57.	01	02/11/15	Sources and Application of funds -Problems on comprehensive FFS	
58.	01	03/11/15	Sources and Application of funds -Problems on comprehensive FFS	
59.	01	04/11/15	Problems on comprehensive CFS	
60.	01	05/11/15	Problems on comprehensive CFS	
61.	01	06/11/15	Analysis and interpretation of Financial Statements	
62.	01	09/11/15	Comparative financial statements	
63.	01	10/11/15	Common size financial statements	
64.	01	12/11/15	Trend Analysis, Du Pont Chart	
65.	01	13/11/15	Revision Unit-IV	
66.	01	16/11/15	Revision Unit-IV	
67.	01	17/11/15	UNIT-V: Financial Statement Analysis Introduction to Ratio Analysis	
68.	01	18/11/15	Classification Ratios- Liquidity, Activity Ratios	
69.	01	19/11/15	Liquidity Ratio Problems	
70.	01	20/11/15	Activity Ratio Problems	
71.	01	23/11/15	Profitability Ratio and Problems	
72.	01	24/11/15	Solvency Ratio and Problems	
73.	01	25/11/15	Structural Ratio and Problems	
74.	01	26/11/15	Calculation and interpretation of Ratios	
75.	01	27/11/15	predictive power of ratios	
76.	01	30/11/15	Case study on Ratio Analysis	
77.	01	01/12/15	Advantages and limitations of Ratio analysis	
78.	01	02/12/15	Common Size Analysis	
79.	01	03/12/15	Index Analysis	
80.	01	04/12/15	Revision of Unit V	
81.	01	7-12-15 - 14-12-15	II MID-Exams	

SIGNATURE OF FACULTY

HOD

Lesson Plan for MBA A & B section

A.Y.2015-16

S No.	Tentative Date	Topics to be covered	Actual Date	Num. of classes	Content Delivery Methods
UNIT-I: Introduction to Quantitative analysis					
1.	10-08-2015	Introduction to quantitative analysis		1	DM1
2.	11-08-2015	History and development of Quantitative Approach		1	DM1
3.	12-08-2015	Definitions of Operations Research		1	DM1
4.	13-08-2015	Quantitative analysis and Decision Making		1	DM1
5.	14-08-2015	Quantitative analysis Vs Qualitative Analysis.		1	DM1
6.	17-08-2015	Steps of Decision Making process		1	DM1
7.	18-08-2015	Types of Decision Making environments		1	DM1
8.	19-08-2015	Under Uncertainty, under Risk		1	DM1
9.	20-08-2015	Decision Trees Analysis		1	DM1
10.	21-08-2015	Review the chapter			
11.	22-08-2015	Tutorial		1	DM1
Unit-II: Linear programming					
12.	24-08-2015	Formulation of LPP		1	DM1
13.	25-08-2015	Formulation of LPP			DM1
14.	26-08-2015	Solution by the Graphical method		1	DM1
15.	27-08-2015	Simplex method and		1	DM1
16.	28-08-2015	Duality in LPP		1	DM1
17.	29-08-2015	Sensitivity Analysis.		1	DM1
18.	31-08-2015	Problems on linear programming			
19.	01-09-2015	Review of the chapter		1	DM1
20.	02-09-2015	Tutorial		1	DM1
	18-09-2015 TO 25-09-2015	I MID EXAMINATIONS			
Unit-III Transportation, Assignment problem & theory of games					
21.	03-09-2015	Mathematical model			DM1
22.	04-09-2015	IBFS		1	DM1
23.	05-09-2015	Test for Optimality and Managerial applications		1	DM1
24.	07-09-2015	Review the chapter			
25.	08-09-2015	Introduction to Assignment Problem		1	DM1
26.	09-09-2015	Mathematical model		1	DM1
27.	10-09-2015	Mathematical model			
28.	11-09-2015	Solutions of AP		1	DM1
29.	12-09-2015	Variations of AP and Travelling Salesman Method.			
30.	14-09-2015	Variations of AP and Travelling Salesman Method.		1	DM1
31.	15-09-2015	Review the chapter		1	DM1

