

**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING  
(AUTONOMOUS)  
CORPORATE RELATIONS & PLACEMENTS**

**REPORT 2021-22**

**Introduction**

This report outlines the strategic enhancements implemented in our training and skill development programs based on feedback from HR professionals and various advisory sources. Our commitment to refining these programs has significantly contributed to the placement success for the academic year, resulting in **1169 placements**.

**1. Revised Training Strategies**

In response to the insights gathered, we have updated our training strategies to better align with industry expectations and demands. This initiative focuses on both technical and internal training to equip students with the necessary skills to thrive in their professional endeavors.

**2. Technical Training**

To enhance the technical capabilities of our students, we have partnered with Bytextl and E Box companies. These collaborations provide specialized training that addresses the current technological trends and requirements of the job market. The hands-on experience and practical knowledge gained from these sessions have been invaluable.

**3. Internal Training Programs**

Our internal training initiatives have been diversified and tailored to meet various competencies. Key programs include:

- **Wipro Talent Next:** This program focuses on developing core skills and competencies that are highly valued in the industry.
- **Salesforce Training:** This training equips students with essential knowledge and skills in cloud-based solutions, preparing them for careers in technology and sales.

In addition to these, the Training and Placement (TP) Cell conducts regular sessions on aptitude, soft skills, and verbal communication. These foundational skills are crucial for student success in interviews and professional settings.

Furthermore, we have collaborated with APEX Company to organize more company-specific training programs. These programs ensure that students are well-prepared for the specific expectations and cultures of potential employers.

**4. Mock Interviews**

To further enhance our students' readiness for the job market, the TP Cell organizes mock interviews for all fourth-year students. These sessions simulate real interview environments, allowing students to practice their responses and receive constructive feedback. This hands-

on experience is instrumental in building confidence and improving performance in actual interviews.

### **5. Digital Interviews**

In addition to traditional mock interviews, we have implemented digital interviews, facilitated by our alumni currently employed in various multinational corporations (MNCs). This initiative not only provides students with exposure to real-world interview scenarios but also helps them understand the nuances of digital communication in professional settings.

### **Conclusion and Acknowledgments**

The comprehensive training strategies and initiatives we have put in place have yielded excellent results, evidenced by the **1,169 placements achieved this academic year 2021-22.** (During the academic year **2020-21 placements 869**). This success would not have been possible without the unwavering support from our management, principal, and faculty members. Their guidance and encouragement have been pivotal in our efforts to enhance our students' employability.

We remain committed to continuously improving our programs to ensure our students are well-equipped to meet the challenges of the professional world.


### **Proposals:**

We achieved an impressive total of 1169 placements. Looking ahead, we are committed to exceeding this number in the upcoming year.

Our focus will be not only on increasing the number of placements but also on securing higher salary packages for our students. We will implement targeted strategies and strengthen our industry partnerships to achieve these goals.

We will also arrange additional skilling programmes to reach highest package placements for the coming years and also arrange Guest Lectures, Industrial visits etc.,

Thank you for your continued support as we strive to enhance the placement opportunities for our students.

  
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**Mylavaram.**



**Training programmes conducted during the A.Y 2021-22**

Sl. No	Training Program	Date	Students' Details
1	The Cognizant Leader Connect-2022 series to help future associates interact with CTS	15-7-2021	For 3 <sup>rd</sup> Year students
2	Technical Training and Aptitude Training	19-7-2021 to 22-7-2021	For 3 <sup>rd</sup> Year students
3	Technical Training (Ebox and Aptitude training) by Apex	19-7-2021 to 24-7-2021	For All B.Tech students
4	Aptitude training by Apex	26-7-2021 to 29-7-2021	For All B.Tech students
5	Mock Digital Interviews by all placements regd students	30-7-2021 to 31-7-2021	For 2022 Batch
6	Orientation on Test patterns, Online Registration process, Interview process etc	23-8-2021	For 2022 Batch
7	Technical and Company Specific Training for 2022 batch Ebox and Non Ebox training	25-8-2021 to 27-8-2021	For 2022 batch
8	Wipro Talent Next training by online	25-8-2021 to 2-9-2021	For 2022 batch
9	Company specific training by sixphrase CTS, Accenture, TCS by online including Sunday	28-8-2021 to 2-9-2021	For 2022 batch
10	Vedio Presentation round for CISCO ideathon 2021 participants by Dr. Sujit	29-9-2021	For CISCO Participating students
11	Amazon Technical Training for Eligible students	5-10-2021 to 7-10-2021	For All eligible students
12	Behavioural Interview for Amazon shortlisted students by Dr Sujit	20-10-21 to 21-10-21	Amazon shortlisted students
13	1 <sup>st</sup> phase technical training every Friday and Saturday by Bytexl	20-11-21 to 10-1-22	Friday and Saturday every week for pre final year students
14	Webinar by Unacademy to create awareness about the GATE Exam and opportunities in higher education	28-11-2021	Pre final years
15	Campus recruitment Training for MBA	13-12-21 to 17-12-21	All MBA students
16	Special Training programme by Dr. Sujit Kumar Rath and Mrs K Samaikya	18-12-2021	Final year MBA students
17	Special Training Program(Group Discussion) for MBA Final Year students for Cease Fire Campus drive	29-12-2021	Final MBA students
18	CRT Training for all Prefinal year students by APEX	2-3-2022 to 9-3-2022	Pre-Final year students



