



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

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Master of Business Administration

Patents

Title of the Patent	Applicant/ Inventor	Status	Application Number	Date	Issuing Authority
A DIGITAL FINANCIAL DEVICE FORECASTING AND ANALYSING STOCK TRANSACTIONS	1. Dr. SAILAJA NIMMAGADDA 2. Dr. R.JEYALAKSHMI 3. MR. SURAPANENI RAVI KISHAN 4. Dr. Y V NAGA KUMARI	Published	417817-001	19-07-2024	Indian Patent Office
DESIGN OF A SMARTER AND AUTOMATED DELIVERY SYSTEMS FOR E-COMMERCE SIGHTS FOR SAFER AND TRACKED DELIVERY OF ORDERED PRODUCTS	1. Dr. M AKLIMUTHU 2. Dr. NARESH OGIRALA 3. Mr. B.D PATIL 4. Dr VIVEK DUBE 5. T JAYA SIVAKUMAR DORA 6. SHWETHA S M SUBHA N 7. RINKOO BHATIA 8. Dr. DEEPAK SAMPTHA KUMAR 9. VIKAS SHARMA 10.Dr. RUPA KANNA MALHOTRA 11. Dr. MANOJ KUMAR	Published	202241049723	09-09-2022	Indian Patent Office

INVESTIGATION SUSTAINABLE BUSINESS GROWTH VIA HUMAN RECOURSE MANAGEMENT	1.Dr.K MALLIKARJUNA RAO 2.PROF MEERA MATHUR 3.Dr. T. RAJASEKHAR 4.MS.VASUDHA KURIKALA 5.Dr. MORA MURALI 6.Dr. RAJESH B. SURVASE 7.PROF. MANOJ KUMAR MISHRA 8.Dr AMRITA CHAURASIA 9.Dr.P.GURUSAMY 10.MS.SASWATI JENA 11.Dr.MANOJ KUMAR KATUAL 12.Dr. HARIKUMAR PALLATHADKA	Published	202241038950	22-07-2022	Indian Patent Office
ANALYSIS OF SOCIAL MEDIA MARKETING IS A PART OF MARKETING PLANS FOR SMALL AND MEDIUM SIZED BUSINESS	1 . Dr. MANISH JOSHI 2 . MR. KAUSHIKKUMAR RATILAL DALVI 3 . MR. SHYAM SUNDAR J 4 . PROF. MANOJ KUMAR MISHRA 5 . DR T. RAJASEKHAR 6 . Dr. P.GURUSAMY 7 . Dr. DIVYA BANSAL 8 . MS.SASWATI JENA 9 . MRS.CHITSIMRAN 10 . MR. SUMIT KUMAR 11 . LT.(DR) SEEMA SINGH 12 . Dr. MANOJ KUMAR KATUAL	Published	202221037119	15-07-2022	Indian Patent Office