	16-09-2015	Introduction to Theory of Games		1	DM1
32.	26-09-2015	Two Person Zero sum Games		1	DM1
33.	28-09-2015	Pure Strategies		1	DM1
34.	29-09-2015	Strategies: Games with Saddle point		1	DM1
35.	30-08-2015	Mixed Strategies		1	DM1
36.	1-10-2015	Strategies: Rules of Dominance			
37.	3-10-2015	Strategies: Rules of Dominance		1	DM1
38.	5-10-2015	Games without Saddle point- Algebraic		1	DM1
39.	7-10-2015	Arithmetic and Matrix methods.		1	DM1
40.	8-10-2015	Arithmetic and Matrix methods		1	DM1
41.	9-10-2015	Problems on topics		1	DM1
42.	12-10-2015	Problems on topics			
43.	13-10-2015	Review the chapter		1	DM1
44.	14-10-2015	Tutorial		1	DM1
45.	15-10-2015	Tutorial		1	DM1
<p style="text-align: center;">Unit – IV Stastical interference Linear correlation Linear regression analysis</p>					
46.	16-10-2015	Tests of Hypothesis		1	DM1
47.	17-10-2015	Introduction to Null hypothesis vs alternative hypothesis		1	DM1
48.	26-10-2015	alternative hypothesis		1	DM1
49.	27-10-2015	parametric vs. non-parametric tests		1	DM1
50.	28-10-2015	procedure for testing of hypothesis		1	DM1
51.	29-10-2015	tests of significance for small samples		1	DM1
52.	30-10-2015	Application		1	DM1
53.	31-10-2015	t-test		1	DM1
54.	02-11-2015	Chi Square test		1	DM1
55.	03-11-2015	Review the chapter		1	
56.	04-11-2015	Introduction to Linear correlation		1	DM1
57.	05-11-2015	Types of Correlation		1	DM1
58.	06-11-2015	Methods of Studying Correlation		1	DM1
59.	07-11-2015	Scatter diagram method		1	DM1
60.	09-11-2015	Karl Pearson's coefficient of correlation and Rank correlation		1	DM1
61.	10-11-2015	Review the chapter		1	DM1
62.	12-11-2015	Introduction to Linear Regression Analysis		1	DM1
63.	13-11-2015	Linear and Non-linear regression		1	DM1
64.	16-11-2015	Linear and Non-linear regression			
65.	17-11-2015	lines of regression		1	DM1
66.	18-11-2015	coefficients of regression		1	DM1
67.	19-11-2015	coefficients of regression			
68.	20-11-2015	Tutorial		1	DM1
69.	21-11-2015	Tutorial		1	DM1
<p style="text-align: center;">Unit –V Network analysis Replacement models</p>					
70.	23-11-2015	Introduction to Network Analysis		1	DM1
71.	24-11-2015	Drawing networks		1	DM1
72.	25-11-2015	identifying critical path		1	DM1
73.	26-11-2015	probability of completing the project within given time		1	DM1
74.	27-11-2015	project crashing		1	DM1
75.	28-11-2015	optimum cost and optimum duration		1	DM1
76.	30-11-2015	Review the chapter			DM1
77.	01-12-2015	Introduction to Replacement Models		1	DM1

78.	02-12-2015	Types of failure		1	DM1
79.	03-12-2015	single replacement and group replacement		1	DM1
80.	04-12-2015	CASE STUDIES		1	DM1
81.	05-12-2015	CASE STUDIES		1	DM1
	07-12-2015 TO 14-12-2015	II MID EXAMINATIONS			
	15-12-2015 TO 19-12-2015	PREPARATION AND PRACTICALS			

Faculty Signature

Hod Signature

SCHOOL OF MANAGEMENT STUDIES
LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)
L.B.REDDY NAGAR, MYLAVARAM – 521 230
Business environment - Lesson Plan-Section-A

FACULTY NAME: Mr.D.Venkateswarlu

BRANCH: MBA I SEMESTER (SEC-A)

ACADEMIC YEAR: 2015-16

NO OF HOURS: 80

S.No.	Date	Topics to be covered	TOPICS COVERED	REMARKS
1	30/07/2015	Discussion about Syllabus	1	
2	03/08/2015	Introduction to Business Environment	1	
3	04/08/2015	Unit 1: Business concepts	1	
4	06/08/2015	Business Characteristics	1	
5	07/08/2015	Business Objectives	1	
6	08/08/2015	Interface between Business and Environment	1	
7	10/08/2015	Types of environment	1	
8	11/08/2015	Internal Environment	1	
9	12/08/2015	External (Micro) Environment	1	
10	13/08/2015	Economic & political environment	1	
11	14/08/2015	Legal & Socio cultural environment	1	
12	17/08/2015	Technological & International environment	1	
13	18/08/2015	Challenges in Business Environment	1	

