

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration

E-Spirit Club (Department Technical Club) Report on Events Conducted: A.Y: 2021-22

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| S.NO | NAME OF THE EVENT | DATE | RESOURCE PERSON | PARTCIPANTS | OUTCOMES |
| 1 | Management day | 29-06-22 to 30-06-22 | Mr.CH.Karthik Managing partner ,Kumbakonam degree coffee | 210 | Students participated in Business quiz, Mr&Ms, Resource person explained entrepreneurial skills |
| 2 | Alumni interaction | 12-04-2022 | Mary Susanthi 18761E0017 Working as senior marketing analyst at transend street India Pvt Ltd | 90 | Discussed regarding marketing opportunities in digital platform |
| 3 | Alumni interaction Placement opportunities | 08-04-2022 | Mr.Sajid (2019-21 passed out student) Working as financial analyst | 85 | Interacted students shared his experiences on technical courses and reporting tools like Java and Python |
| 4 | Management event conducted by Team spark (illuminating your ideas) | 29-03-2022 | Head of Department and Faculty | 90 | Students involved in Business Plan, Stock Market and awards presented to winners and runners. |
| 5 | Management event conducted by Wise crew (if u can dream if u can do it) | 22-03-2022 | Head of Department and Faculty | 90 | Students involved in Young Managers ,Poster Presentation, Business quiz and awards presented to winners and runners. |
| 6 | Management event Co- Curricular Activity Conducted by Pioneers (Today's learners Tomorrow Masters) | 15-03-2022 | Head of Department and Faculty | 90 | Students involved in Marketing Management, Paper- Presentation,Business quiz and awards presented to winners and runners. |
| 7 | Alumni interaction on trends and Job markets | 05-03-2022 | Mr.A.Sravanth Working in IBM (2013-15 Batch) | 78 | Explained opportunities and Trend in Finance and Marketing |
| 8 | Alumni interaction | 04-03-2022 | Mr.T.Siva Prasad (2011-13 Batch) Asst.Manager Bharathi Cements | 72 | Discussed about market opportunities and how to get high salary packages. |
| 9 | Alumni interaction | 23-02-2022 | Mrs.Hameena (2011-13 Batch) Working at ADECO ,Chennai | 72 | Discuss the opportunities in HR field at software industries like TCS and Deloite. |

| 10 | Alumni interaction | 23-02-2022 | T.Bala Krishna Reddy 2010-12 Batch (Entrepreneur in Bio paper bags company) | 65 | Shared experiences regarding difficulties of startups and marketing. |
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| 11 | Alumni interaction | 22-02-2022 | Mr.Kiran Prasad (2019-21batch) ICICI Assst.Manager | 95 | Share his experiences as Manager in ICICI |
| 12 | Alumni interaction | 22-02-2022 | Mr.Swaminath ICICI (2019-21batch) Assst.Manager | 95 | Share his views on career opportunities after MBA |
| 13 | Alumni interaction | 21-02-2022 | Deena Swarupa (Financial analyst-SAP) Keerthana etc., (2021 Passed out students) | 180 | Career opportunities after MBA students |
| 14 | Academic toppers appreciation | 19-02-2022 | Alumni students | 180 | Encourage Academic toppers with cash prizes (2021 batch) |
| 15 | Freshers' day | 19-02-2022 | Head of Department and Faculty | 180 | Interaction with seniors and juniors |
| 16 | Alumni Annual interaction | 12-02-2022 | Lakireddy.Prasad Reddy Garu (Chairman of LBRCE) Mary Susanthi (2018-20 batch) Krishna Kishore (2011-13) | 55 | Online interaction with management and faculty |
| 17 | Alumni interaction | 11-02-2022 | Mrs.Iswarya (2018-20 Batch) | 95 | Creative awarenesss on digital platforms |
| 18 | Alumni interaction | 04-02-2022 | Mr.Ramachendra Reddy (2018-20 batch) | 85 | Sharing his experience on job markets for MBA aspirants. |
| 19 | One week training | 13-12-2021 to 17-12-2021 | N.V.Deepak B.Khushal P.Mounika | 96 | Arithmetic's reasoning and verbal |
| 20 | Orientation on SAP | 10-12-2021 | Mr.Praveen kumar SAP trainer | 75 | Awareness on SAP |
| 21 | Parent interaction | 07-12-2021 | Mr.Prasad garu F/o D.Swaroopa (2019-21 batch) TCS | 123 | Role of kids to more satisfaction through parents |
| 22 | Alumni interaction | 07-12-2021 | D.Swaroopa (2019-21 batch) TCS | 70 | Share his experiences on TCS employee |
| 23 | Inter college student activities | 02-12-2021 | CR Reddy college faculty and students | 140 | Exchange of skills |
| 24 | Skill development training on excel and tally | 25-11-2021 | Mr.Syed Basha and team | 92 | Lab skills to meet job needs |
| 25 | Webinar on stock markets | 14-07-2021 | Sri Harsha Management director SHINE Projects Certified stock market analyst | 140 | Create awareness on capitalization of stock and identifying top stocks |

Head of the Department (Dr. A. Adisesha Reddy)