

# LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING (AUTONOMOUS) INDUSTRY RELATIONS & PLACEMENT CELL 2022-23 REPORT

Based on the feedback and results from the previous year, we have revamped the strategies for the training and skill enhancement programs. The updated strategies focus on more diverse and effective modes of training.

## **1. Technical Training Program:**

- We have partnered with **APEX** and **E-BOX** to offer specialized technical training for our students, ensuring a high level of expertise and practical exposure.

## **2. Internal Training:**

- We have structured internal training for various skill areas, which include:
  - **Wipro Talent Next**
  - **AWS Training**
  - **APEX Training**
  - **Salesforce Training:** This year, we introduced Salesforce-based training for skill enhancement. Two faculty members were trained to lead in this area.
- The **CGT Department** has consistently conducted training sessions on:
  - **Aptitude**
  - **Soft Skills**
  - **Verbal Communication** (on a regular basis)
- Internal training is also being carried out by department faculty, senior professors, and the HOD, specifically focusing on **technical skills**.
- In collaboration with **APEX**, additional company-specific training programs have been organized to further enhance student capabilities.

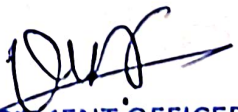
## **3. Mock Interviews:**

- **Mock Interviews** are conducted regularly by the **CGT Department** for all students, simulating real-world interview experiences.
- During these mock interviews, the following key observations were made:
  - Some students showed anxiety or fear during interviews.
  - Many students need to improve their **technical skills**.
  - Some students require improvements in **behavioural skills**.

## **4. Digital Interviews:**

- In response to current trends, we have introduced **Digital Interviews** and **Digital Resumes** for this year. This enables a more tech-forward approach to interviews and resume submission.
- Senior faculty and professors have been actively engaged in **counselling sessions** to guide students in adapting to digital formats and improving their performance.
- The **CGT Department** has also conducted individual counselling sessions, and the **Training and Placement Officer (TPO)** has interacted with all students to provide personalized counselling and guidance.

**Conclusion:** The changes in our training and skill enhancement programs are designed to ensure that students are well-prepared, both technically and behaviourally, for their future careers. Moving forward, we will continue to monitor the effectiveness of these programs and make further improvements as necessary.

  
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LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)  
L.B.Reddy Nagar, Mylavaram – 521 230. Andhra Pradesh, INDIA  
Approved by AICTE New Delhi, Accredited by NBA,  
New Delhi & Certified by ISO 9001:2008

Industry Relations & Placements

**2022-2023 Batch Training**

Sl. No	Training Program	Date	Students' Details
1	Training for Wipro Talent Next	5-5-2022 to 5-6-2022	Wipro Regd. Students
2	Interaction session by WIPRO HR	12-5-2022	Final Year students – WIPRO Talent Next 2023
3	AWS Training	12-6-22 to 16-6-22	Pre final year students
4	Resume Writing & HR Interview Process by Dr. Sujit	24-6-22	All shortlisted AWS Global Certified Students
5	Mock Technical Interview by Aashu Dev – AWS Trainer	25-6-22	All shortlisted AWS Global Certified Students
6	Resume Writing & HR Interview Process by Dr. Sujit	1-7-22	All shortlisted AWS Global Certified Students
7	Mock Technical Interview by Aashu Dev – AWS Trainer	2-7-22	All shortlisted AWS Global Certified Students
8	Technical and CRT	11-7-2022 to 30-7-22	Pre Final Year students
9	Training programme (Normal Batch & Star Batch)	13-7-22 to 16-7-22	Final year students
10	CRT ( Non Technical) program by APEX	21-7-22 to 30-7-22	Pre Final year B. Tech 2023 batch
11	Technical Training on basic programming language by Amphisoft	26-7-2021 to 30-7-2021	Pre final year students
12	Technical Assessment Test by Amphisoft	31-7-2021	Pre Final year students
13	Technical Training for Programming Skills for Faculty by NEO	29-8-22 to 3-9-22	Technical Trainers (Faculty)
14	TCS Specific Training CRT Training – 2023 batch	8-8-22 to 12-8-22	Final Year students
15	Training Programme	24-8-22 to 26-8-22	Final year students
16	Technical Training	29-8-2022 to 3-9-22	Final Year students
17	CTS Gen C Aptitude Training	7-9-22 to 9-9-22	CTS eligible Students
18	TCS Digital Mock Interviews by Alumni	7-10-22 to 10-10-22	TCS shortlisted Students
19	Technical Training for Pre Final year Placement Regd Students on NEO.ai-PAT Tool	17-10-22 to 22-10-22	3 <sup>rd</sup> year Students

  
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**LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING**  
**L.B.REDDY NAGAR, MYLAVARAM**