14	19/08/2015	Case study	1	
15	20/08/2015	Report writing and presentation	1	
16	21/08/2015	Unit 2: Introduction to Economic Environment	1	
17	24/08/2015	Economic systems	1	
18	25/08/2015	Economic Planning in India	1	
19	26/08/2015	Economic Planning in India	1	
20	27/08/2015	Privatization	1	
21	28/08/2015	Privatization	1	
22	31/08/2015	Globalization	1	
23	01/09//2015	Globalization	1	
24	02/09//2015	Liberalization	1	
25	03/09//2015	Liberalization	1	
26	04/09//2015	Economic Policy	1	
27	07/09//2015	Industrial policy and subsequent policy statements	1	
28	08/09//2015	Industrial policy and subsequent policy statements	1	
29	09/09//2015	Fiscal Policy	1	
30	10/09//2015	Foreign Trade Policy	1	
31	11/09//2015	Case study	1	
32	14/09//2015	Report writing and presentation	1	
33	15/09//2015	Unit 3: Introduction to Political & Legal Environment	1	
34	16/09//2015	Elements of political environment	1	
35	17/09//2015	Emerging trends	1	
36	18/09//2015	Mid exams	1	
37	21/09//2015	Mid exams	1	
38	22/09//2015	Mid exams	1	
39	23/09//2015	Mid exams	1	
40	24/09//2015	Mid exams	1	
41	25/09//2015	Mid exams	1	
42	28/09//2015	Government & Business	1	
43	29/09//2015	MRTP Act	1	

44	30/09//2015	Competition Act	1	
45	01/10/2015	Foreign Exchange Management Act	1	
46	02/10/2015	Licensing Policy	1	
47	05/10/2015	Case Study	1	
48	06/10/2015	Report writing and presentation	1	
49	07/10/2015	Unit 4: Introduction to Socio cultural & Technological Environment	1	
50	08/10/2015	Demographic Factors	1	
51	09/10/2015	Society & Business Culture	1	
52	12/10/2015	Fast changing Trends	1	
53	13/10/2015	Consumerism	1	
54	14/10/2015	Technological environment in India	1	
55	15/10/2015	Patent Laws	1	
56	16/10/2015	Technology transfer	1	
57	26/10/2015	Case Study	1	
58	27/10/2015	Report writing and presentation	1	
59	28/10/2015	Unit 5: Introduction to International Environment	1	
60	29/10/2015	International Economic Integration	1	
61	30/10/2015	Financial Collaborations	1	
62	2/11/2015	Technological Collaborations	1	
63	3/11/2015	Foreign Market Entry methods	1	
64	4/11/2015	International Trading Blocks & Objectives	1	
65	5/11/2015	World Trade Organization	1	
66	6/11/2015	World Bank	1	
67	9/11/2015	IMF Organization structure and its Functioning	1	
68	10/11/2015	Balance of Payments	1	
69	11/11/2015	Case Study	1	
70	12/11/2015	Report writing and presentation	1	
71	13/11/2015	Report writing and presentation	1	
72	16/11/2015	Report writing and presentation	1	
73	17/11/2015	Report writing and presentation	1	

74	18/11/2015	Report writing and presentation	1	
75	19/11/2015	Report writing and presentation	1	
76	20/11/2015	Report writing and presentation	1	
77	23/11/2015	Report writing and presentation	1	
78	24/11/2015	Report writing and presentation	1	
79	25/11/2015	Report writing and presentation	1	
80	26/11/2015	Report writing and presentation	1	

Signature of the faculty

Head of the Department

SCHOOL OF MANAGEMENT STUDIES
LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)
L.B.REDDY NAGAR, MYLAVARAM – 521 230
Business environment - Lesson Plan-Section-B

FACULTY NAME: Dr.Y. Venkata Ramana

BRANCH: MBA I SEMESTER (SEC-B)

ACADEMIC YEAR: 2015-16

NO OF HOURS: 80

S.No.	Date	Topics to be covered	TOPICS COVERED	REMARKS
1	30/07/2015	Discussion about Syllabus	1	
2	03/08/2015	Introduction to Business Environment	1	
3	04/08/2015	Unit 1: Business concepts	1	
4	06/08/2015	Business Characteristics	1	
5	07/08/2015	Business Objectives	1	
6	08/08/2015	Interface between Business and Environment	1	
7	10/08/2015	Types of environment	1	
8	11/08/2015	Internal Environment	1	
9	12/08/2015	External (Micro) Environment	1	
10	13/08/2015	Economic & political environment	1	
11	14/08/2015	Legal & Socio cultural environment	1	