19	Technical Training for CTS Digital Nurture 2.0 Screening test shortlisted students	10-3-2022 to 15-3-2022	CTS Digital Nurture 2.0 Screening test shortlisted students
20	Interaction with HackwithInfy shortlisted students	11-3-2022	Shortlisted students in HackwithInfy
21	Elitmus Mock pH test = Assessment Test – E-litmus (Assessment and Recruitment Partner)	21-3-2022	2023 batch students
22	Technical Training	21-4-22 to 23-4-22	Pre Final Year Students Ebox and Syntel students
23	Technical Training by Bytexl for 2023 batch	25-4-2022 to 27-4-2022	Pre-final year students
24	Interaction session – Career in IT & Cognizant	28-4-22	Online Session for prefinal years
25	Grand Technical Assessment Test for Ebox and Bytexl students	29-4-22	Pre final year students
26	Wipro Talent Next Training	5-5-22 to 5-6-22	All the wipro shortlisted students (CSE,IT & ECE)
27	Interaction session by Wipro HR	12-5-22	Final year students – Wipro Talent Next 2023
28	Resume writing & HR interview process by Dr Sujit and Aashu Dev – AWS trainer by online	24-6-22 to 25-6-22	All shortlisted students AWS global certified students
29	Mock Interview process by Dr Sujit and Aashu Dev AWS trainer by online	1-7-22 to 2-7-22	AWS shortlisted students

  
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# LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING

## 2021-22 CAMPUS PLACEMENTS

S NO	Branch	Admitted	Placements Regd.	No. Of Placements	Head Count
1	ASE	53	40	43	24
2	CIVIL	67	20	22	14
3	EEE	123	89	113	73
4	CSE	209	110	217	102
5	IT	136	60	111	54
6	ECE	210	165	292	147
7	MECH	174	127	183	108
8	EIE	33	36	38	24
9	MBA	106	101	150	77
	TOTAL	1111	748	1169	623

  
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**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING, MYLAVARAM**  
**CORPORATE RELATIONS AND PLACEMENTS**

**BRANCH WISE SELECTIONS 2021-22**

S NO	NAME OF THE COMPANY	ECE	CSE	IT	EEE	MECH	EIE	ASE	CIVIL	MBA	TOTAL	CTC
1	ACCENTURE	33	28	14	11	7	4				97	
	ASE									86		4.5
	ADVANCE ASE									11		6.5
2	TECHNOVERT	3	5								8	5
	COGNIZANT										180	4 - 6.5
3	CTS GEN C ELEVATE	5	9	3						17		4
	CTS GEN C NEXT	2	3	2						7		6.5
	CTS GENC	52	32	27	13	17	3	7	5	156		4
4	HACKWITH INFY	3	3	1							7	3.6-5.0
5	INFY TQ		1		1						2	3.6
6	QUEST GLOBAL	12	4	5		6					27	3.25
7	WIPRO ELITE TALENTNEXT	40	34	21	10	4	6	1		116		3.5
	WIPRO ELITE NTH	29	10	9	12	26	5	12	5	108	235	3.5
	WIPRO TURBO	4	4	3						11		
8	TCS											
	TCS DIGITAL		4	1						5	101	7
	TCS NINJA	34	25	7	15	8	3	3	1	96		3.36
9	VALUE LABS	1	1								2	4.5
10	HCL	13	9	3	5	9	3				42	4.25
11	MAVENTIC	1				1					2	4.5
12	ZENSAR	7	9	2	1						19	4



13	HEXWARE	7	4	1	2	2						16	4
14	VEDA IIT	1										1	3.5
15	IBM		5	1								6	3.5
16	CISCO			1								10	4
17	KELLTON TECH	3	4	3								4	3.2
18	CSS CORP	1	1			1						35	3.5
19	ICICI BANK											1	6
20	CODITAS	1										5	4.2
21	UOLO											5	3.5
22	KPIT	4			1							4	6.5
23	VIRTUSA				2	2					4	4	1.8
24	FORMONICTECH											5	4
25	GEASEFIRE					5						4	4.5
26	VISTEX	2	1		1							5	5
27	TATA ELXSI	1	2		2							9	3
28	PEOPLES COOPERATIVE BANK											31	4
29	CAPGEMINI	5	9	2	0	7	1	6				2	4
30	MINDTREE		1		1							1	6.5
31	TIGER ANALYTICS	1										2	6.5
32	LATENT VIEW	1	1									1	9
	LATENT VIEW	1										1	3.9
33	EFFTRONICS	1										11	4.5
34	SQUARE YARDS											1	3
35	INFOLOB			1								20	3.5
36	RELIANCE RETAIL MART											54	2.5
37	SUTHERLAND	8			8	21	8	7	2			2	4.25
38	DELOITTE		1	1								40	3.6
39	INFOSYS	7	3	2	8	9	1	7	3			5	4.5
40	HYUNDAI	3			2								



[illegible]



67	Essncea Info Pvt Ltd																	1	1	3
68	AS GLOBAL SOLUTIONS																	1	1	2.5
69	GENPACT																	1	1	2.5
70	SELECTSYS																	1	1	2.74
71	HETERO HEALTH CARE																	1	1	2.5
72	DAMCO SOFT PVT LTD																	1	1	2.75
73	AXIS BANK																	1	1	2.04
	<b>Total</b>	<b>292</b>	<b>217</b>	<b>111</b>	<b>113</b>	<b>183</b>	<b>38</b>	<b>43</b>	<b>22</b>	<b>150</b>	<b>-</b>	<b>1169</b>								



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