



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (GSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

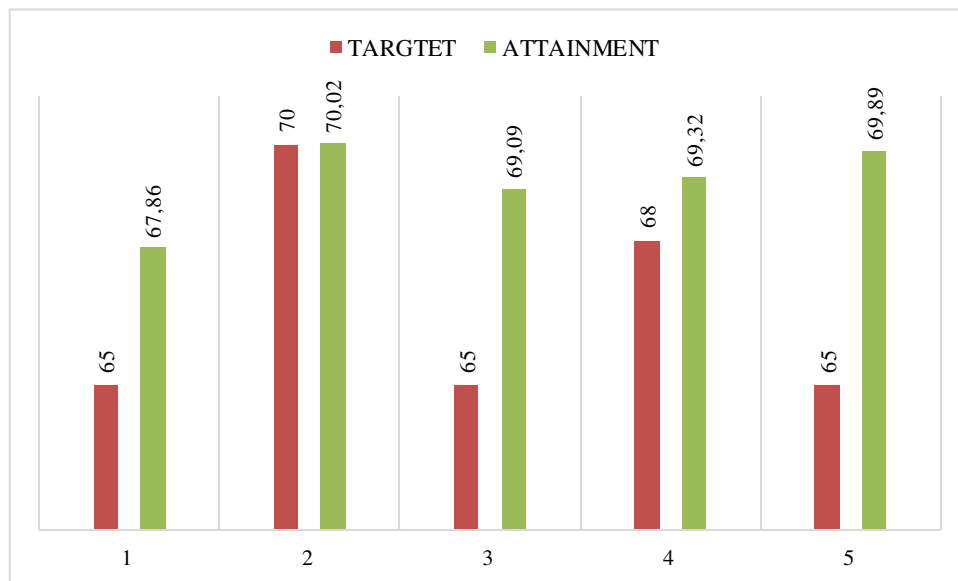
L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

R-17 Regulation – 18 Admitted Batch

Semester	Name of the Subject	PO 1	PO 2	PO 3	PO 4	PO 5
Semester I	Principles of Management	74.45	73.11	73.09	75.42	
	Managerial Economics	67.14	65.64	65.66	63.35	66.55
	Accounting for Managers	60.67	65.91	55	62.48	61.95
	Statistics for Managers	79.07	76.3	65.8	75.43	74.6
	Business Environment & Laws	68.88	69.65	64.8	71.04	76.5
	Business Communication	31.18	59.6	43	35.92	50.45
	IT Lab	75.85	76.8	#DIV/0!	79	74.67
	BC Lab		75.75	74	77	74.6
Semester II	Organizational Behavior	77.86	77.31	78.9	78.39	78.99
	Marketing Management	62.8	72.9		64.4	70.7
	Financial Management	63.49	64.75			63.8
	HRM	69.4	66.3	60.73	63.68	59.15
	BRM	57.56	57.67		61	64
	Operations Management	64.14	63.99	65.3	64.04	63.98
	BC Lab 2	79.13	73.57	70.69	74.69	76.35
Semester III	Strategic Management	68.88	69.65	64.8	71.04	76.5
	Operations Research	65.98	66.05	61.88	63.42	65.65
	SAPM	57.5	61.6	52.57	54.78	53.56
	FIS	83.2	84.74	83.11	82.43	81.89
	Performance Management	83.24	83.97	82.97	82.75	83.49
	MIR	54.36	52.97	50.55	53.29	48.68
	SMRM	71.71	66.23	80.63	73.06	71.88
Semester IV	ADBM	70.4	66.04	67.22	71.16	67.59
	ENTP	79.13	73.57	70.69	74.69	76.35
	BECCG	55.91	52.91	54.61	55.61	58.36
	IFM	78.14	78	76.85	78.97	72.91
	FD	63.87	60.57	65.17	63.26	66.02
	SHRM	84.41	83.77	84.13	84.27	85.2
	Management of Change	75.31	69	72.4	77.98	71.68
	CB	84.42	85.03	83.97	83.51	83.33
CRM	79.13	73.57	70.69	74.69	76.35	
		64.77	64.3	67.9	67.43	68.2

PROGRAMME OUTCOMES					
	1	2	3	4	5
TARGET	64.77	64.3	67.9	67.43	68.2
DIRECT ATTAINMENT	63.9	66.4	63.6	65.03	65.01
EXIT SURVEY	81.8	83.1	85.8	84.4	83.3
EMPLOYER SURVEY	81.25	87.5	93.75	87.5	93.75
PORTFOLIO	68.25	64.81	66.1	66.08	66.79
FINAL PO ATTAINMENT	67.86	70.02	69.09	69.32	69.89



Action taken:

All POs are attained the predefined target levels, hence the Department decided that to proceed all the activities in similar manner.