12	17/08/2015	Technological & International environment	1	
13	18/08/2015	Challenges in Business Environment	1	
14	19/08/2015	Case study	1	
15	20/08/2015	Report writing and presentation	1	
16	21/08/2015	Unit 2: Introduction to Economic Environment	1	
17	24/08/2015	Economic systems	1	
18	25/08/2015	Economic Planning in India	1	
19	26/08/2015	Economic Planning in India	1	
20	27/08/2015	Privatization	1	
21	28/08/2015	Privatization	1	
22	31/08/2015	Globalization	1	
23	01/09//2015	Globalization	1	
24	02/09//2015	Liberalization	1	
25	03/09//2015	Liberalization	1	
26	04/09//2015	Economic Policy	1	
27	07/09//2015	Industrial policy and subsequent policy statements	1	
28	08/09//2015	Industrial policy and subsequent policy statements	1	
29	09/09//2015	Fiscal Policy	1	
30	10/09//2015	Foreign Trade Policy	1	
31	11/09//2015	Case study	1	
32	14/09//2015	Report writing and presentation	1	
33	15/09//2015	Unit 3: Introduction to Political & Legal Environment	1	
34	16/09//2015	Elements of political environment	1	
35	17/09//2015	Emerging trends	1	
36	18/09//2015	Mid exams	1	
37	21/09//2015	Mid exams	1	
38	22/09//2015	Mid exams	1	
39	23/09//2015	Mid exams	1	
40	24/09//2015	Mid exams	1	
41	25/09//2015	Mid exams	1	

42	28/09//2015	Government & Business	1	
43	29/09//2015	MRTTP Act	1	
44	30/09//2015	Competition Act	1	
45	01/10/2015	Foreign Exchange Management Act	1	
46	02/10/2015	Licensing Policy	1	
47	05/10/2015	Case Study	1	
48	06/10/2015	Report writing and presentation	1	
49	07/10/2015	Unit 4: Introduction to Socio cultural & Technological Environment	1	
50	08/10/2015	Demographic Factors	1	
51	09/10/2015	Society & Business Culture	1	
52	12/10/2015	Fast changing Trends	1	
53	13/10/2015	Consumerism	1	
54	14/10/2015	Technological environment in India	1	
55	15/10/2015	Patent Laws	1	
56	16/10/2015	Technology transfer	1	
57	26/10/2015	Case Study	1	
58	27/10/2015	Report writing and presentation	1	
59	28/10/2015	Unit 5: Introduction to International Environment	1	
60	29/10/2015	International Economic Integration	1	
61	30/10/2015	Financial Collaborations	1	
62	2/11/2015	Technological Collaborations	1	
63	3/11/2015	Foreign Market Entry methods	1	
64	4/11/2015	International Trading Blocks & Objectives	1	
65	5/11/2015	World Trade Organization	1	
66	6/11/2015	World Bank	1	
67	9/11/2015	IMF Organization structure and its Functioning	1	
68	10/11/2015	Balance of Payments	1	
69	11/11/2015	Case Study	1	
70	12/11/2015	Report writing and presentation	1	
71	13/11/2015	Report writing and presentation	1	

72	16/11/2015	Report writing and presentation	1	
73	17/11/2015	Report writing and presentation	1	
74	18/11/2015	Report writing and presentation	1	
75	19/11/2015	Report writing and presentation	1	
76	20/11/2015	Report writing and presentation	1	
77	23/11/2015	Report writing and presentation	1	
78	24/11/2015	Report writing and presentation	1	
79	25/11/2015	Report writing and presentation	1	
80	26/11/2015	Report writing and presentation	1	

Signature of the faculty

Head of the Department

LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

LESSON PLAN

Faculty: Mr. BSagar

Branch: I MBA-A&B (SEM-I)

Year: 2015-16

Subject&code: MB-106 Business Communication

S. No.	No. of Lecture Hours	Tentative date	Topics	Unit No.	Actual date	^R Remarks
1	1	30/07/2015	Introduction	--		
2	1	03/08/2015	Introduction to syllabus	I		
3	1	04/08/2015	Role of Communication in Business	I		
4	1	06/08/2015	Objectives of Business Communication	I		

