



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



MASTER OF BUSINESS ADMINISTRATION

STUDENT PUBLICATIONS

A.Y. 2024–2025

Peer Reviewed Journals :- 5

1. Undabatla Rambabu; PSS Kalyan Darapaneni (23761E0032); Jannu Vinay (23761E0074); Prathipati Naga Durga Mahalakshmi (23761E0040); Ramineni Vijaya Lakshmi (23761E0094) "Evaluating Financial Services in India: A Risk-Adjusted Performance Analysis Using the Treynor Ratio" in the International Journal of Research in Management, 2025; 7(1): 825–830. ISSN: Print: 2664-8792 | Online: 2664-8806.
<https://doi.org/10.33545/26648792.2025.v7.i1.352>
2. Undabatla Rambabu; Jannu Vinay; PSS Kalyan Darapaneni (23761E0032); Ramineni Vijaya Lakshmi (23761E0094); Prathipati Naga Durga Mahalakshmi (23761E0040) "Risk and Return Analysis of Financial Services in India Using the Sharpe Ratio: A Sectoral Comparison with Nifty Financial Services Index" in the International Journal of Research in Finance and Management, 2025; 8(1): 467–472. ISSN: 2617-5762.
<https://www.doi.org/10.33545/26175754.2025.v8.i1.e.469>
3. J. Vinay (23761E0074) "A Good Education System In Dr BR Ambedkar's Thoughts" in the International Scientific Journal of Engineering & Management, Vol. 3, Issue 7, July 2024, Pages 1–5. ISSN: 2583-6129.
<https://doi.org/10.55041/ISJEM02100>
4. K Ravi Kiran Yasaswi; Ch D.V. Durga Venkata Sai Kumar (22761E0007); D. Bharath Lakshman (22761E0017); T. Jaswanth (22761E00C2) "Flexible Working Conditions" in the International Journal of Scientific Research in Science, Engineering and Technology, Vol. 11, Issue 4, July 2024, Pages 21–32. ISSN: 2394-4099. <https://doi.org/10.32628/IJSRSET24114102>
5. K Ravi Kiran Yasaswi; Ch D.V. Durga Venkata Sai Kumar (22761E0007); D. Bharath Lakshman (22761E0017); T. Jaswanth (22761E00C2) "A Study on Performance Appraisal" in the International Journal of Scientific Research in Science, Engineering and Technology, Vol. 11, Issue 4, July 2024, Pages 13–20. ISSN: 2394-4099. <https://doi.org/10.32628/IJSRSET24114101>

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