



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



MASTER OF BUSINESS ADMINISTRATION

STUDENT PUBLICATIONS

A.Y. 2023–2024

Peer reviewed Journals -: 5

1. Dr. T. Rajeskhari; Dr. K. Deepika; J. Vinay (23761E0074) "**A Study On Artificial Intelligence In HR**" in the International Scientific Journal of Engineering & Management (ISJEM), Volume 3, Issue 4, Pages 1–9, April 2024, ISSN: 2583-6129. DOI: 10.55041/ISJEM01553, <https://isjem.com/download/a-study-on-artificial-intelligence-in-hr/>
2. Dr. A. Adishesha Reddy; Dr. V. V. Narsi Reddy; Dr. O. Naresh; Jannu Vinay (23761E0074); Shaik Subhani (23761E0046) "**A Study On Dabbawala's "Efficiency And Resilience"**" in the International Scientific Journal Of Engineering & Management (ISJEM), Volume 3, Issue 4, Pages 1–8, April 2024, ISSN: 2583-6129. DOI/Link: <https://isjem.com/download/a-study-on-dabbawalas-efficiency-and-resilience/>
3. Jannu Vinay (23761E0074); SK. Subhani (23761E0046) "**A Study On Maruti Suzuki Company Financial Review**" in the International Scientific Journal of Engineering & Management (ISJEM), Volume 3, Issue 4, Pages 1–61, April 2024, ISSN: 2583-6129. DOI: 10.55041/ISJEM01394, <https://isjem.com/download/a-study-on-maruti-suzuki-company-financial-review/>
4. Jannu Vinay (23761E0074) "**Indian Fintech In One Time Pandemic**" in the International Research Journal Of Modernization In Engineering Technology And Science (IRJMETS), Volume 6, Issue 3, March 2024, ISSN: 2582-5208. DOI: 10.56726/IRJMETS50693. https://www.irjmets.com/uploadedfiles/paper/issue_3_march_2024/50693/final/fin_irjmets1710762685.pdf
5. Jannu Vinay (23761E0074) "**A Study on Competency Mapping In Ramky Estate And Firm Limited**" in the International Research Journal Of Modernization In Engineering Technology And Science (IRJMETS), Volume 6, Issue 3, March 2024, ISSN: 2582-5208. DOI: 10.56726/IRJMETS50653, https://www.irjmets.com/uploadedfiles/paper/issue_3_march_2024/50653/final/fin_irjmets1710667895.pdf

Head of the Department

Dr.A. ADISESHA REDDY