5	1	07/08/2015	Process of Communication-Case Study	I		
6	1	08/08/2015	Objectives of Communication-	I		
7	1	10/08/2015	Tutorials	I		
8	1	11/08/2015	Media and Channels	I		
9	1	12/08/2015	Types of written communication	I		
10	1	13/08/2015	Types of oral communication-Case Study	I		
11	1	14/08/2015	Visual communication	I		
12	1	17/08/2015	Audio-visual communication- Case Study	I		
13	1	18/08/2015	Silence Communication	I		
14	1	19/08/2015	Tutorials	I		
15	1	20/08/2015	Listening Skills	II		
16	1	21/08/2015	Process of listening- Case Study	II		
17	1	24/08/2015	Types and traits of listening skills	II		
18	1	25/08/2015	Barriers of listening skills	II		
19	1	26/08/2015	Tutorials	II		
20	1	27/08/2015	Verbal communication	II		
21	1	28/08/2015	Non-verbal communication-	II		
22	1	31/08/2015	Case Study	II		
23	1	01/09//2015	Tutorials	II		
24	1	02/09//2015	Body language –postures- Case Study	II		
25	1	03/09//2015	Bodylanguage-gestures, kinesicsetc	II		
26	1	04/09//2015	Cross Cultural Communication	II		
27	1	07/09//2015	Problems and Challenges in Cross Cultural Communication-	II		
28	1	08/09//2015	Problems and Challenges in Cross Cultural Communication	II		
29	1	09/09//2015	Case Study	II		
30	1	10/09//2015	Barriers to effective communication	II		
31	1	11/09//2015	Barriers to effective communication	II		

32	1	14/09//2015	Tutorial	II		
33	1	15/09//2015	Seminar			
34	1	16/09//2015	Preparation			
35	1	17/09//2015	I MID EXAMINATIONS			
36	1	18/09//2015	Introduction to Inter/Intra personal communication	III		
37	1	21/09//2015	Inter/Intra personal communication	III		
38	1	22/09//2015	Motivation to influence interpersonal communication	III		
39	1	23/09//2015	Role of Emotion in Inter Personal communication	III		
40	1	24/09//2015	Case Study	III		
41	1	25/09//2015	Conflict Resolution	III		
42	1	28/09//2015	Team Work	III		
43	1	29/09//2015	Networking Skill - Case Study	III		
44	1	30/09//2015	Communication Styles.	IV		
45	1	01/10/2015	Communication Styles.	IV		
46	1	02/10/2015	Tutorials	IV		
47	1	05/10/2015	Business Writing Skills	IV		
48	1	06/10/2015	Features of Business correspondence	IV		
49	1	07/10/2015	Features of Business correspondence	IV		
50	1	08/10/2015	Types of Letters	IV		
51	1	09/10/2015	Formal, Informal and Official Writing	IV		
52	1	12/10/2015	Formal, Informal and Official Writing	IV		
53	1	13/10/2015	Telephone communication	IV		
54	1	14/10/2015	Tutorials	IV		
55	1	15/10/2015	Report Writing			
56	1	16/10/2015	Report Writing-Objectives and significance	IV		

57	1	26/10/2015	Types of Reports	IV		
58	1	27/10/2015	Types of Reports	IV		
59	1	28/10/2015	Structure of Reports	IV		
60	1	29/10/2015	Formal Reports	V		
61	1	30/10/2015	Informal Reports	V		
62	1	2/11/2015	Industry Samples and Proposals	V		
63	1	3/11/2015	Presentation Skills	V		
64	1	4/11/2015	Presentation Skills	V		
65	1	5/11/2015	Strategies & Techniques of Presentation	V		
66	1	6/11/2015	Types of presentation	V		
67	1	9/11/2015	Video Conferencing	V		
68	1	10/11/2015	Seminars	V		
69	1	11/11/2015	Technical paper presentations	V		
70	1	12/11/2015	Technical paper presentations	V		
71	1	13/11/2015	Group Discussions	V		
72	1	16/11/2015	Group Discussions	V		
73	1	17/11/2015	Interview-formal and informal	V		
74	1	18/11/2015	Etiquettes	V		
75	1	19/11/2015	preparation			
76	1	20/11/2015	II MID EXAMS			

Signature of the Faculty

Signature of the HOD