**CORPORATE RELATIONS & PLACEMENT CELL**

**2022-23 CAMPUS PLACEMENTS**

S.NO	Branch	Admitted	Placements Registered	No. of Placements	Head Count
1.	ASE	54	28	9	6
2.	CIVIL	66	29	35	25
3.	CSE	210	197	167	125
4.	ECE	212	185	132	101
5.	EEE	122	102	90	63
6.	EIE	34	18	9	8
7.	IT	136	118	120	83
8.	MECH	177	123	160	99
9.	MBA	99	99	97	65
Total		1110	899	819	575

  
Head T & P cell  
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# LAKIREDDY BALIREDDY COLLEGE OF ENGINEERING, MYLAVARAM

## PLACEMENT DETAILS FOR THE A.Y.2022-23

S NO	NAME OF THE COMPANY	ECE	CSE	IT	EEE	MECH	EIE	ASE	CIVIL	MBA	TOTAL	Salary
	ACCENTURE											
	ASE ROLE	11	31	23	5	1	1	0	1	0	73	4.5
1	ADV ASE ROLE		1	1							2	6.5
2	VEDA IIT	1										3.5
3	VIRTUSA	1		2								6.5
	COGNIZANT	38	48	29	22	11	2	4	2		156	4
	CTS GENC PRO - AWS	1	9	6							16	5.4
4	CTS GEN C - IT PAT	5	13	5		2					25	4
5	DELTAX			1								7
6	SMART SOCS	1										4.2
	IBM		1									11
7	IBM		3	4								4.5
8	VALUE LABS (COMBO PACK)	1										27
9	KEKA		2									8
	TCS NINJA	16	15	20	4	7	1	2	2		67	3.36
10	TCS DIGITAL		1	3	1	1					6	7
	TCS AWS DOMAIN-SOFTWARE ASSOCIATE			5							5	3.5
11	SOTI	1	1	1								7.5
12	IMEG				1							3.6
13	ADJOINT TECHNOLOGIES		1									5
14	DIVAMI	2	4	2								4.5 TO 5.0
15	THERMAL SYSTEMS				3		2					3
16	SDVVL SURVEY & CONSTRUCTIONS								5			3
17	VEM TECHNOLOGIES				5		2					3.6
18	HEXWARE		5									6
19	KODNEST	2	1	4	1	1		1				3
20	ASTORIA	6	3	2	1							3
21	HCL STATE STREET									22		3
22	TECHMAHINDRA						1					1.88
23	TOSHIBA				3							4.5
24	ICICI BANK									48		3.5
25	SCIENCEUTSAV				1							3

S NO	NAME OF THE COMPANY	ECE	CSE	IT	EEE	MECH	EIE	ASE	CIVIL	MBA	TOTAL	Salary
26	KISAI			1							1	9
27	JSW	5			2						7	6.5
28	BERKADIA									1	1	5.4
29	MOLDTEK								2		2	2.5
30	CADSYS INDIA PVT LTD	23	12	10	4	18					67	3
31	EFFTRONICS	1									1	5.5
32	DESIGN TRIBE								3		3	3
33	SNOVASYS	2	3								5	4-
34	VEM TECHNOLOGIES (II PHASE)	5				2					7	3.6
35	COGNINE	1	2					1			4	3.5
36	HCL TECH	1			1						2	2.75
37	DMART									17	17	3.5
38	TVS SUNDARAM FASTENERS				18	71					89	2
39	MEIL				9	36			8		53	2.52
40	IRP INFRA								12		12	2.5
41	KEUS AUTOMATION				3						3	3
42	DESIGN TRIBE					3					3	3
43	USHA FIRE				2						2	3
44	HYUNDAI	1			2	1					4	5.01
45	INFOR		2								2	4.5
46	HCL	2			1						3	2.75
47	Deloitte	2	5								7	4.5
48	PENNANT TECHNOLOGIES	1	3	1				1			6	4.5
49	VAYU GROUP	1	1								2	2.8
50	KEKA				1					1	2	4
51	EDVEDHA									3	3	3.5
52	PON PURE CHEMICALS									1	1	3
53	UTS	1									1	3
54	KFS (KURUKU FINANCIAL SERVICES)									4	4	1.8
55	POWER MECH					6						
	<b>Total offers</b>	<b>132</b>	<b>167</b>	<b>120</b>	<b>90</b>	<b>160</b>	<b>9</b>	<b>9</b>	<b>35</b>	<b>97</b>	<b>819</b>	<b>4.60637931</b>
	<b>HEAD COUNT</b>	<b>101</b>	<b>125</b>	<b>83</b>	<b>63</b>	<b>99</b>	<b>8</b>	<b>6</b>	<b>25</b>	<b>65</b>	<b>575</b>	<b>3.55</b>
		<b>ECE</b>	<b>CSE</b>	<b>IT</b>	<b>EEE</b>	<b>MECH</b>	<b>EIE</b>	<b>ASE</b>	<b>CIVIL</b>	<b>MBA</b>		

**PRINCIPAL**  
**PLACEMENT OFFICER**  
**Lakireddy Bali Reddy College Of Engg.**  
**Mylavarani.**