



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



MASTER OF BUSINESS ADMINISTRATION PG Timetable (R24)

Course/ Section : MBA-III Sem.A/S
Classroom : 5801

A.Y : 2026-2027
W.E.F : 27.07.2026

Date: _____				W.E.F : 27.07.2020				
Day	9:00-10:00	10:00-11:00	11:00-12:00	12:00-1:00	1:00-2:00	2:00-3:00	3:00-4:00	4:00-5:00
Monday	TAM / AD&BM / MA	SHRM / CRM / ERA	IPM	LUNCH	OR	FMS	SM	Sports/Yoga
Tuesday	SHRM / CRM / ERA	TAM / AD&BM / MA	OR		FMS	SM	IPM	
Wednesday	OR	SM	TAM / AD&BM / MA		NPTEL	FMS	SL	
Thursday	PT/NISM				ASSOCIATION			
Friday	IPM	SHRM / CRM / ERA	OR		ED PROJECT-III LAB			
Saturday	SM	SHRM / CRM / ERA	TAM / AD&BM / MA		FMS	IPM	CL	

S. No	Course Code	Course ID	Name of the Subject	Name of the Faculty
1.	24MB13	SM (4)	Strategic Management	Mr. V. Narasimharao (T1020)
2.	24MB14	OR (4)	Operations Research	Dr.E.Hymavathi (T1019)
3.	24MB33	SHRM (4)	Strategic Human Resource Management	Dr.P.B. Lavanya (T1008)
4.	24MB34	TAM (4)	Talent Acquisition and Management	Mrs.Y. Nagamani (T922)
5.	24MB35	IPM (4)	Investment and Portfolio Management	Dr.U. Rambabu (T595)
6.	24MB36	FMS (4)	Financial Markets and Services	Dr.R. Jeyalakshmi (T471)
7.	24MB41	CRM (4)	Customer Relationship Management	Dr.D. Venkateswarlu (T472)
8.	24MB42	AD&BM (4)	Advertising and Brand Management	Mr.B.Kalyan Kumar (T700)
9.	24MB45	EBA (4)	Essentials of Business Analytics	Dr.O. Naresh (T903)
10.	24MB46	MA (4)	Marketing Analytics	Ms.T. Meghana (T1006)
11.	24MB57	ED Project-III LAB (3)	Entrepreneur Project-III	Dr.O. Naresh (T 903)
12.		PT/NISM (3)	Placement Training	Mr.B.Kalyan Kumar (T700) Dr. B. Samrajya Lakshmi (T517)
13.		NPTEL (1)	NPTEL Certification	Dr.U. Rambabu (T595)
14.		ASSOC (3)	Association	Dr.P.B. Lavanya (T1008)
15.		CL (1)	Counselling	Ms.T. Meghana (T1006)
16.		SL (1)	Self-learning (NPTEL/Library)	Mrs.Y. Nagamani (T922)

Class Teacher
(Mr.V. Narasimharao)

Timetable In-charge
(Dr.O. Naresh)

HOD
(Dr.K.Deepika)

Dean of Academics
(Dr.M.Srinivasa Rao)

Principal
(Dr. K. Appa Rao)





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NBA
ASE, CE, CSE, ECE,
EEE, IT & ME
Under Tier-I



MASTER OF BUSINESS ADMINISTRATION PG Timetable (R24)

Course/ Section : MBA-III Sem.B/S
Classroom : 5S02

A.Y : 2026-2027
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Classroom : SS02

W.E.F. : 27/07/2020

Day	9:00–10:00	10:00–11:00	11:00–12:00	12:00–1:00	1:00–2:00	2:00–3:00	3:00–4:00	4:00-5:00
Monday	TAM / AD&BM / MA	SHRM / CRM / EBA	SM	LUNCH	IPM	OR	CL	Sports/ Yoga
Tuesday	SHRM / CRM / EBA	TAM / AD&BM / MA	FMS		ED PROJECT–III LAB			
Wednesday	IPM	FMS	TAM / AD&BM / MA		PT / NISM			
Thursday	OR	SL	SM		ASSOCIATION			
Friday	FMS	SHRM / CRM / EBA	NPTEL		SM	IPM	OR	
Saturday	FMS	SHRM / CRM / EBA	TAM / AD&BM / MA		IPM	SM	OR	

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12.		PT/NISM (3)	Placement Training	Mr.B.Kalyan Kumar (T700) Mr.D.Ashok Kumar (T996)
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